



Canada



# CLIA one reSource 2016 and 2017 Quarterly Report Full Year

## As of February - 2018

Data points below 2,000 passengers not showing



## Global Quarterly Passengers in Thousands Dashboard 2016 & 2017

### Passenger Volume Canada

Passenger in K	2016		2017	
	Passenger in K	Variance	Passenger in K	Variance
<b>865</b>	<b>921</b>	<b>6.4%</b>		

### Passenger Volume By Age Range

	Passenger in K		Variance	
	2016	2017	2016	2017
<=12	64	70		9.8%
13-19	42	46		9.1%
20-29	47	49		3.2%
30-39	65	67		3.0%
40-49	118	123		4.2%
50-59	180	187		4.0%
60-69	207	220		6.2%
>=70	140	156		11.9%

### Passenger Volume By Top States

	Passenger in K		Variance	
	2016	2017	2016	2017
ON	381	415		9%
BC	177	184		4%
QC	138	143		4%
NS	14	15		9%

### Passenger Volume By Length of Cruise

	Passenger in K		Variance	
	2016	2017	2016	2017
Up to 3 Days	32	34		6.2%
4-6 Days	106	117		10.8%
7 Days	425	446		5.0%
8-13 Days	195	213		9.3%
14 Days	45	45		1.5%
15-20 Days	36	43		21.0%
21 Days Plus	19	15		-18.6%

### Average Age and Cruise Length Per Quarter

	2016		2017	
	Age	Cruise Leng..	Age	Cruise Leng..
<b>Grand Total</b>	<b>51</b>	<b>8.7</b>	<b>51</b>	<b>8.6</b>
Q1	49	8.4	49	8.3
Q2	53	8.8	54	9.0
Q3	49	8.4	50	8.1
Q4	52	9.1	51	9.1

### Passenger Volume By Quarter

	Passenger in K		Variance	
	2016	2017	2016	2017
<b>Q1</b>	<b>285</b>	<b>312</b>		<b>9.3%</b>
<b>Q2</b>	<b>175</b>	<b>186</b>		<b>6.2%</b>
<b>Q3</b>	<b>202</b>	<b>213</b>		<b>5.6%</b>
<b>Q4</b>	<b>203</b>	<b>210</b>		<b>3.4%</b>



Global Quarterly Passengers in Thousands Dashboard 2016 & 2017

Average Age Per Cruise Length

	2016	2017
Up to 3 Days	44	43
4-6 Days	42	42
7 Days	48	48
8-13 Days	55	57
14 Days	63	64
15-20 Days	66	66
21 Days Plus	63	66

Passenger Volume By Trade Route **Canada**

	Passenger in K		Variance	
	2016	2017	2016	2017
Caribbean/Bahamas/Bermuda	480	510		6.3%
Mediterranean	95	88		-7.1%
Hawaii & NA West Coast/Mexico/California/Pacific Co..	86	82		-4.9%
Alaska	71	76		6.3%
Baltics, Canary Islands and Northern Europe	32	48		49.2%
Panama Canal/South America & South America	28	34		20.9%
Asia & China	18	23		29.9%
Canada/New England	11	16		44.6%
Transatlantic & World Cruise	8	10		32.1%
New Zealand	4	7		66.2%
Pacific	6	5		-14.8%
Other	5	5		6.8%
Exploration (Antarctic/Arctic/Galapagos/ Gree..)	4	4		3.5%
Africa/Middle East	3	3		3.4%
Australia		3		

