




2024 EUROPE MARKET REPORT



European source markets in 2024 generated an impressive 8.4 million cruise passengers who set sail on itineraries worldwide. This marks a 3% increase over the previous year's 8.2 million passengers and reflects the steady, sustainable growth of the cruise market across the continent.

European cruise travelers spent an average of 8.8 days at sea, a slight decrease from 8.9 days in 2023, yet still above the global average of 8.7 days. The average age of cruise passengers held steady at 48, highlighting the consistent, multi-generational appeal of cruising in Europe.

Germany has remained Europe's leading source market for multiple consecutive years, contributing 2.57 million cruise passengers. With average cruise durations of 9.3 days and an average traveler age of 47.2, Germany continues to shape the regional profile of cruising behavior.

The United Kingdom and Ireland secured the second spot once again, sending 2.4 million passengers on cruises in 2024. This represents a 5% increase from the previous year. UK and Irish travelers favored more extended holidays at sea, averaging 9.7 days, with an average age of 54.3. Their strong participation helps support the broader regional trends.

Italy followed in third, with travel patterns that closely mirrored global averages. Italian cruisers averaged 42 years in age and spent 7.3 days on board, aligning closely with international benchmarks of 46.5 years and 7.1 days.

Spain contributed 610,000 cruise passengers in 2024, representing a 4% increase from the previous year. Spanish travelers tended to be slightly younger, with an average age of 44.4 years, and opted for shorter trips, averaging 7.5 days in duration.

France remained among the top five in European source markets in 2024, contributing 573,000 cruise passengers. This total was unchanged from the previous year. French travelers averaged 46.7 years of age and spent 7.9 days at sea, reflecting a consistent and dependable presence in the cruise market.

Regional Overview: Europe 2019 to 2024 (2020, 2021 Omitted)

Passenger Volume (K)

2019	2022	2023	2024
7,707	5,727 (-26% ▼)	8,205 (43% ▲)	8,436 (3% ▲)

Average Duration, in Days

2019	2022	2023	2024
8.9	8.7	8.9	8.8

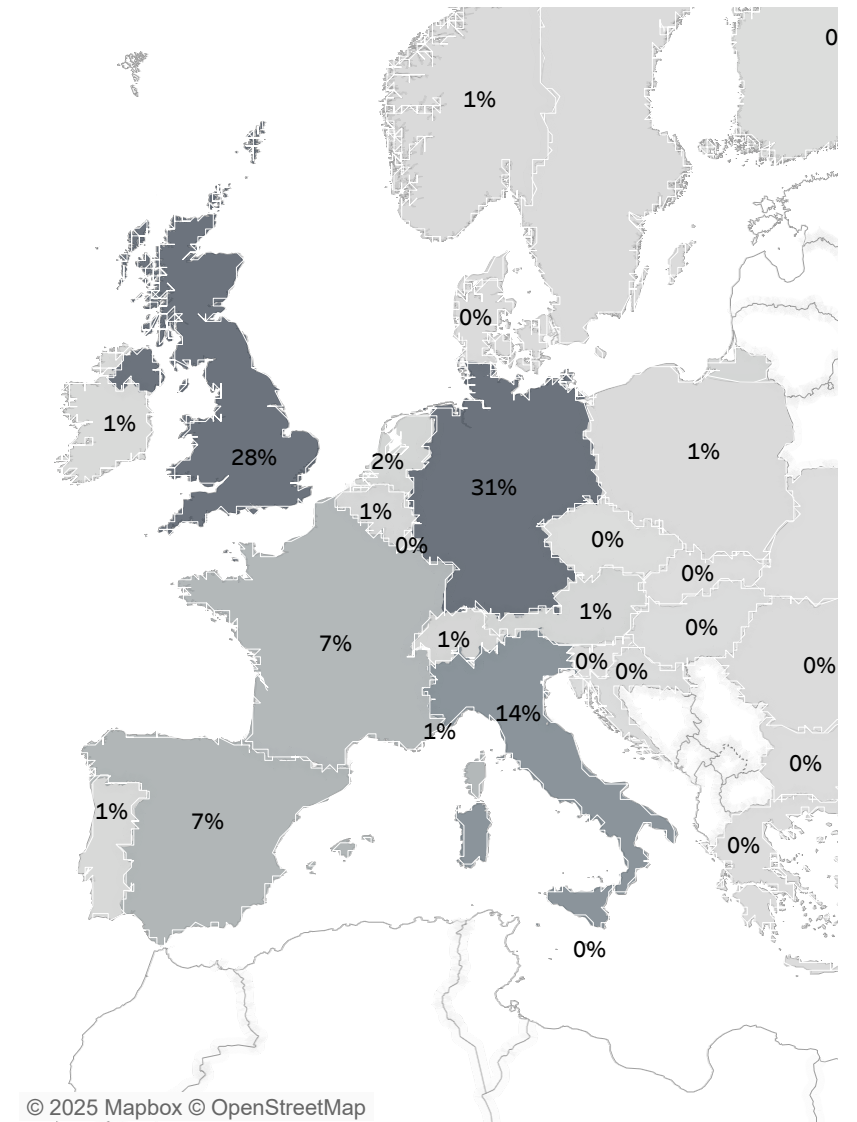
Average Age

2019	2022	2023	2024
49.7	48.3	47.9	48.0

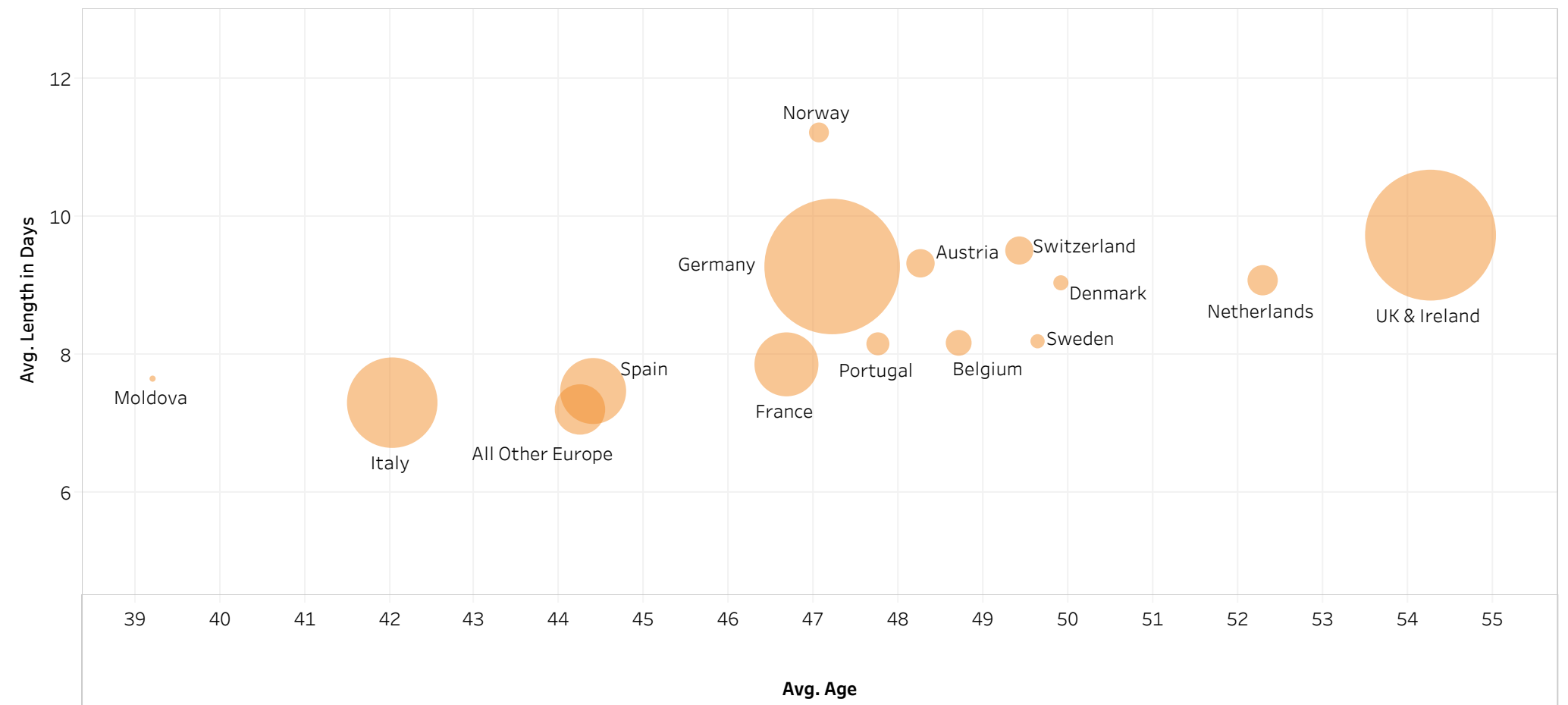
Passenger Volume (K) for Top Countries

	2019	2022	2023	2024
Germany	2,587	1,876 (-27% ▼)	2,513 (34% ▲)	2,574 (2% ▲)
UK & Ireland	1,992	1,664 (-16% ▼)	2,281 (37% ▲)	2,400 (5% ▲)
Italy	950	791 (-17% ▼)	1,176 (49% ▲)	1,148 (-2% ▼)
Spain	553	414 (-25% ▼)	587 (42% ▲)	610 (4% ▲)
France	545	325 (-40% ▼)	576 (77% ▲)	573 (0% ▲)
All Other Europe	231	179 (-23% ▼)	305 (71% ▲)	356 (16% ▲)
Netherlands	123	82 (-33% ▼)	120 (46% ▲)	128 (7% ▲)
Austria	136	55 (-59% ▼)	109 (98% ▲)	113 (3% ▲)
Switzerland	140	70 (-50% ▼)	101 (46% ▲)	111 (9% ▲)
Belgium	66	55 (-16% ▼)	83 (52% ▲)	93 (12% ▲)
Portugal	69	45 (-35% ▼)	74 (66% ▲)	74 (0% ▲)
Norway	98	60 (-39% ▼)	72 (20% ▲)	56 (-23% ▼)
Denmark	45	30 (-35% ▼)	35 (20% ▲)	32 (-10% ▼)
Sweden	59	32 (-46% ▼)	29 (-8% ▼)	28 (-4% ▼)
Moldova				5

Share of Source Passengers, 2024 Geographic Share

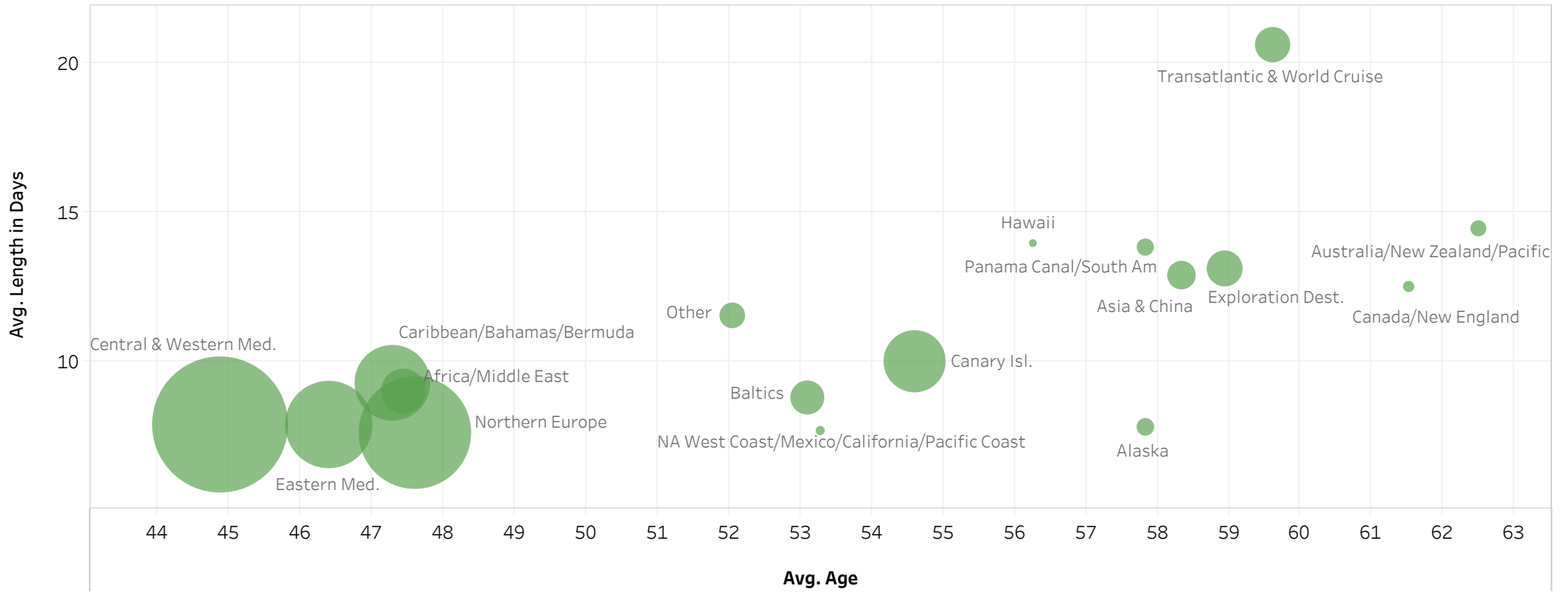


Average Age and Cruise Length for Top Source Markets, 2024

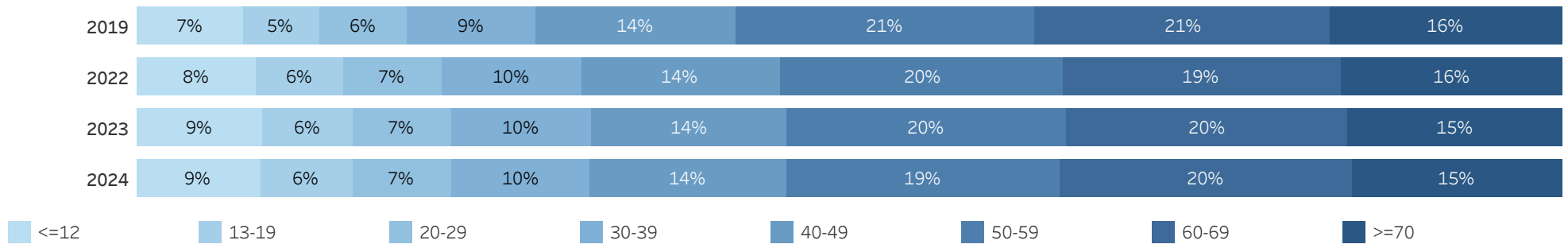


Regional Overview: Europe (Continued)