Average Age and Cruise Length Per Region

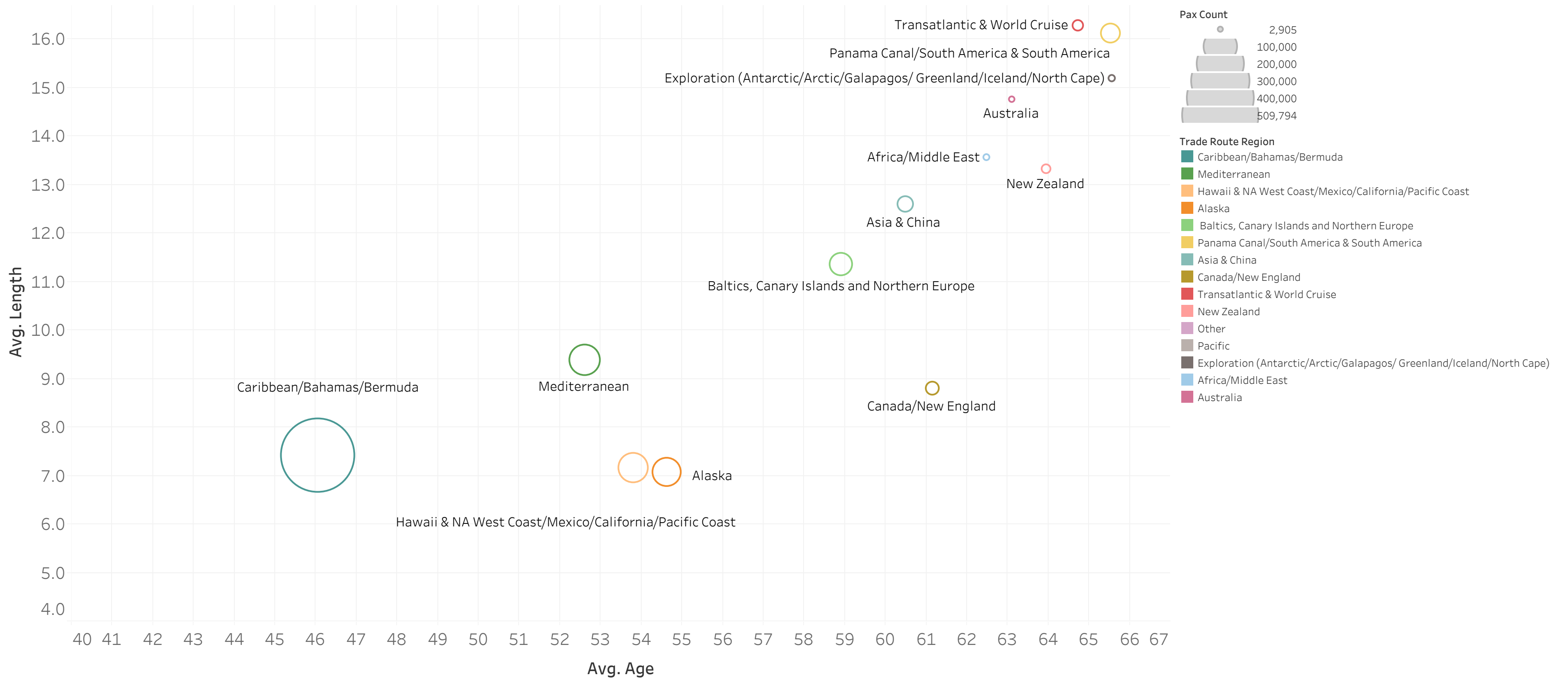
	2016		2017	
	Age	Cruise Length	Age	Cruise Length
Caribbean/Bahamas/Bermuda	46	7.5	46	7.4
Mediterranean	53	10.5	53	9.4
Hawaii & NA West Coast/Mexico/California/Pacific Coast	54	7.4	54	7.2
Alaska	55	7.1	55	7.1
Baltics, Canary Islands and Northern Europe	60	11.7	59	11.4
Panama Canal/South America & South America	65	15.4	66	16.1
Asia & China	61	13.3	60	12.6
Canada/New England	63	8.9	61	8.8
Transatlantic & World Cruise	65	16.1	65	16.3
New Zealand	64	14.7	64	13.3
Pacific	62	16.9	62	17.5
Other	61	18.6	65	19.6
Exploration (Antarctic/Arctic/Galapagos/ Greenland/Iceland/North Cape)	63	14.8	66	15.2
Africa/Middle East	62	13.8	62	13.6
Australia			63	14.8

CLIA - Passenger Volume Per Trade Route and Age Group - in Thousands - Data points with at least 2K passengers