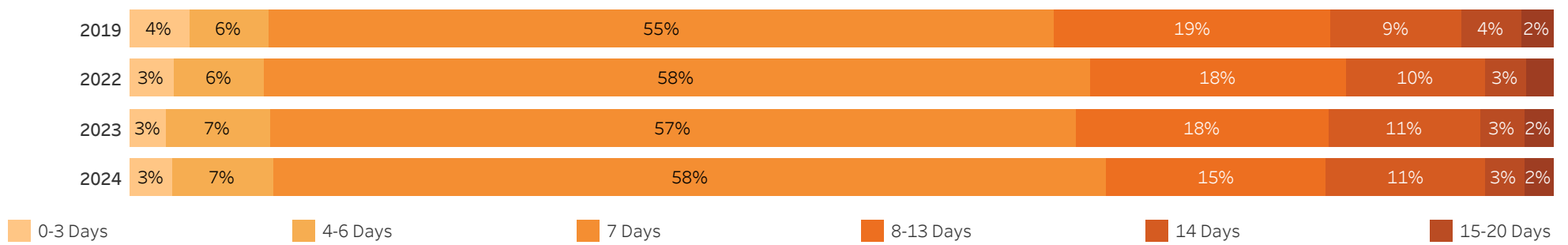
Average Age and Cruise Length by Destination / Trade Route, 2024



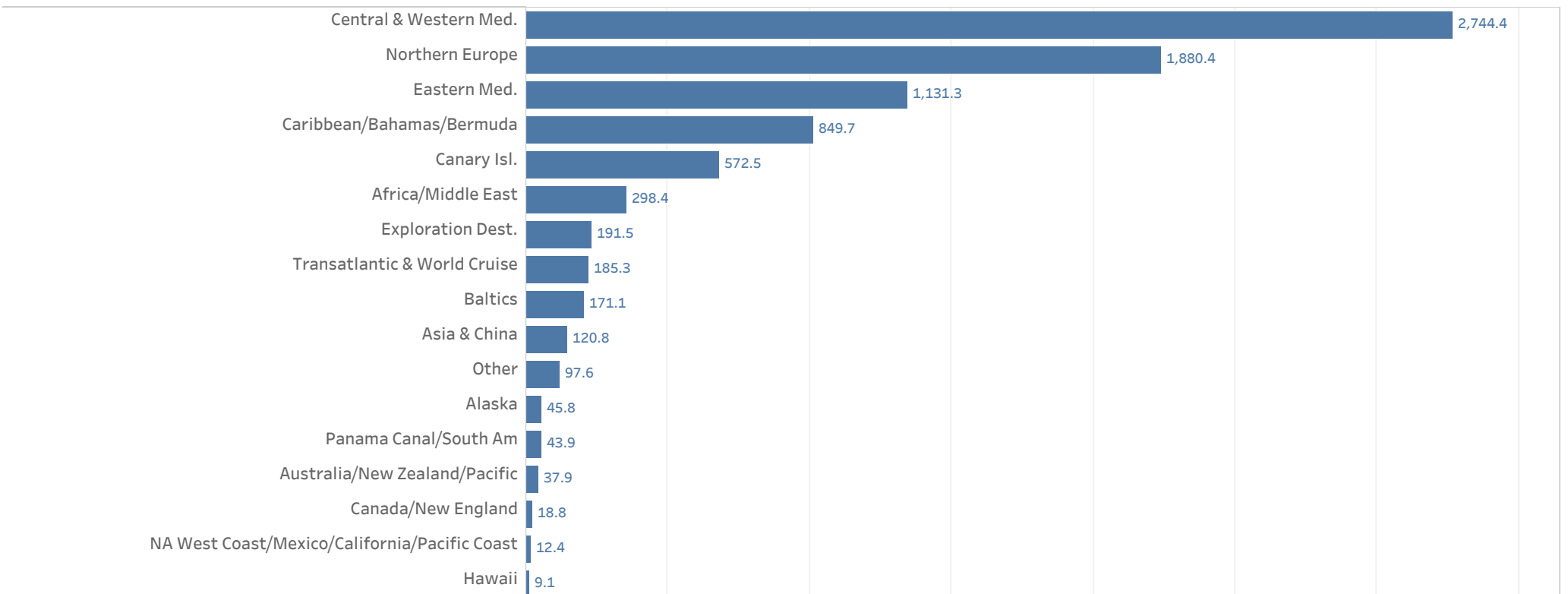
Average Passenger Age Groups



Average Cruise Duration



Volume of Passengers (in K) to Destinations, 2024
At least 4K Passengers per Destination

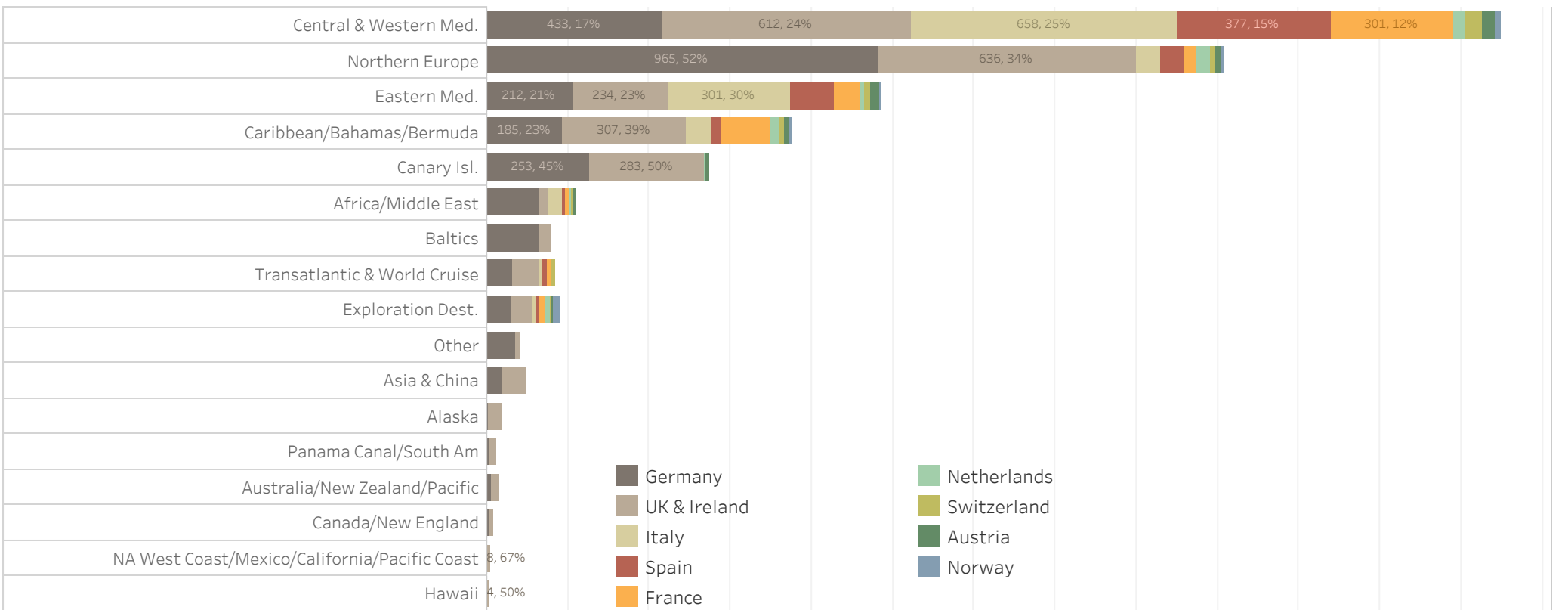


Regional Overview: Europe (Continued)

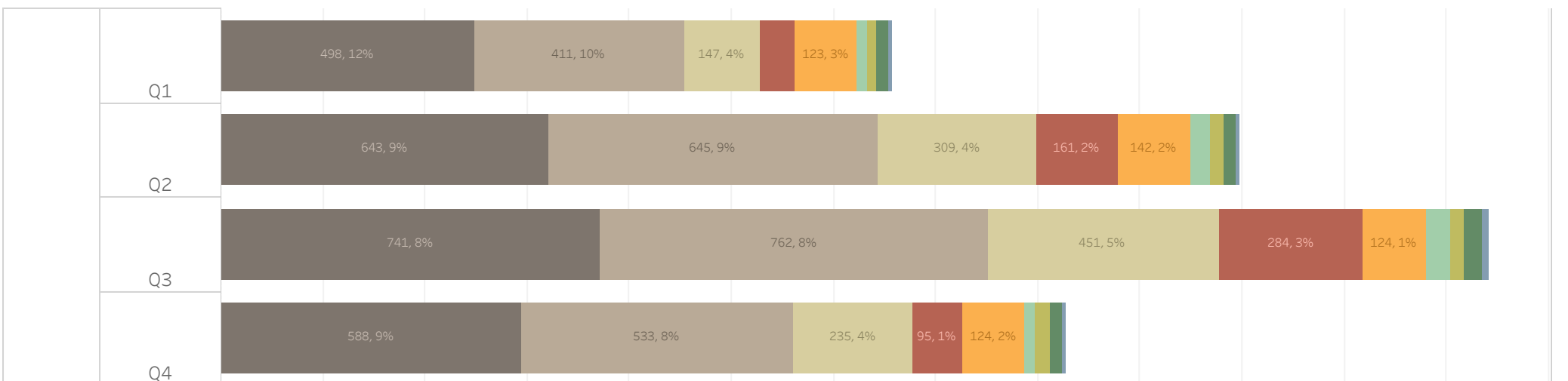
Passenger Volume by Trade (K)

	2019	2022	2023	2024
Central & Western Med.	2,367	2,042 (-14% ▼)	2,789 (37% ▲)	2,744 (-2% ▼)
Northern Europe	1,416	1,419 (0% ▲)	1,961 (38% ▲)	1,880 (-4% ▼)
Eastern Med.	874	838 (-4% ▼)	966 (15% ▲)	1,131 (17% ▲)
Caribbean/Bahamas/Bermuda	903	410 (-55% ▼)	749 (83% ▲)	850 (13% ▲)
Canary Isl.	473	329 (-31% ▼)	476 (45% ▲)	572 (20% ▲)
Africa/Middle East	319	151 (-53% ▼)	333 (121% ▲)	298 (-10% ▼)
Exploration Dest.	113	68 (-40% ▼)	176 (159% ▲)	191 (9% ▲)
Transatlantic & World Cruise	222	110 (-51% ▼)	193 (76% ▲)	185 (-4% ▼)
Baltics	421	160 (-62% ▼)	181 (14% ▲)	171 (-6% ▼)
Asia & China	201	14 (-93% ▼)	82 (489% ▲)	121 (47% ▲)
Other	168	100 (-41% ▼)	101 (1% ▲)	98 (-3% ▼)
Alaska	45	35 (-21% ▼)	44 (25% ▲)	46 (4% ▲)
Panama Canal/South Am	64	12 (-82% ▼)	44 (275% ▲)	44 (0% ▲)
Australia/New Zealand/Pacific	51	11 (-80% ▼)	34 (223% ▲)	38 (12% ▲)
No Trade Identified		4	(-100% ▼)	25
Canada/New England	42	10 (-75% ▼)	17 (68% ▲)	19 (8% ▲)
NA West Coast/Mexico/California/Pacific Coast	16	9 (-44% ▼)	45 (401% ▲)	12 (-72% ▼)
Hawaii	10	7 (-34% ▼)	10 (52% ▲)	9 (-12% ▼)

Passenger Volume (K) by Trade & Top Source Countries



Passenger Volume (K) by Quarter & Top Source Countries in 2024



Source Market: Germany

2020, 2021 Omitted

Passenger Volume (K)

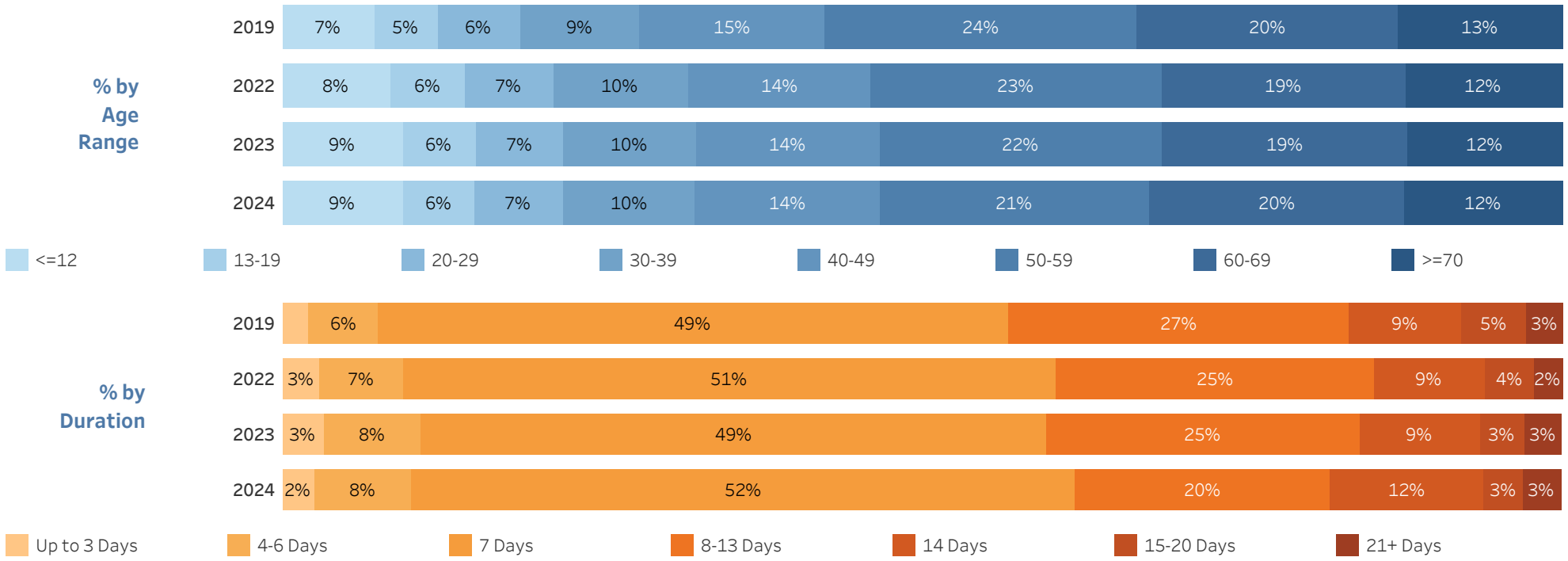
2019	2022	2023	2024
2,587	1,876 (-27.5% ▼)	2,513 (34.0% ▲)	2,574 (2.4% ▲)