		<=12	13-19	20-29	30-39	40-49	50-59	60-69	>=70
Caribbean/Bahamas/Bermuda	2017	54	33	33	46	86	105	92	59
	2016	50	30	31	45	81	100	88	54
Mediterranean	2017	3	4	6	6	10	21	23	13
	2016	3	4	6	6	11	23	27	15
Hawaii & NA West Coast/Mexico/California/Pacific Coast	2017	5	3	4	6	9	17	21	17
	2016	5	3	4	6	10	18	23	17
Alaska	2017	5	3	3	5	8	14	21	17
	2016	4	3	3	4	7	14	20	16
Baltics, Canary Islands and Northern Europe	2017					4	10	17	12
	2016					2	6	12	8
Panama Canal/South America & South America	2017						5	14	13
	2016						5	12	10
Asia & China	2017						4	9	6
	2016						3	7	4
Canada/New England	2017						3	5	5
	2016							4	4
Transatlantic & World Cruise	2017							4	4
	2016							3	3
New Zealand	2017							4	2
	2016							2	
Pacific	2016							2	
Other	2017								2

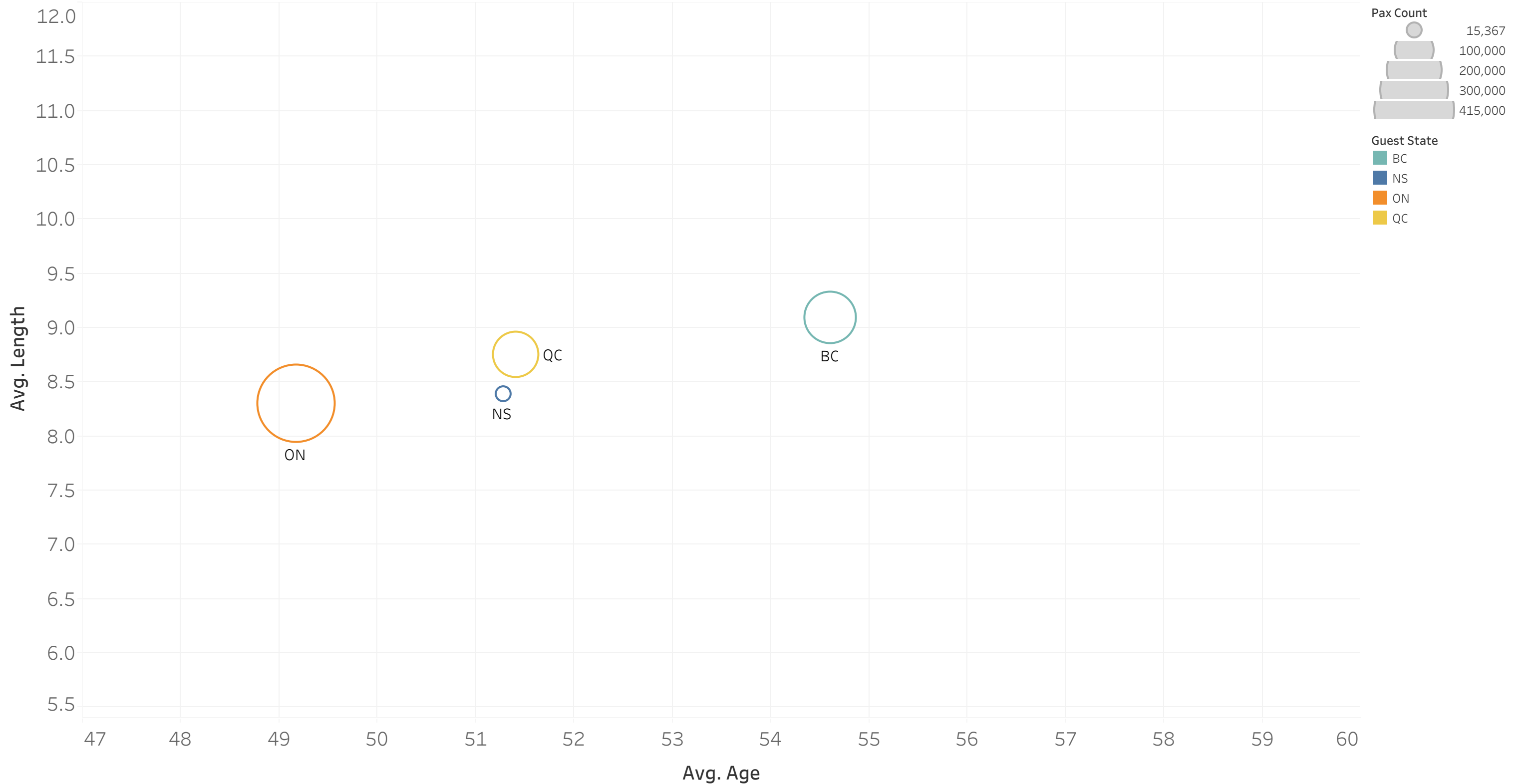
Sum of Passenger broken down by Age Bucket (group) vs. Trade Route Region and Sail Year. The data is filtered on Country Name and sum of Pax Count. The Country Name filter keeps Canada. The sum of Pax Count filter includes values greater than or equal to 1,999.