Average Duration, in Days

2019	2022	2023	2024
9.5	9.1	9.2	9.3

Average Age

2019	2022	2023	2024
49.1	47.5	47.0	47.2



Passenger Percentages by Trade Route / Destination

	2019	2022	2023	2024
Northern Europe	24.0%	39.4%	40.1%	37.5%
Central & Western Med.	23.7%	20.4%	19.3%	16.8%
Eastern Med.	5.8%	11.3%	5.1%	8.2%
Canary Isl.	9.7%	8.5%	8.9%	9.8%
Caribbean/Bahamas/Bermuda	7.7%	5.0%	6.4%	7.2%
Africa/Mid-East	5.8%	3.6%	5.6%	5.1%
Baltics	9.0%	4.7%	4.7%	5.0%
Transatlantic/World Cr.	3.0%	1.4%	2.5%	2.5%
Other	5.1%	4.3%	3.3%	2.7%
Exploration Dest	1.1%	0.7%	1.7%	2.4%
Asia/China	2.4%	0.2%	1.2%	1.4%
Australasia	0.5%		0.3%	0.4%
Panama Canal/South Am	0.6%		0.4%	0.3%
Alaska	0.2%	0.2%	0.2%	0.2%
Canada/New England	1.1%		0.1%	0.2%
Hawaii				0.1%
NA West Coast/Mexico/California/Pacific Coast	0.1%		0.3%	



Passenger Volume & YOY Change by Age Group

	Passenger in K				Variance			
	2019	2022	2023	2024	2019	2022	2023	2024
<=12	167	145	224	232	-13%	55%	4%	
13-19	116	100	135	138	-14%	36%	2%	
20-29	151	119	162	170	-21%	37%	5%	
30-39	217	179	247	253	-17%	38%	2%	
40-49	339	246	340	357	-27%	38%	5%	
50-59	569	389	524	519	-32%	35%	-1%	
60-69	478	328	456	492	-31%	39%	8%	
>=70	300	209	286	304	-30%	36%	6%	

Passenger Volume & YOY Change by Duration

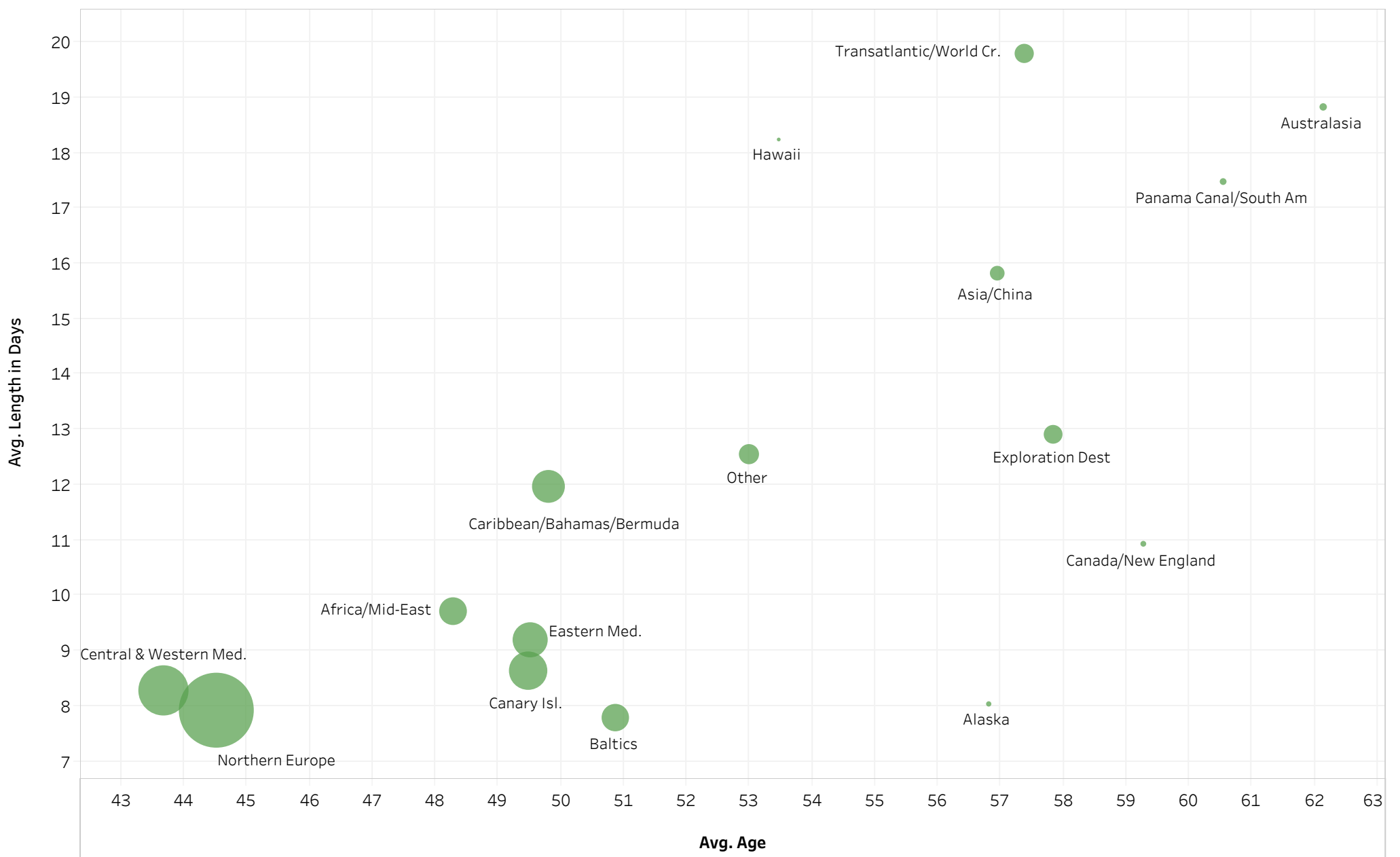
	Passenger in K				Variance			
	2019	2022	2023	2024	2019	2022	2023	2024
Up to 3 Days	50	53	81	63	5%	52%	-22%	
4-6 Days	143	124	191	195	-13%	54%	2%	
7 Days	1,274	956	1,229	1,335	-25%	29%	9%	
8-13 Days	690	467	616	513	-32%	32%	-17%	
14 Days	227	163	235	310	-28%	44%	32%	
15-20 Days	130	71	88	81	-45%	23%	-8%	
21+ Days	73	41	73	77	-44%	80%	5%	

Source Market: **Germany** (Continued)
2020, 2021 Omitted

Passenger Volume & YOY Change by Trade Route / Destination

	Passenger in K				Variance			
	2019	2022	2023	2024	2019	2022	2023	2024
Northern Europe	620	739	1,006	965		19%	36%	-4%
Central & Western Med.	612	383	484	433		-38%	26%	-11%
Canary Isl.	252	160	224	253		-37%	40%	13%
Eastern Med.	150	211	128	212		41%	-39%	65%
Caribbean/Bahamas/Bermuda	198	94	161	185		-53%	72%	15%
Africa/Mid-East	150	67	140	132		-56%	109%	-5%
Baltics	234	87	117	129		-63%	34%	10%
Other	132	81	84	69		-39%	4%	-17%
Transatlantic/World Cr.	77	27	62	63		-65%	129%	2%
Exploration Dest	28	13	42	60		-55%	234%	43%
Asia/China	63	5	31	37		-93%	579%	21%
Australasia	14		7	9		-100%		37%
Panama Canal/South Am	16		9	8		-100%		-17%
Canada/New England	28		4	6		-100%		60%
Alaska	5	3	5	5		-40%	37%	6%
Hawaii				2				
NA West Coast/Mexico/California/Pacific Coast	4		7			-100%		-100%

Germany, Average Age and Cruise Length by Trade Route, 2024



Data Points with Values Below 2,000 Passengers are not Displayed in the above Visuals and Tables.
Some Data Points in the following dimensions were not captured, and were ignored from the corresponding tables and visuals: Age Group, Duration Group, and Trade Name; these exclusions account for, on average, 1% of each display.

Source Market: Ireland & United Kingdom

2020, 2021 Omitted

Passenger Volume (K)

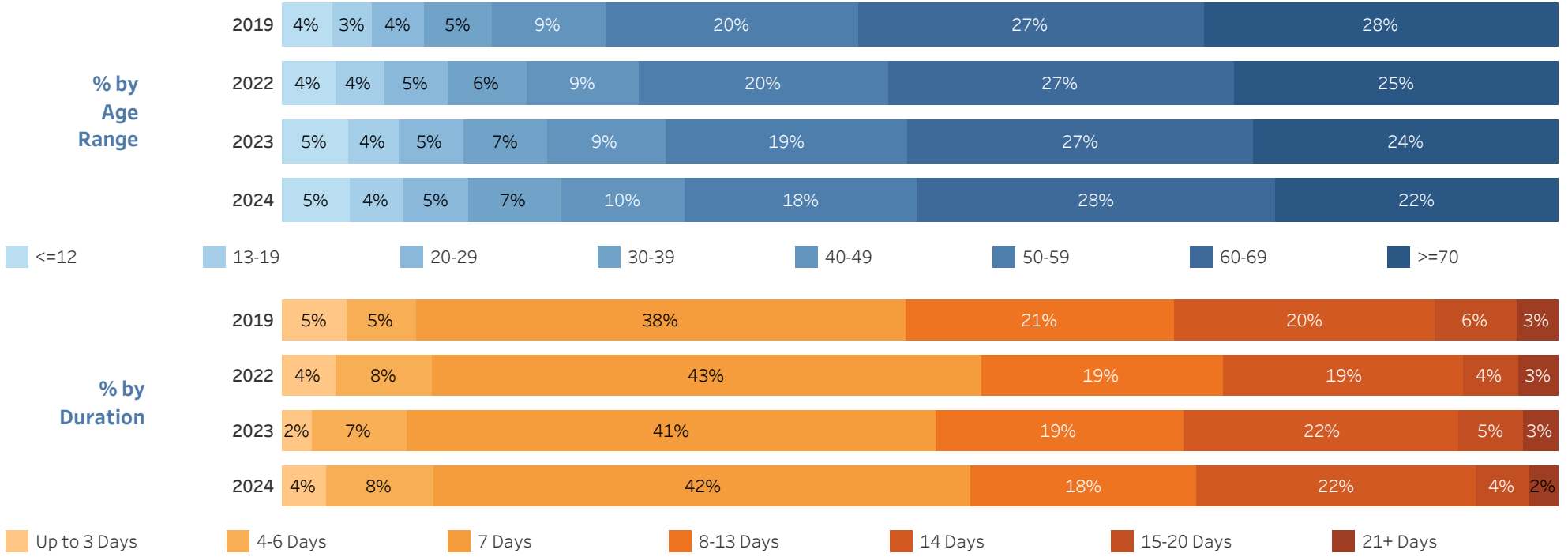
2019	2022	2023	2024
1,992	1,664 (-16.5% ▼)	2,281 (37.1% ▲)	2,400 (5.2% ▲)

Average Duration, in Days

2019	2022	2023	2024
10.2	9.8	10.1	9.7

Average Age

2019	2022	2023	2024
57.2	55.9	54.9	54.3



Passenger Percentages by Trade Route / Destination

	2019	2022	2023	2024
Northern Europe	23.5%	29.0%	29.3%	26.5%
Central & Western Med.	25.0%	27.5%	26.5%	25.5%
Eastern Med.	7.2%	10.9%	8.2%	9.8%
Canary Isl.	7.6%	9.3%	9.4%	11.8%
Caribbean/Bahamas/Bermuda	15.4%	10.6%	11.8%	12.8%
Africa/Mid-East	2.0%	1.0%	0.8%	0.9%
Baltics	3.8%	2.0%	1.4%	1.1%
Transatlantic/World Cr.	3.9%	3.0%	3.3%	2.8%
Other	0.3%	0.8%	0.4%	0.5%
Exploration Dest	2.3%	2.2%	2.4%	2.2%
Asia/China	3.8%	0.3%	1.3%	2.5%
Australasia	1.2%	0.4%	0.9%	0.8%
Panama Canal/South Am	1.2%	0.3%	0.7%	0.7%
Alaska	1.5%	1.5%	1.4%	1.3%
Canada/New England	0.5%	0.4%	0.4%	0.4%
Hawaii	0.3%	0.3%	0.3%	0.2%
NA West Coast/Mexico/California/Pacific Coast	0.4%	0.4%	1.5%	0.3%



Passenger Volume & YOY Change by Age Group

	Passenger in K				Variance			
	2019	2022	2023	2024	2019	2022	2023	2024
<=12	59	57	96	107	-3%	69%	11%	
13-19	47	50	75	83	6%	49%	10%	
20-29	61	66	93	104	8%	41%	12%	
30-39	81	83	124	145	3%	49%	16%	
40-49	133	119	171	194	-11%	44%	14%	
50-59	298	262	353	365	-12%	35%	3%	
60-69	406	362	505	564	-11%	40%	12%	
>=70	416	340	445	443	-18%	31%	0%	

Passenger Volume & YOY Change by Duration

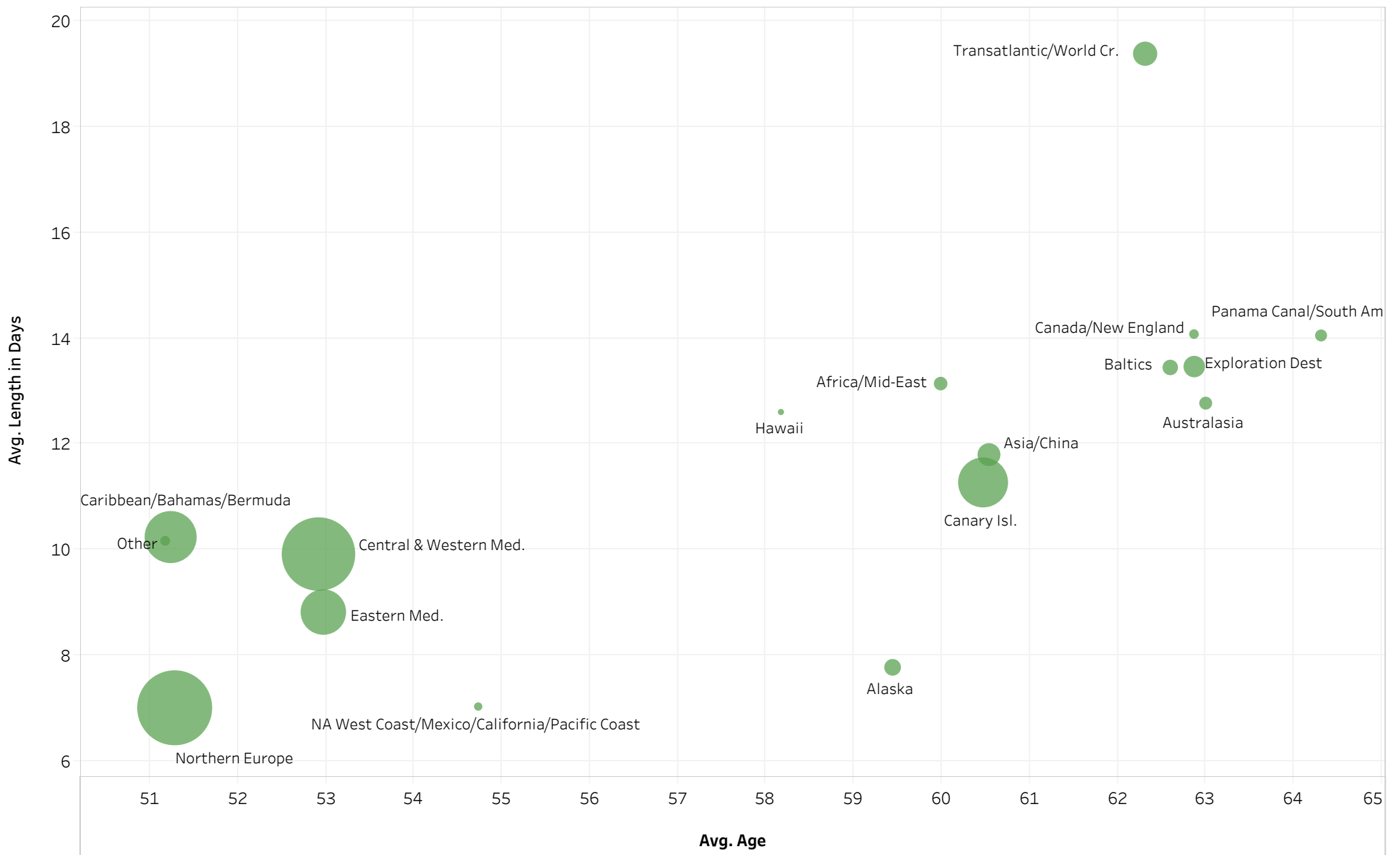
	Passenger in K				Variance			
	2019	2022	2023	2024	2019	2022	2023	2024
Up to 3 Days	101	70	54	84	-31%	-23%	56%	
4-6 Days	107	125	169	200	17%	35%	18%	
7 Days	764	717	945	1,011	-6%	32%	7%	
8-13 Days	418	313	441	424	-25%	41%	-4%	
14 Days	407	314	493	524	-23%	57%	6%	
15-20 Days	127	71	115	102	-45%	64%	-12%	
21+ Days	63	51	60	51	-18%	17%	-15%	
No Duration Provided	4	3	3	5	-26%	6%	59%	

Source Market: **Ireland & United Kingdom** (Continued)
2020, 2021 Omitted

Passenger Volume & YOY Change by Trade Route / Destination

	Passenger in K				Variance			
	2019	2022	2023	2024	2019	2022	2023	2024
Northern Europe	468	483	667	636		3%	38%	-5%
Central & Western Med.	498	458	605	612		-8%	32%	1%
Caribbean/Bahamas/Bermuda	306	177	268	307		-42%	52%	14%
Canary Isl.	152	155	215	283		2%	39%	31%
Eastern Med.	143	182	188	234		27%	3%	25%
Transatlantic/World Cr.	79	50	75	66		-37%	51%	-11%
Asia/China	76	6	30	59		-93%	449%	96%
Exploration Dest	47	36	55	52		-23%	53%	-6%
Alaska	29	25	31	31		-14%	23%	1%
Baltics	76	33	33	27		-56%	-2%	-17%
Africa/Mid-East	40	17	19	21		-57%	10%	10%
Australasia	24	6	20	19		-75%	219%	-3%
Panama Canal/South Am	23	5	16	16		-80%	229%	5%
Other	6	14	8	11		123%	-41%	40%
Canada/New England	10	7	10	11		-27%	38%	6%
NA West Coast/Mexico/California/Pacific Coast	8	6	35	8		-27%	464%	-77%
Hawaii	6	5	7	4		-26%	50%	-38%

Ireland & United Kingdom, Average Age and Cruise Length by Trade Route, 2024



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Source Market: Italy

2020, 2021 Omitted

Passenger Volume (K)

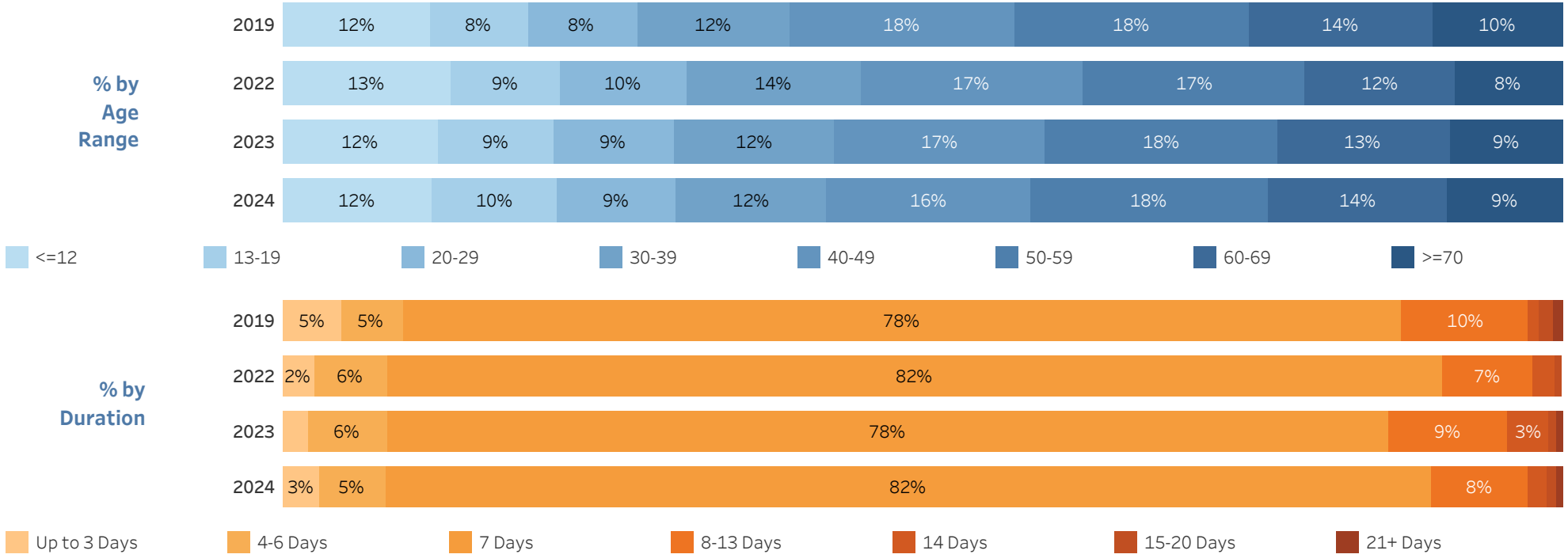
2019	2022	2023	2024
950	791 (-16.7% ▼)	1,176 (48.7% ▲)	1,148 (-2.4% ▼)

Average Duration, in Days

2019	2022	2023	2024
7.3	7.2	7.5	7.3

Average Age

2019	2022	2023	2024
43.2	40.7	41.7	42.0



Passenger Percentages by Trade Route / Destination

	2019	2022	2023	2024
Central & Western Med.	49.5%	61.8%	56.0%	57.5%
Eastern Med.	25.5%	27.7%	26.2%	26.3%
Caribbean/Bahamas/Bermuda	7.8%	2.8%	5.4%	5.4%
Northern Europe	5.2%	4.4%	4.9%	5.1%
Africa/Mid-East	3.3%	2.0%	3.9%	3.0%
Exploration Dest	0.5%		1.0%	0.9%
Transatlantic/World Cr.	1.3%	0.7%	0.8%	0.8%
Canary Isl.	1.4%		0.3%	0.3%
Asia/China	1.2%		0.5%	0.2%
Baltics	2.7%	0.4%	0.6%	
Other	1.1%			



Passenger Volume & YOY Change by Age Group

	Passenger in K				Variance			
	2019	2022	2023	2024	2019	2022	2023	2024
<=12	108	102	141	131		-5%	37%	-7%
13-19	71	67	104	111		-6%	56%	6%
20-29	78	77	108	105		-2%	40%	-2%
30-39	111	106	144	133		-4%	36%	-7%
40-49	164	135	191	181		-17%	41%	-5%
50-59	171	136	210	209		-20%	54%	0%
60-69	133	92	155	158		-31%	69%	2%
>=70	94	65	102	102		-31%	57%	0%

Passenger Volume & YOY Change by Duration

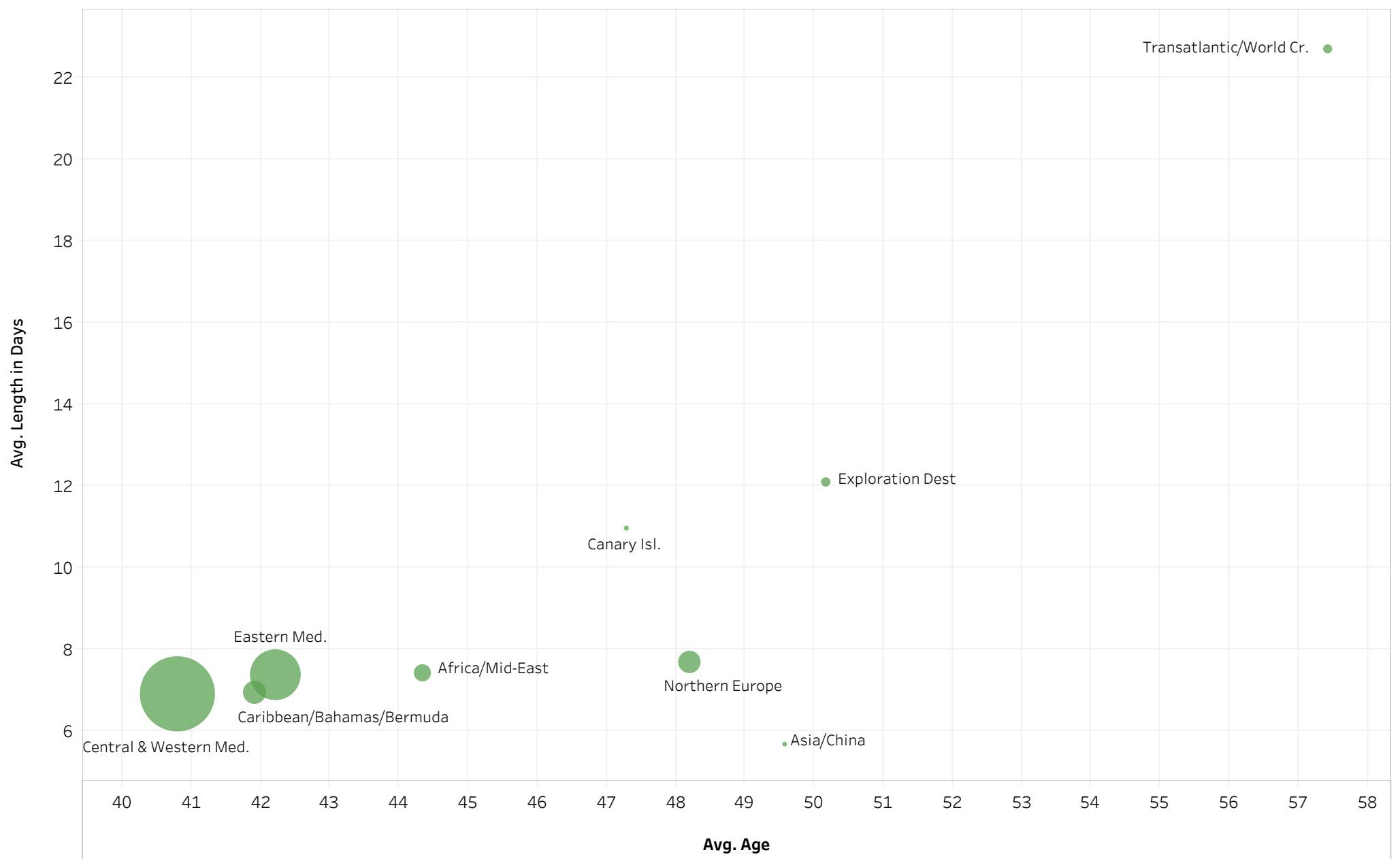
	Passenger in K				Variance			
	2019	2022	2023	2024	2019	2022	2023	2024
Up to 3 Days	44	20	23	32		-55%	15%	42%
4-6 Days	45	45	73	60		-1%	63%	-18%
7 Days	741	652	921	938		-12%	41%	2%
8-13 Days	95	56	109	86		-40%	93%	-21%
14 Days	8	14	39	18		69%	184%	-53%
15-20 Days	11	4	6	7		-63%	61%	13%
21+ Days	6		6	6		-100%		4%

Source Market: **Italy** (Continued)
2020, 2021 Omitted

Passenger Volume & YOY Change by Trade Route / Destination

	Passenger in K				Variance			
	2019	2022	2023	2024	2019	2022	2023	2024
Central & Western Med.	470	487	659	658		4%	35%	0%
Eastern Med.	243	219	308	301		-10%	41%	-2%
Caribbean/Bahamas/Bermuda	74	22	64	62		-70%	184%	-3%
Northern Europe	50	35	58	59		-30%	66%	1%
Africa/Mid-East	32	15	46	34		-51%	198%	-26%
Exploration Dest	5		12	10		-100%		-14%
Transatlantic/World Cr.	12	5	10	10		-57%	87%	-2%
Canary Isl.	14		4	3		-100%		-18%
Asia/China	11		5	3		-100%		-51%
Other	11					-100%		
Baltics	26	3	7			-87%	128%	-100%

Italy, Average Age and Cruise Length by Trade Route, 2024



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Source Market: Spain

2020, 2021 Omitted

Passenger Volume (K)