# Average Age and Cruise Length Per Trade Route



Avg. Age vs. Avg. Length. Color shows details about Trade Route Region. Size shows sum of Pax Count. The marks are labeled by Trade Route Region. The data is filtered on Country Name and Sail Year. The Country Name filter keeps Canada. The Sail Year filter keeps 2017. The view is filtered on sum of Pax Count, which includes values greater than or equal to 1,999.

# Average Age and Cruise Length Top States



Avg. Age vs. Avg. Length. Color shows details about Guest State. Size shows sum of Pax Count. The marks are labeled by Guest State. The data is filtered on Country Name and Sail Year. The Country Name filter keeps Canada. The Sail Year filter keeps 2017. The view is filtered on sum of Pax Count and Guest State. The sum of Pax Count filter includes values greater than or equal to 1,999. The Guest State filter keeps 39 of 76 members.

Passenger Volume By State

	Passenger in K		Variance	
	2016	2017	2016	2017
ON	381	415		9%
BC	177	184		4%
QC	138	143		4%
AB	69	74		7%
MB	15	15		1%
NS	14	15		9%
NL	12	13		12%
NB	12	13		9%
SK	10	10		0%
PE	2	3		10%

Passenger Volume By State and Quarter

	Passenger in K								Variance							
	Q1		Q2		Q3		Q4		Q1		Q2		Q3		Q4	
	2016	2017	2016	2017	2016	2017	2016	2017	2016	2017	2016	2017	2016	2017	2016	2017
ON	139	155	65	70	81	88	96	102		12%		8%		8%		7%
BC	30	34	53	53	57	58	38	39		12%		0%		3%		5%
QC	54	57	22	23	31	32	30	30		6%		4%		4%		-1%
AB	22	24	14	15	16	17	18	18		9%		6%		8%		4%
MB	7	7	2	2	3	3	3	3		1%		-2%		8%		0%
NS	6	6	4	4			3	3		7%		9%				7%
NL	3	4	4	5	2	2	3	3		10%		25%		6%		0%
NB	6	7	2	2			2	2		9%		5%				14%
SK	5	5					2	2		-4%						-7%

## Passenger Volume By State and Trade Routes

		ON		BC		QC		NS	
		2016	2017	2016	2017	2016	2017	2016	2017
Caribbean/Bahamas/Ber..	Passenger in K	253	274	39	42	90	92	10	11
	Variance		8%		8%		2%		8%
Mediterranean	Passenger in K	41	39	16	13	19	19		
	Variance		-4%		-19%		-1%		
Hawaii & NA West Coast/ Mexico/California/Pacific Coast	Passenger in K	16	16	52	48	4	5		
	Variance		2%		-7%		9%		
Alaska	Passenger in K	18	20	37	38	4	4		
	Variance		11%		1%		9%		
Baltics, Canary Islands and Northern Europe	Passenger in K	14	21	6	9	6	9		
	Variance		55%		43%		40%		
Panama Canal/South America & South America	Passenger in K	10	12	8	10	4	4		
	Variance		14%		26%		9%		
Asia & China	Passenger in K	7	8	6	7		3		
	Variance		24%		30%				
Canada/New England	Passenger in K	4	6	3	4		2		
	Variance		47%		47%				
Transatlantic & World Cruise	Passenger in K	4	5		2				
	Variance		29%						
New Zealand	Passenger in K		3		2				
	Variance								
Other	Passenger in K				2				
	Variance								