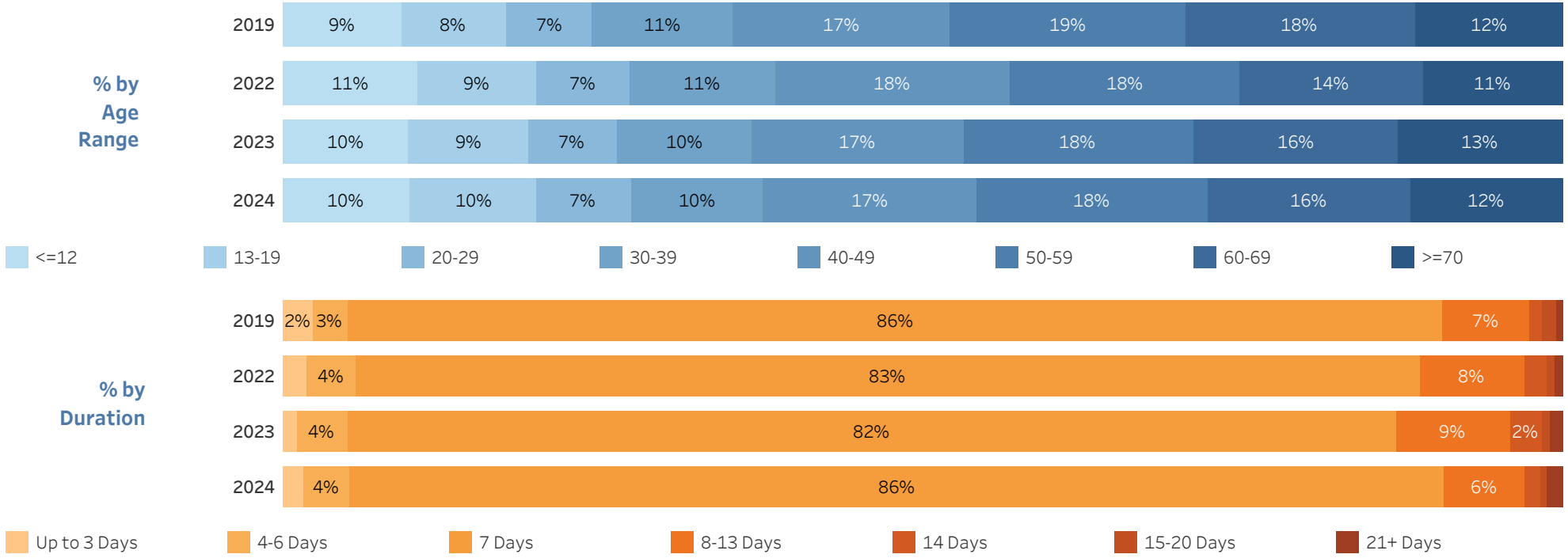
2019	2022	2023	2024
553	414 (-25.3% ▼)	587 (41.9% ▲)	610 (3.9% ▲)

Average Duration, in Days

2019	2022	2023	2024
7.3	7.4	7.6	7.5

Average Age

2019	2022	2023	2024
45.6	43.6	45.0	44.4



Passenger Percentages by Trade Route / Destination

	2019	2022	2023	2024
Central & Western Med.	50.6%	69.1%	62.4%	62.4%
Eastern Med.	18.7%	15.3%	17.1%	17.9%
Northern Europe	10.2%	7.0%	8.8%	9.8%
Caribbean/Bahamas/Bermuda	5.1%	3.6%	3.9%	4.0%
Transatlantic/World Cr.	1.4%	1.2%	1.4%	1.4%
Africa/Mid-East	3.3%	1.3%	2.4%	1.3%
Exploration Dest	0.6%		1.1%	1.1%
Canary Isl.	2.8%	0.5%	0.9%	0.6%
Asia/China	0.7%			
Baltics	5.3%	0.8%	0.9%	
Panama Canal/South Am			0.4%	



Passenger Volume & YOY Change by Age Group

	Passenger in K				Variance			
	2019	2022	2023	2024	2019	2022	2023	2024
<=12	51	43	56	60	-15%	30%	7%	
13-19	44	38	54	60	-15%	45%	11%	
20-29	37	29	40	45	-20%	35%	12%	
30-39	60	46	60	63	-23%	31%	4%	
40-49	92	74	95	101	-19%	29%	6%	
50-59	101	73	103	109	-28%	41%	7%	
60-69	97	58	92	95	-40%	59%	3%	
>=70	63	44	73	72	-30%	67%	-2%	

Passenger Volume & YOY Change by Duration

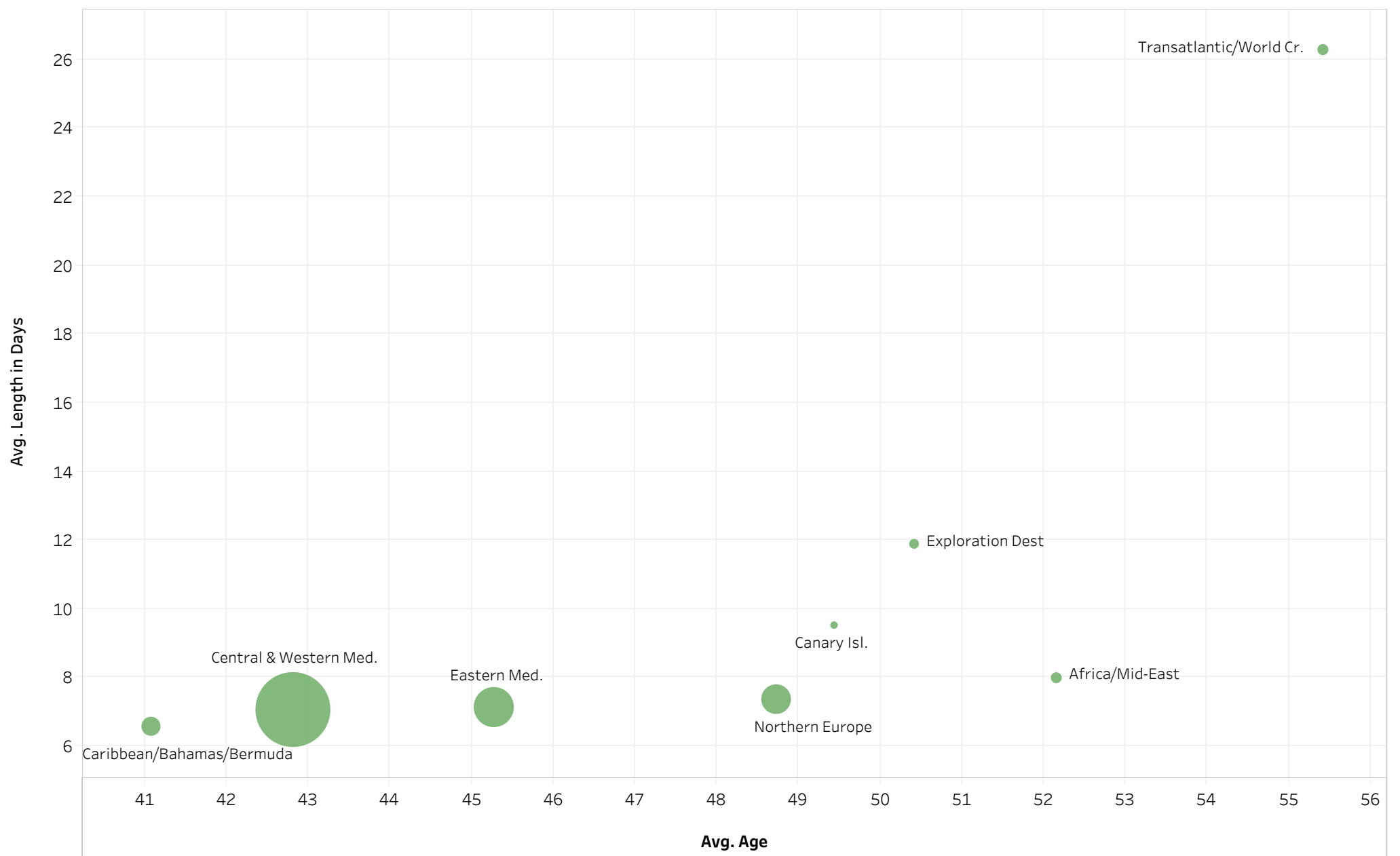
	Passenger in K				Variance			
	2019	2022	2023	2024	2019	2022	2023	2024
Up to 3 Days	13	8	6	10	-40%	-18%	54%	
4-6 Days	15	16	23	22	6%	48%	-6%	
7 Days	474	344	481	522	-27%	40%	8%	
8-13 Days	38	34	52	39	-11%	56%	-26%	
14 Days	5	7	14	7	40%	93%	-51%	
15-20 Days	6	3	4	3	-58%	49%	-12%	
21+ Days	3	2	5	7	-15%	149%	32%	

Source Market: **Spain** (Continued)
2020, 2021 Omitted

Passenger Volume & YOY Change by Trade Route / Destination

	Passenger in K				Variance			
	2019	2022	2023	2024	2019	2022	2023	2024
Central & Western Med.	280	286	366	377		2%	28%	3%
Eastern Med.	104	63	100	108		-39%	58%	8%
Northern Europe	57	29	52	59		-49%	79%	15%
Caribbean/Bahamas/Bermuda	28	15	23	24		-47%	52%	7%
Transatlantic/World Cr.	8	5	8	8		-33%	60%	0%
Africa/Mid-East	18	5	14	8		-71%	160%	-42%
Exploration Dest	4		6	7		-100%		2%
Canary Isl.	15	2	5	4		-87%	170%	-32%
Panama Canal/South Am			2					-100%
Baltics	29	3	5			-89%	50%	-100%
Asia/China	4					-100%		

Spain, Average Age and Cruise Length by Trade Route, 2024



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Source Market: France

2020, 2021 Omitted

Passenger Volume (K)

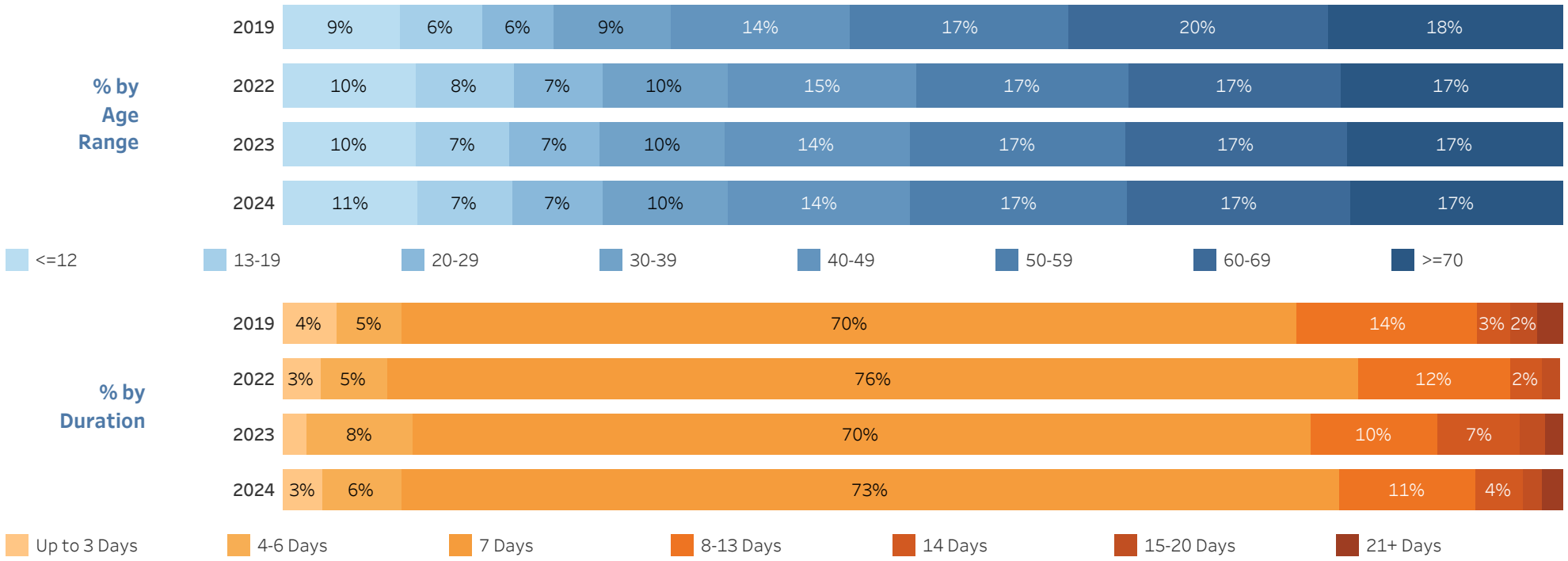
2019	2022	2023	2024
545	325 (-40.4% ▼)	576 (77.3% ▲)	573 (-0.4% ▼)

Average Duration, in Days

2019	2022	2023	2024
8.0	7.5	8.0	7.9

Average Age

2019	2022	2023	2024
49.0	46.7	46.8	46.7



Passenger Percentages by Trade Route / Destination

	2019	2022	2023	2024
Central & Western Med.	40.0%	62.3%	55.1%	52.7%
Caribbean/Bahamas/Bermuda	22.3%	11.4%	18.2%	21.1%
Eastern Med.	14.4%	11.4%	10.0%	11.0%
Northern Europe	6.5%	5.6%	6.8%	5.5%
Exploration Dest	1.8%	1.2%	1.8%	2.6%
Transatlantic/World Cr.	3.6%	1.9%	2.5%	2.5%
Africa/Mid-East	3.5%	3.0%	2.1%	1.5%
Canary Isl.	1.1%		1.0%	0.7%
Panama Canal/South Am	1.2%		0.7%	0.5%
Asia/China	2.0%			0.5%
Baltics	2.2%	0.8%	0.6%	0.5%
Australasia	0.6%		0.5%	0.5%
Other	0.7%			



Passenger Volume & YOY Change by Age Group

	Passenger in K				Variance			
	2019	2022	2023	2024	2019	2022	2023	2024
<=12	46	31	53	53	-33%	72%	0%	
13-19	32	23	37	38	-29%	66%	0%	
20-29	28	21	36	36	-27%	73%	-1%	
30-39	46	29	50	50	-37%	75%	-1%	
40-49	70	44	74	72	-37%	68%	-3%	
50-59	86	49	86	86	-43%	76%	0%	
60-69	102	49	88	88	-51%	79%	0%	
>=70	92	51	86	84	-44%	68%	-3%	