Passenger in K and Variance broken down by Guest State and Sail Year vs. Trade Route Region. The data is filtered on Country Name and sum of Pax Count. The Country Name filter keeps Canada. The sum of Pax Count filter includes values greater than or equal to 1,999. The view is filtered on Guest State, which keeps 40 of 76 members.



## Passenger Volume By Top States

	Passenger in K		Variance	
	2016	2017	2016	2017
ON	381	415		9%
BC	177	184		4%
QC	138	143		4%
NS	14	15		9%

Passenger in K and Variance broken down by Sail Year vs. Guest State. The data is filtered on Country Name and sum of Pax Count. The Country Name filter keeps Canada. The sum of Pax Count filter includes values greater than or equal to 1,999. The view is filtered on Guest State, which keeps 40 of 76 members.

CLIA - Passenger Volume Per Trade Route and Cruise Length - YOY - Data points with at least 2K passengers

		<=12	13-19	20-29	30-39	40-49	50-59	60-69	>=70
Caribbean/Bahamas/Bermuda	2017	9%	12%	5%	2%	6%	5%	5%	10%
	2016								
Mediterranean	2017	5%	3%	1%	-1%	-6%	-7%	-13%	-8%
	2016								
Hawaii & NA West Coast/Mexico/California/Pacific Coast	2017	1%	-1%	-7%	-1%	-8%	-8%	-6%	-1%
	2016								
Alaska	2017	20%	-3%	0%	16%	4%	2%	6%	8%
	2016								
Baltics, Canary Islands and Northern Europe	2017					67%	49%	41%	50%
	2016								
Panama Canal/South America & South America	2017						15%	19%	31%
	2016								
Asia & China	2017						28%	31%	28%
	2016								
Canada/New England	2017							39%	34%
	2016								
Transatlantic & World Cruise	2017							30%	30%
	2016								
New Zealand	2017							66%	
	2016								
Pacific	2016								
Other	2017								

% Difference in Passenger broken down by Age Bucket (group) vs. Trade Route Region and Sail Year. The data is filtered on Country Name and sum of Pax Count. The Country Name filter keeps Canada. The sum of Pax Count filter includes values greater than or equal to 1,999.

CLIA - Passenger Volume Per Trade Route and Cruise Length - in Thousands - Data points with at least 2K passengers

		Up to 3 Days	4-6 Days	7 Days	8-13 days	14 Days	15-20 days	21 Days Plus
Caribbean/Bahamas/Bermuda	2017	15	90	290	94	16	3	
	2016	14	80	281	81	17	2	3
Mediterranean	2017		2	39	36	5	2	
	2016		2	27	52	5	3	4
Hawaii & NA West Coast/Mexico/California/Pacific Coast	2017	16	16	28	12		8	
	2016	15	16	31	15		9	
Alaska	2017		3	69	2			
	2016			66				
Baltics, Canary Islands and Northern Europe	2017			3	37	4		
	2016			3	22	4		
Panama Canal/South America & South America	2017				9	6	15	3
	2016				9	7	10	2
Asia & China	2017		4		6	6	4	
	2016		3		4	4	4	
Canada/New England	2017			9	5			
	2016			6	3			
New Zealand	2017				4			
	2016					2		
Transatlantic & World Cruise	2017					2	3	
Other	2017							2
	2016							2

Sum of Passenger broken down by Duration Bucket (group) vs. Trade Route Region and Sail Year. The data is filtered on Country Name and sum of Pax Count. The Country Name filter keeps Canada. The sum of Pax Count filter includes values greater than or equal to 1,999.

CLIA - Passenger Volume Per Trade Route and Cruise Length - YOY - Data points with at least 2K passengers

		Up to 3 Days	4-6 Days	7 days	8-13 Days	14 Days	15-20 Days	21 Days Plus
Caribbean/Bahamas/Bermuda	2017	7%	12%	4%	15%	-6%	25%	-100%
Mediterranean	2017		-3%	46%	-31%	0%	-22%	-100%
Hawaii & NA West Coast/Mexico/California/Pacific Coast	2017	6%	2%	-8%	-16%		-8%	
Alaska	2017			5%				
Baltics, Canary Islands and Northern Europe	2017			4%	66%	5%		
Panama Canal/South America & South America	2017				3%	-17%	58%	39%
Asia & China	2017		58%		55%	39%	4%	
Canada/New England	2017			49%	44%			
New Zealand	2017					-100%		
Transatlantic & World Cruise	2017							
Other	2017							5%

% Difference in Passenger broken down by Duration Bucket (group) vs. Trade Route Region and Sail Year. The data is filtered on Country Name and sum of Pax Count. The Country Name filter keeps Canada. The sum of Pax Count filter includes values greater than or equal to 1,999.

CLIA - Passenger Volume Per Trade Route and Quarter - in Thousands - Data points with at least 2K passengers

		2017				2016			
		Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Caribbean/Bahamas/Bermuda	Passenger in..	258	65	56	132	234	62	53	131
	YOY	10%	4%	6%	0%				
Mediterranean	Passenger in..	2	27	41	17	4	27	42	21
	YOY	-49%	1%	-2%	-19%				
Hawaii & NA West Coast/Mexico/California/Pacific Coast	Passenger in..	16	24	21	20	15	27	25	19
	YOY	4%	-10%	-16%	9%				
Alaska	Passenger in..		26	50			28	43	
	YOY		-6%	14%					
Baltics, Canary Islands and Northern Europe	Passenger in..		21	24	3		14	15	2
	YOY		49%	57%	10%				
Panama Canal/South America & South America	Passenger in..	15	5		12	14	4		9
	YOY	8%	32%		32%				
Asia & China	Passenger in..	9	3	3	8	6	2	3	6
	YOY	38%	41%	0%	32%				
Canada/New England	Passenger in..			10	4			7	3
	YOY			38%	31%				
Transatlantic & World Cruise	Passenger in..		3	2	4		2		3
	YOY		46%		23%				
New Zealand	Passenger in..	4			3	3			
	YOY	50%							
Other	Passenger in..			2				2	
	YOY			0%					
Pacific	Passenger in..					2			
	YOY	-100%							
Exploration (Antarctic/Arctic/Galapagos/Greenland/Iceland/North Cape)	Passenger in..							2	
	YOY			-100%					

Passenger in K and YOY broken down by Sail Year and Quarter vs. Trade Route Region. The data is filtered on Country Name and sum of Pax Count. The Country Name filter keeps Canada. The sum of Pax Count filter includes values greater than or equal to 1,999.

CLIA - Passenger Volume Per Cruise Length and Age Range - in Thousands - Data points with at least 2K passengers

		2017								2016							
		<=12	13-19	20-29	30-39	40-49	50-59	60-69	>=70	<=12	13-19	20-29	30-39	40-49	50-59	60-69	>=70
Up to 3 Days	Passenger in K	4	2	3	4	6	6	5	3	3		3	4	6	6	5	3
	YOY	21%		-2%	7%	10%	3%	3%	-10%								
4-6 Days	Passenger in K	15	8	9	14	21	21	18	10	14	7	9	13	19	19	16	8
	YOY	10%	11%	7%	6%	10%	13%	12%	19%								
7 Days	Passenger in K	42	27	28	37	71	96	88	56	37	24	26	36	67	93	87	54
	YOY	12%	14%	6%	4%	6%	3%	1%	5%								
8-13 Days	Passenger in K	8	7	8	9	20	47	66	46	8	8	8	9	21	44	58	38
	YOY	2%	-4%	-4%	0%	-3%	7%	14%	21%								
14 Days	Passenger in K						8	18	15					2	8	18	14
	YOY					-100%	0%	2%	7%								
15-20 Days	Passenger in K						6	17	17						5	14	14
	YOY						14%	21%	26%								
21 Days Plus	Passenger in K							6	7						3	7	7
	YOY							-100%	-14%	3%							
No Duration Available	Passenger in K								2							2	2
	YOY								-100%	6%							