Passenger Volume & YOY Change by Duration

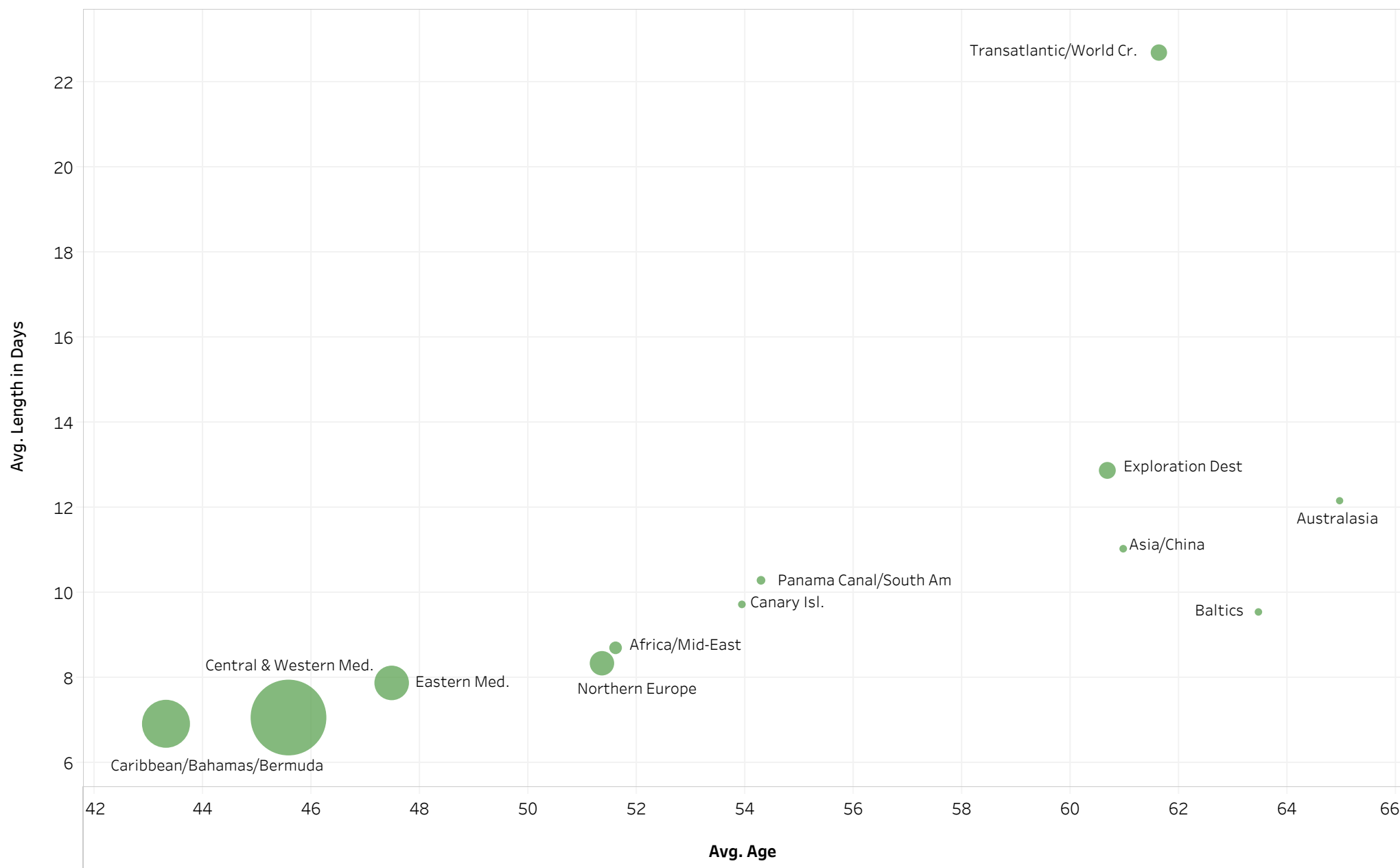
	Passenger in K				Variance			
	2019	2022	2023	2024	2019	2022	2023	2024
Up to 3 Days	23	10	11	18	-58%	13%	66%	
4-6 Days	27	17	48	35	-39%	184%	-26%	
7 Days	381	247	404	420	-35%	64%	4%	
8-13 Days	77	39	57	61	-50%	47%	7%	
14 Days	14	8	38	21	-42%	372%	-43%	
15-20 Days	12	4	11	9	-62%	144%	-21%	
21+ Days	10		8	9	-100%		16%	

Source Market: **France** (Continued)
2020, 2021 Omitted

Passenger Volume & YOY Change by Trade Route / Destination

	Passenger in K				Variance			
	2019	2022	2023	2024	2019	2022	2023	2024
Central & Western Med.	218	202	317	301		-7%	57%	-5%
Caribbean/Bahamas/Bermuda	121	37	105	121		-69%	182%	15%
Eastern Med.	78	37	58	63		-53%	57%	8%
Northern Europe	35	18	39	31		-49%	115%	-20%
Exploration Dest	10	4	10	15		-61%	168%	48%
Transatlantic/World Cr.	20	6	14	14		-68%	129%	-3%
Africa/Mid-East	19	10	12	8		-48%	25%	-32%
Canary Isl.	6		6	4		-100%		-34%
Panama Canal/South Am	6		4	3		-100%		-24%
Asia/China	11			3		-100%		
Baltics	12	3	3	3		-77%	21%	-9%
Australasia	3		3	3		-100%		6%
Other	4					-100%		

France, Average Age and Cruise Length by Trade Route, 2024



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Source Market: Netherlands

2020, 2021 Omitted

Passenger Volume (K)

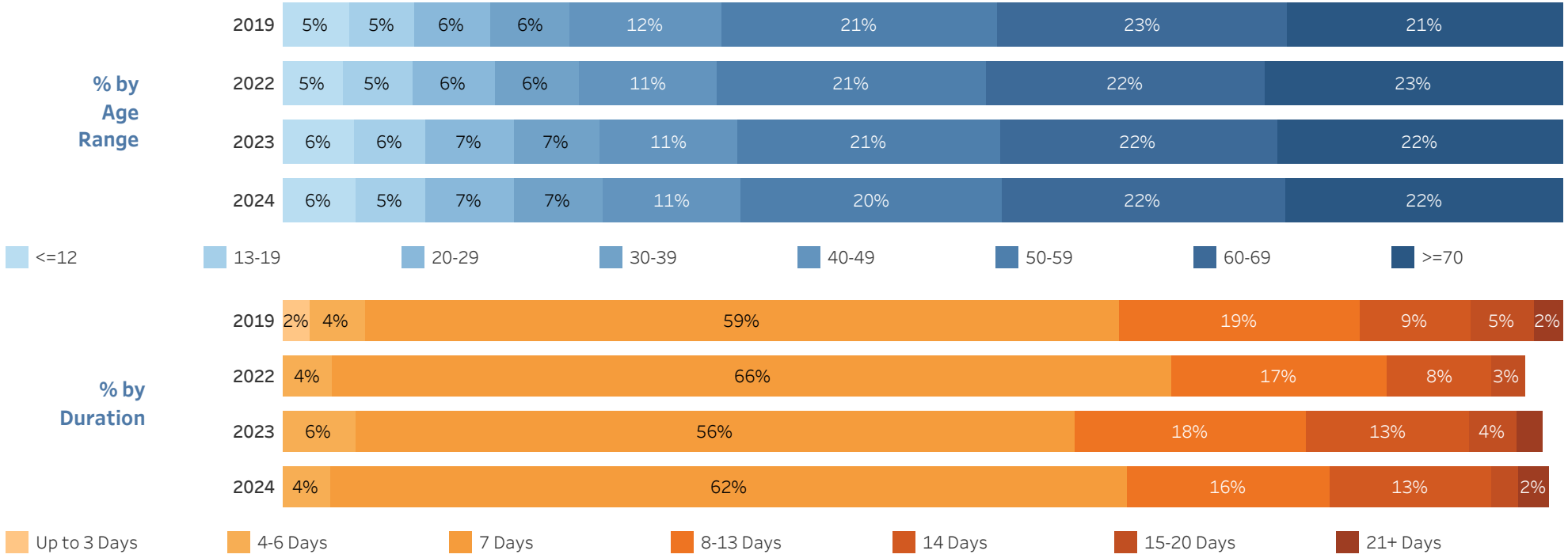
2019	2022	2023	2024
123	82 (-32.8% ▼)	120 (46.0% ▲)	128 (6.8% ▲)

Average Duration, in Days

2019	2022	2023	2024
9.1	8.7	9.2	9.1

Average Age

2019	2022	2023	2024
53.0	53.3	52.4	52.3



Passenger Percentages by Trade Route / Destination

	2019	2022	2023	2024
Northern Europe	21.1%	37.7%	29.6%	25.3%
Central & Western Med.	20.1%	20.5%	22.9%	23.4%
Caribbean/Bahamas/Bermuda	21.0%	11.1%	14.4%	16.5%
Eastern Med.	6.6%	9.5%	8.8%	9.3%
Exploration Dest	4.9%	4.4%	5.8%	8.6%
Canary Isl.	4.9%		3.2%	4.4%
Africa/Mid-East	5.7%	3.2%	5.0%	3.9%
Asia/China	3.2%		1.7%	1.8%
Transatlantic/World Cr.	2.0%	2.7%	1.9%	1.7%
Panama Canal/South Am	2.1%			
Baltics	4.3%	4.8%	2.6%	
Alaska	1.7%			



Passenger Volume & YOY Change by Age Group

	Passenger in K				Variance			
	2019	2022	2023	2024	2019	2022	2023	2024
<=12	6	4	6	7	-38%	79%	7%	
13-19	6	4	6	7	-29%	56%	2%	
20-29	7	5	8	9	-25%	60%	7%	
30-39	7	5	8	8	-30%	56%	8%	
40-49	13	8	12	13	-38%	51%	5%	
50-59	24	16	24	25	-33%	47%	5%	
60-69	26	17	25	27	-35%	49%	8%	
>=70	24	18	26	26	-27%	45%	2%	

Passenger Volume & YOY Change by Duration

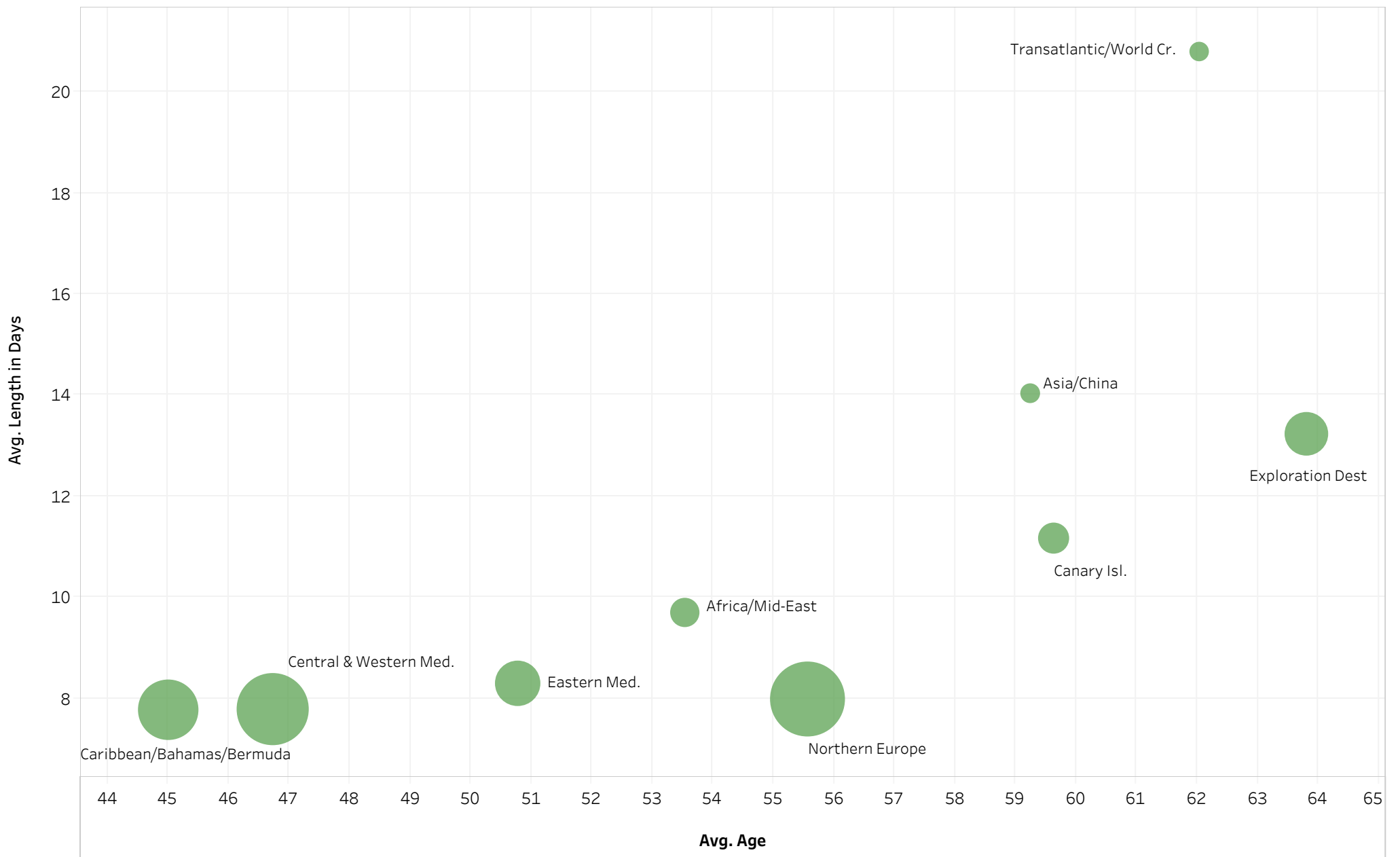
	Passenger in K				Variance			
	2019	2022	2023	2024	2019	2022	2023	2024
Up to 3 Days	3					-100%		
4-6 Days	5	3	7	5	-39%	116%	-31%	
7 Days	72	54	67	79	-25%	24%	17%	
8-13 Days	23	14	21	20	-40%	57%	-6%	
14 Days	11	7	15	16	-36%	125%	4%	
15-20 Days	6	2	4	3	-66%	114%	-38%	
21+ Days	3		2	3	-100%		25%	

Source Market: **Netherlands** (Continued)
2020, 2021 Omitted

Passenger Volume & YOY Change by Trade Route / Destination

	Passenger in K				Variance			
	2019	2022	2023	2024	2019	2022	2023	2024
Northern Europe	26	31	36	32		20%	14%	-9%
Central & Western Med.	25	17	27	30		-31%	63%	9%
Caribbean/Bahamas/Bermuda	26	9	17	21		-64%	88%	22%
Eastern Med.	8	8	11	12		-4%	34%	13%
Exploration Dest	6	4	7	11		-40%	95%	57%
Canary Isl.	6		4	6		-100%		44%
Africa/Mid-East	7	3	6	5		-62%	127%	-18%
Asia/China	4		2	2		-100%		8%
Transatlantic/World Cr.	2	2	2	2		-9%	0%	-3%
Panama Canal/South Am	3					-100%		
Baltics	5	4	3			-26%	-21%	-100%
Alaska	2					-100%		

Netherlands, Average Age and Cruise Length by Trade Route, 2024



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Source Market: Austria

2020, 2021 Omitted

Passenger Volume (K)

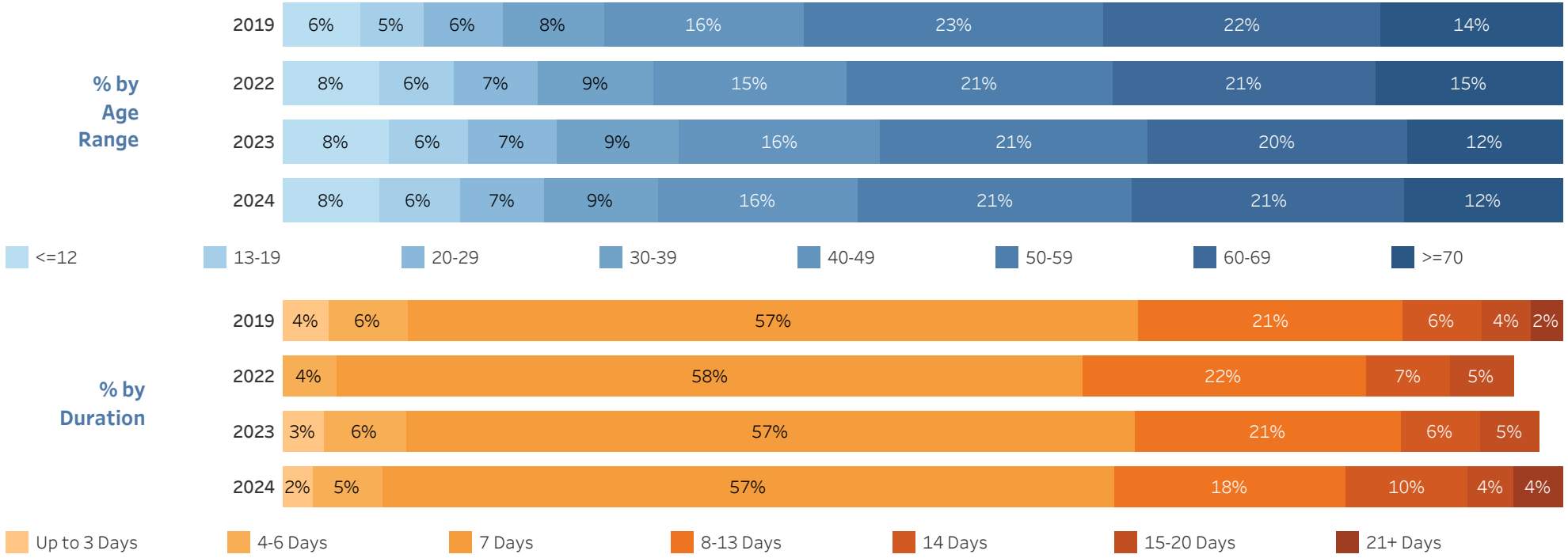
2019	2022	2023	2024
136	55 (-59.3% ▼)	109 (97.7% ▲)	113 (3.0% ▲)

Average Duration, in Days

2019	2022	2023	2024
8.8	8.9	8.8	9.3

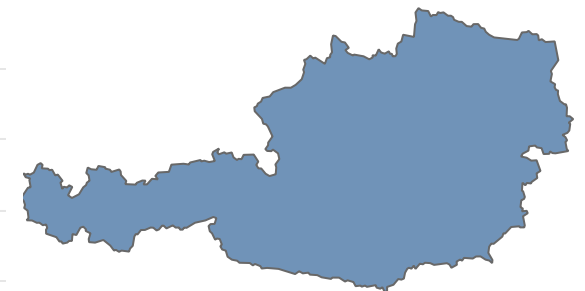
Average Age

2019	2022	2023	2024
50.2	48.9	47.5	48.3



Passenger Percentages by Trade Route / Destination

	2019	2022	2023	2024
Northern Europe	12.6%	14.6%	11.3%	11.2%
Central & Western Med.	28.1%	36.9%	36.7%	29.9%
Caribbean/Bahamas/Bermuda	10.1%	7.0%	8.4%	10.3%
Eastern Med.	19.7%	23.3%	21.1%	21.5%
Exploration Dest	1.5%		2.5%	4.1%
Canary Isl.	6.0%	4.6%	4.4%	5.8%
Africa/Mid-East	6.7%	5.2%	6.9%	6.9%
Asia/China	2.9%			1.8%
Transatlantic/World Cr.	3.0%		3.0%	3.5%
Baltics	4.8%			
Other	2.3%			



Passenger Volume & YOY Change by Age Group

	Passenger in K				Variance			
	2019	2022	2023	2024	2019	2022	2023	2024
<=12	8	4	8	8	-51%	129%	-5%	
13-19	6	3	6	6	-54%	118%	3%	
20-29	8	3	7	7	-59%	122%	-3%	
30-39	10	4	10	9	-55%	118%	-4%	
40-49	19	7	16	16	-62%	116%	2%	
50-59	29	10	21	22	-65%	109%	5%	
60-69	27	10	21	22	-63%	106%	9%	
>=70	18	7	12	13	-60%	72%	4%	

Passenger Volume & YOY Change by Duration

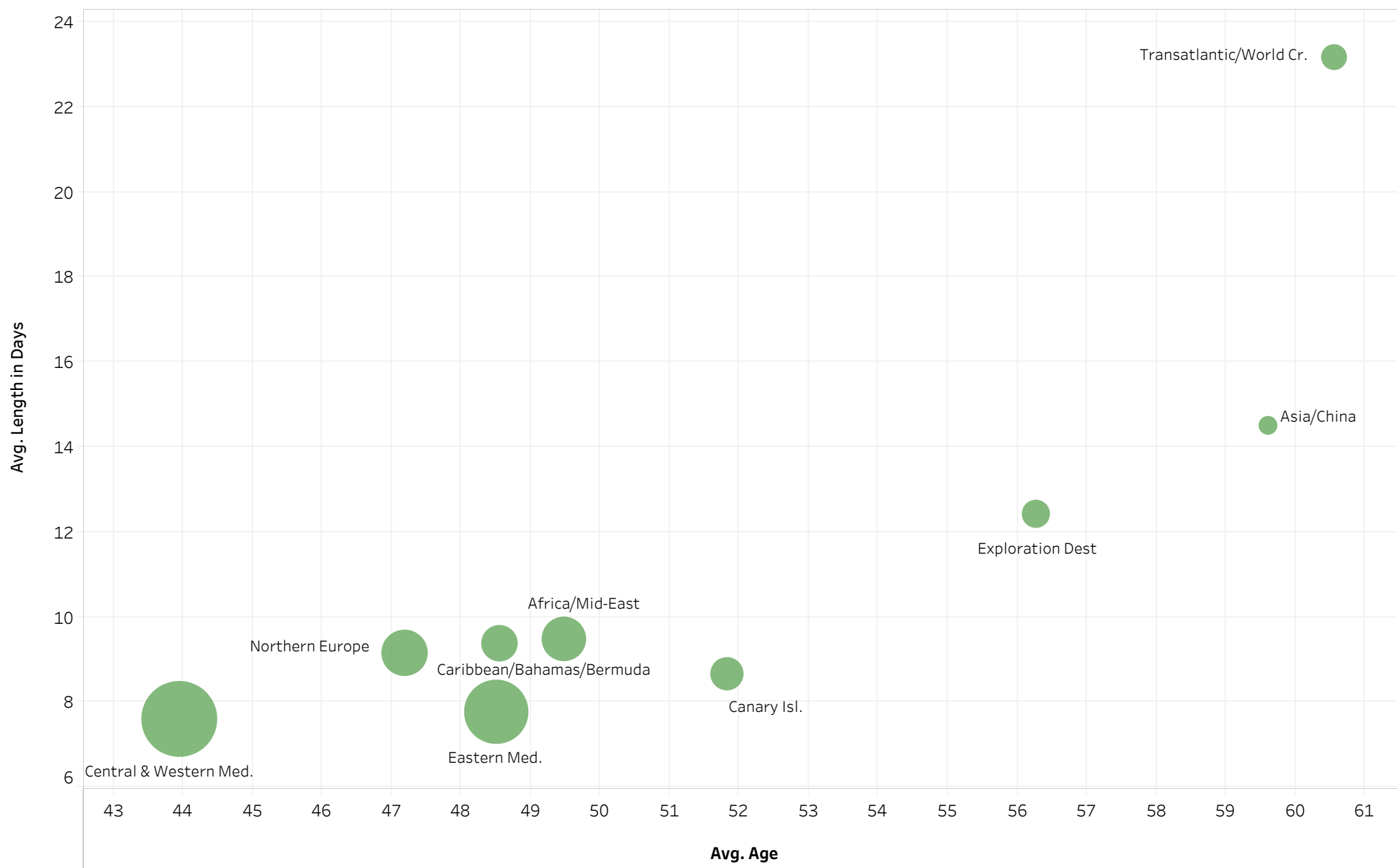
	Passenger in K				Variance			
	2019	2022	2023	2024	2019	2022	2023	2024
Up to 3 Days	5		3	3	-100%			-22%
4-6 Days	8	2	7	6	-72%	206%		-15%
7 Days	78	32	62	65	-58%	93%		4%
8-13 Days	28	12	23	20	-57%	86%		-11%
14 Days	8	4	7	11	-57%	86%		59%
15-20 Days	5	3	5	4	-49%	85%		-20%
21+ Days	3			4	-100%			

Source Market: **Austria** (Continued)
2020, 2021 Omitted

Passenger Volume & YOY Change by Trade Route / Destination

	Passenger in K				Variance			
	2019	2022	2023	2024	2019	2022	2023	2024
Central & Western Med.	38	20	40	34	-47%		97%	-16%
Eastern Med.	27	13	23	24	-52%		80%	5%
Northern Europe	17	8	12	13	-53%		53%	2%
Caribbean/Bahamas/Bermuda	14	4	9	12	-72%		140%	26%
Africa/Mid-East	9	3	8	8	-69%		161%	3%
Canary Isl.	8	3	5	6	-69%		90%	33%
Exploration Dest	2		3	5	-100%			72%
Transatlantic/World Cr.	4		3	4	-100%			20%
Asia/China	4			2	-100%			
Other	3				-100%			
Baltics	7				-100%			

Austria, Average Age and Cruise Length by Trade Route, 2024



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Source Market: Switzerland

2020, 2021 Omitted

Passenger Volume (K)

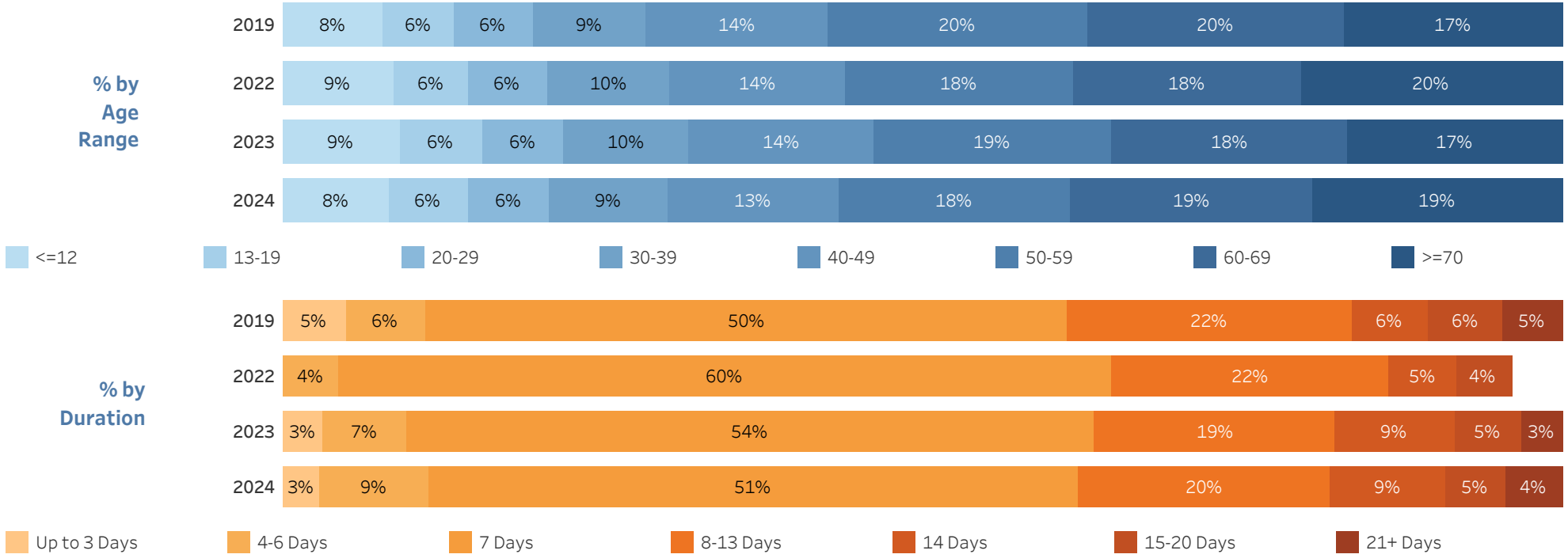
2019	2022	2023	2024
140	70 (-50.3% ▼)	101 (45.7% ▲)	111 (9.3% ▲)

Average Duration, in Days

2019	2022	2023	2024
9.5	8.7	9.3	9.5

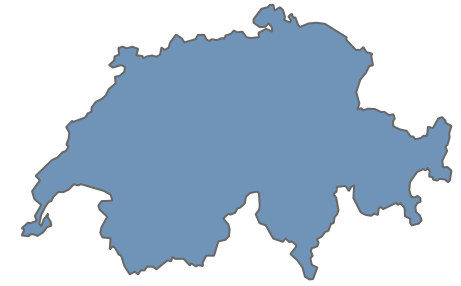
Average Age

2019	2022	2023	2024
49.6	49.4	48.1	49.4



Passenger Percentages by Trade Route / Destination

	2019	2022	2023	2024
Central & Western Med.	27.1%	45.0%	39.7%	39.2%
Eastern Med.	13.0%	19.5%	10.5%	12.8%
Caribbean/Bahamas/Bermuda	9.8%	6.8%	11.0%	11.8%
Northern Europe	17.3%	12.6%	12.9%	11.4%
Exploration Dest	2.9%		3.5%	4.8%
Transatlantic/World Cr.	4.9%	3.2%	4.8%	4.6%
Africa/Mid-East	6.6%	3.4%	5.5%	4.1%
Canary Isl.	4.1%		3.0%	3.3%
Asia/China	3.4%			
Panama Canal/South Am	2.0%			
Baltics	4.2%			
Other	2.0%			



Passenger Volume & YOY Change by Age Group

	Passenger in K				Variance			
	2019	2022	2023	2024	2019	2022	2023	2024
<=12	9	5	9	8	-47%	72%	-4%	
13-19	7	3	6	6	-50%	82%	-1%	
20-29	7	4	6	6	-52%	67%	5%	
30-39	11	6	9	9	-48%	66%	1%	
40-49	17	8	14	13	-54%	71%	-3%	
50-59	25	10	18	18	-58%	70%	2%	
60-69	24	10	18	19	-57%	69%	8%	
>=70	21	12	16	19	-43%	35%	22%	