Passenger in K and YOY broken down by Sail Year and Age Bucket (group) vs. Duration Bucket (group). The data is filtered on Country Name and sum of Pax Count. The Country Name filter keeps Canada. The sum of Pax Count filter includes values greater than or equal to 1,999.

CLIA - Passenger Volume Per Age Group and Quarter - in Thousands - Data points with at least 2K passengers

		Q1		Q2		Q3		Q4	
		Passenger in K	YOY	Passenger in K	YOY	Passenger in K	YOY	Passenger in K	YOY
2017	<=12	28	13%	9	0%	16	7%	16	13%
	13-19	17	14%	5	11%	15	5%	9	7%
	20-29	14	4%	11	3%	12	1%	11	5%
	30-39	24	2%	13	0%	14	3%	16	7%
	40-49	46	9%	20	1%	30	3%	27	0%
	50-59	64	7%	40	5%	42	3%	41	0%
	60-69	71	9%	51	7%	47	6%	52	2%
	>=70	47	16%	36	14%	36	13%	37	4%
2016	<=12	25		9		15		14	
	13-19	15		5		14		8	
	20-29	13		11		12		11	
	30-39	23		13		14		15	
	40-49	42		20		29		27	
	50-59	60		38		41		41	
	60-69	65		48		44		51	
	>=70	41		31		32		36	

Passenger in K and YOY broken down by Quarter vs. Sail Year and Age Bucket (group). The data is filtered on Country Name and sum of Pax Count. The Country Name filter keeps Canada. The sum of Pax Count filter includes values greater than or equal to 1,999.

CLIA - Passenger Volume Cruise Length and Quarter - in Thousands - Data points with at least 2K passengers

		2017		2016	
		Passenger in K	YOY	Passenger in K	YOY
Q1	Up to 3 Days	8	18%	7	
	4-6 Days	54	21%	44	
	7 Days	154	3%	149	
	8-13 Days	62	23%	50	
	14 Days	18	-5%	19	
	15-20 Days	11	43%	7	
	21 Days Plus	4	-27%	6	
	<b>Total</b>	<b>310</b>	<b>9%</b>	<b>285</b>	
Q2	Up to 3 Days	10	8%	9	
	4-6 Days	19	6%	18	
	7 Days	85	2%	84	
	8-13 Days	44	7%	41	
	14 Days	9	54%	6	
	15-20 Days	12	6%	12	
	21 Days Plus	5	27%	4	
	<b>Total</b>	<b>186</b>	<b>6%</b>	<b>175</b>	
Q3	Up to 3 Days	9	-1%	9	
	4-6 Days	19	-5%	20	
	7 Days	120	13%	106	
	8-13 Days	48	3%	47	
	14 Days	7	0%	7	
	15-20 Days	6	22%	5	
	21 Days Plus	2	-53%	5	
	<b>Total</b>	<b>212</b>	<b>5%</b>	<b>202</b>	
Q4	Up to 3 Days	7	2%	7	
	4-6 Days	25	8%	23	
	7 Days	88	2%	86	
	8-13 Days	59	4%	57	
	14 Days	12	-10%	13	
	15-20 Days	14	21%	12	
	21 Days Plus	4	-11%	4	
	<b>Total</b>	<b>209</b>	<b>3%</b>	<b>202</b>	

Passenger in K and YOY broken down by Sail Year vs. Quarter and Duration Bucket (group). The data is filtered on Country Name, which keeps Canada. The view is filtered on sum of Pax Count, which includes values greater than or equal to 1,999.