Passenger Volume & YOY Change by Duration

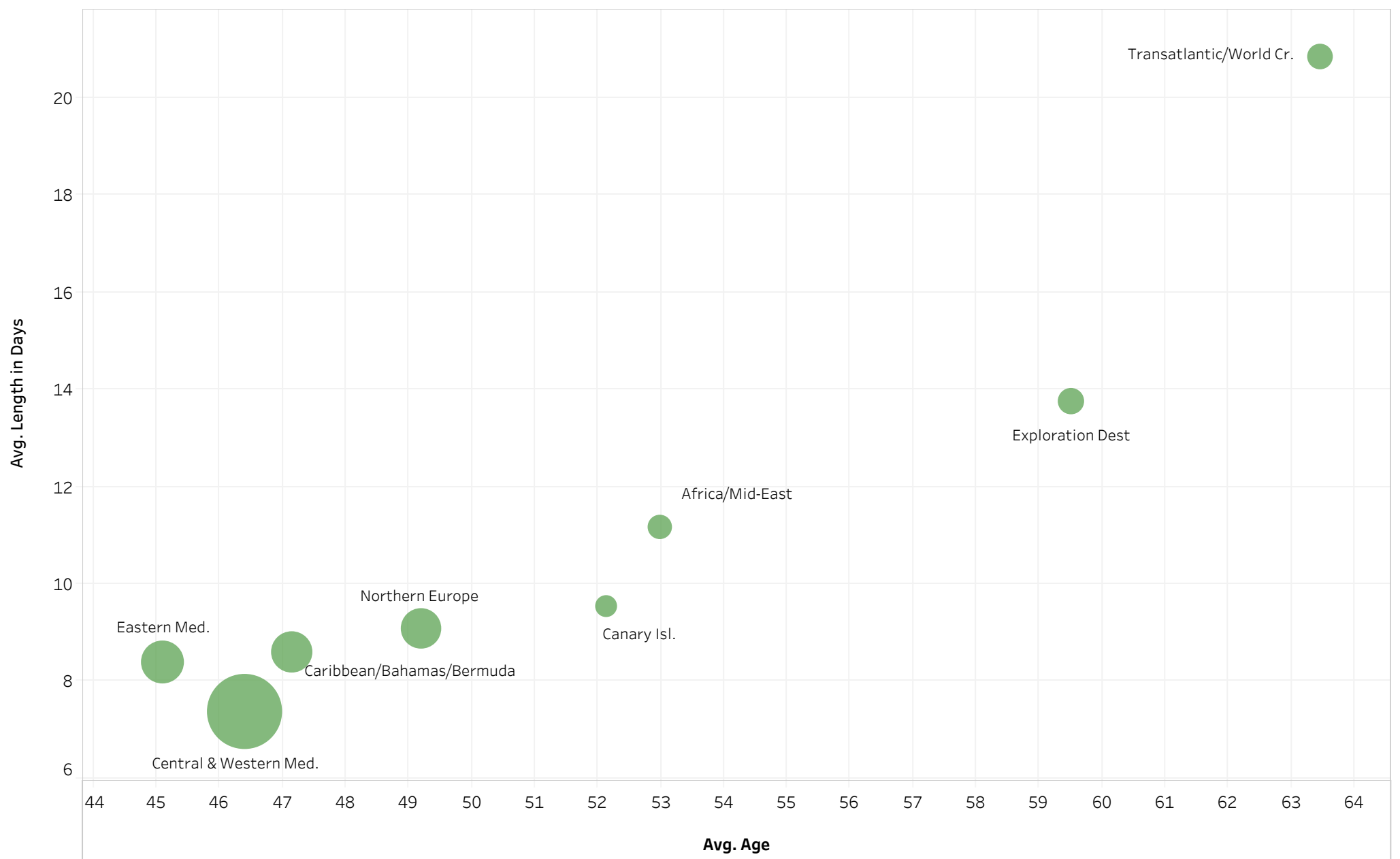
	Passenger in K				Variance			
	2019	2022	2023	2024	2019	2022	2023	2024
Up to 3 Days	7		3	3	-100%			-1%
4-6 Days	9	3	7	9	-66%	122%	43%	
7 Days	70	42	54	56	-40%	29%	3%	
8-13 Days	31	15	19	22	-51%	27%	14%	
14 Days	8	4	10	10	-55%	154%	6%	
15-20 Days	8	3	5	5	-64%	79%	-3%	
21+ Days	7		3	5	-100%			53%

Source Market: **Switzerland** (Continued)
2020, 2021 Omitted

Passenger Volume & YOY Change by Trade Route / Destination

	Passenger in K				Variance			
	2019	2022	2023	2024	2019	2022	2023	2024
Central & Western Med.	38	31	40	43	-18%	29%	7%	
Eastern Med.	18	14	11	14	-26%	-22%	33%	
Caribbean/Bahamas/Bermuda	14	5	11	13	-65%	135%	18%	
Northern Europe	24	9	13	13	-64%	49%	-4%	
Exploration Dest	4		4	5	-100%		52%	
Transatlantic/World Cr.	7	2	5	5	-67%	116%	4%	
Africa/Mid-East	9	2	6	5	-74%	135%	-19%	
Canary Isl.	6		3	4	-100%		21%	
Panama Canal/South Am	3				-100%			
Other	3				-100%			
Baltics	6				-100%			
Asia/China	5				-100%			

Switzerland, Average Age and Cruise Length by Trade Route, 2024



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Source Market: Belgium

2020, 2021 Omitted

Passenger Volume (K)

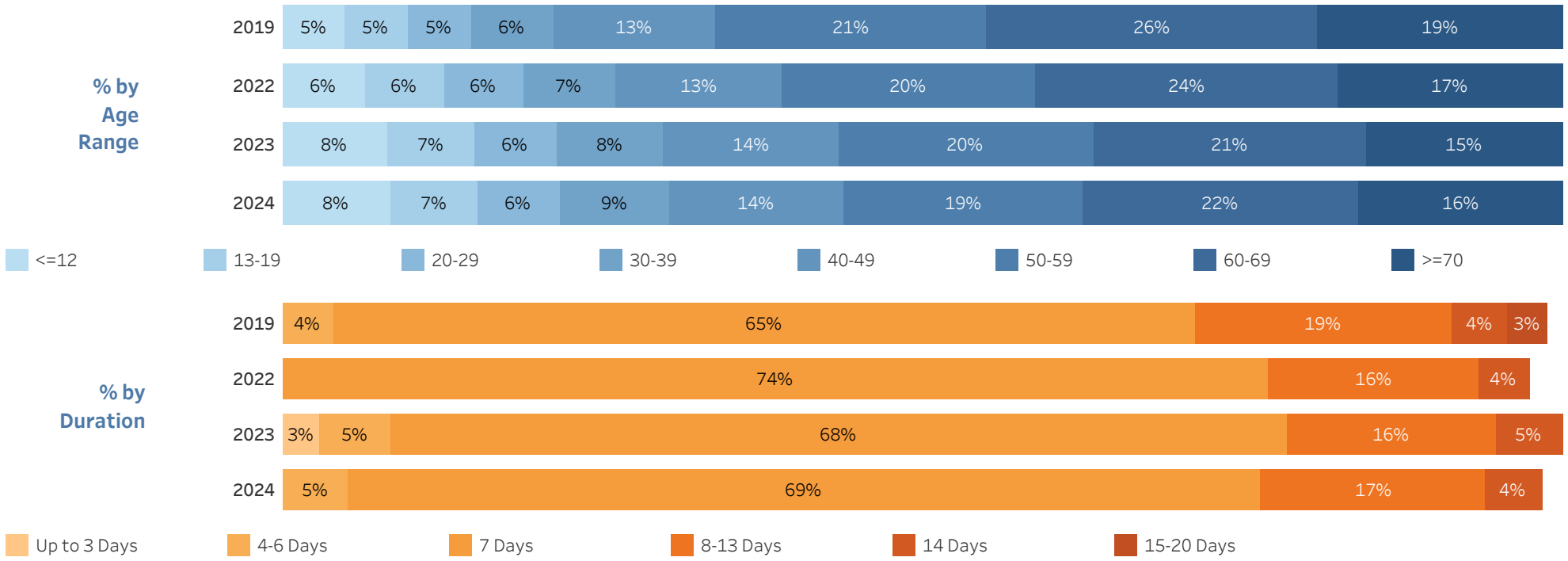
2019	2022	2023	2024
66	55 (-16.1% ▼)	83 (51.5% ▲)	93 (11.9% ▲)

Average Duration, in Days

2019	2022	2023	2024
8.5	8.0	8.1	8.2

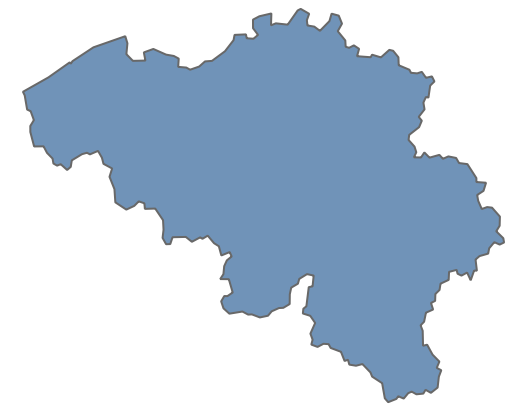
Average Age

2019	2022	2023	2024
53.3	50.9	48.7	48.7



Passenger Percentages by Trade Route / Destination

	2019	2022	2023	2024
Central & Western Med.	25.1%	38.3%	36.0%	38.3%
Eastern Med.	14.3%	13.5%	12.9%	13.0%
Caribbean/Bahamas/Bermuda	13.3%	8.5%	14.9%	13.6%
Northern Europe	19.9%	20.5%	18.7%	18.3%
Exploration Dest			2.9%	4.6%
Africa/Mid-East	6.7%	8.5%	6.2%	3.1%
Baltics	7.0%			



Passenger Volume & YOY Change by Age Group

	Passenger in K				Variance			
	2019	2022	2023	2024	2019	2022	2023	2024
<=12	3	3	6	7	13%	90%	14%	
13-19	3	3	5	6	4%	63%	13%	
20-29	3	3	5	6	6%	53%	12%	
30-39	4	4	7	7	-6%	72%	15%	
40-49	8	7	11	12	-13%	57%	10%	
50-59	13	10	16	16	-21%	49%	5%	
60-69	16	13	17	19	-23%	33%	13%	
>=70	12	9	12	14	-23%	30%	16%	

Passenger Volume & YOY Change by Duration

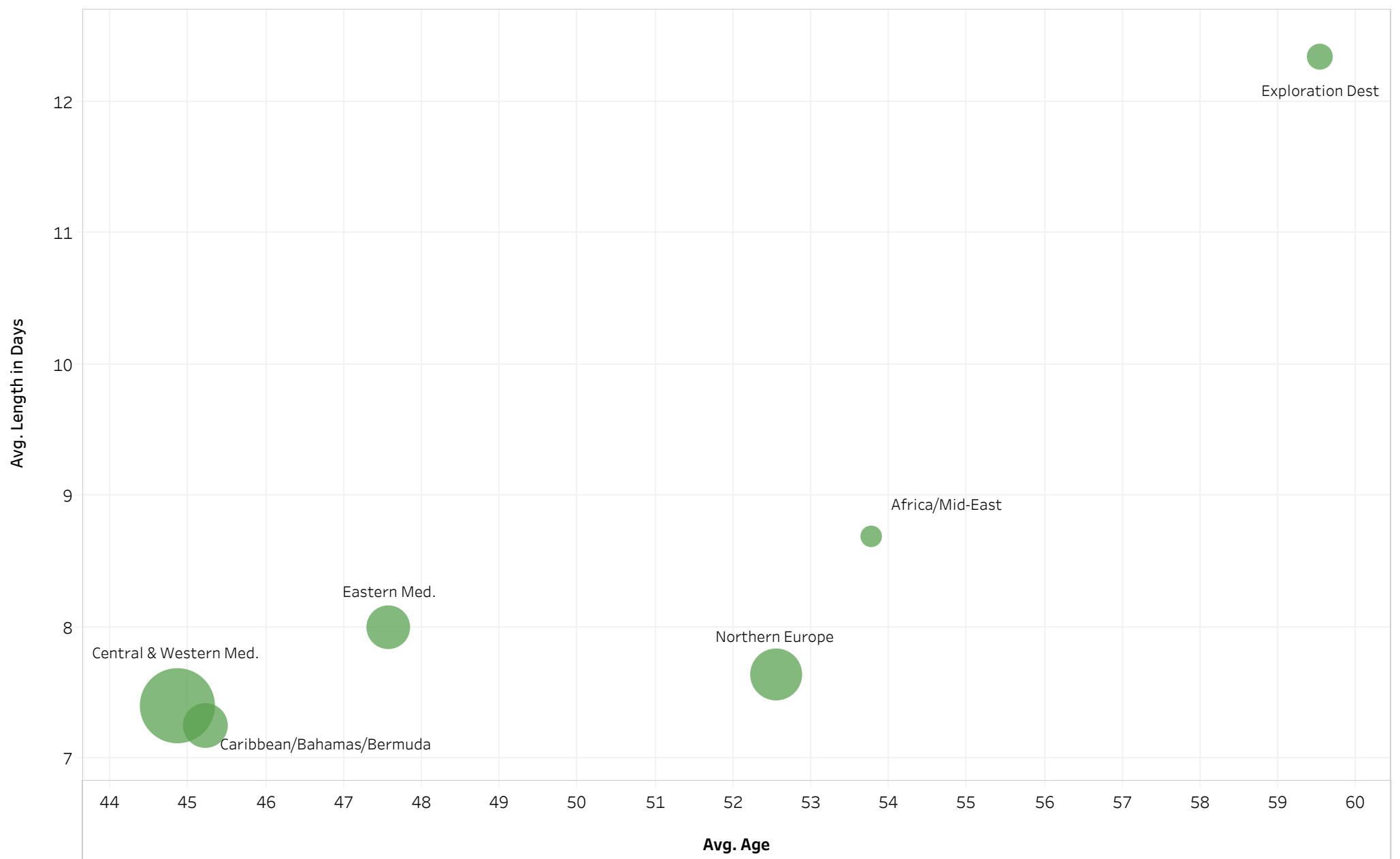
	Passenger in K				Variance			
	2019	2022	2023	2024	2019	2022	2023	2024
Up to 3 Days			2					-100%
4-6 Days	3		4	5	-100%			2%
7 Days	43	41	56	64	-4%	38%	14%	
8-13 Days	13	9	13	16	-31%	51%	21%	
14 Days	3	2	4	4	-23%	98%	-5%	
15-20 Days	2				-100%			

Source Market: **Belgium** (Continued)
2020, 2021 Omitted

Passenger Volume & YOY Change by Trade Route / Destination

	Passenger in K				Variance			
	2019	2022	2023	2024	2019	2022	2023	2024
Central & Western Med.	16	21	30	35		28%	43%	18%
Northern Europe	13	11	16	17		-14%	38%	9%
Caribbean/Bahamas/Bermuda	9	5	12	13		-46%	164%	2%
Eastern Med.	9	7	11	12		-21%	45%	11%
Exploration Dest			2	4				74%
Africa/Mid-East	4	5	5	3		6%	12%	-44%
Baltics	5					-100%		

Belgium, Average Age and Cruise Length by Trade Route, 2024



Data Points with Values Below 2,000 Passengers are not Displayed in the above Visuals and Tables.
Some Data Points in the following dimensions were not captured, and were ignored from the corresponding tables and visuals: Age Group, Duration Group, and Trade Name; these exclusions account for, on average, 1% of each display.

Source Market: Portugal

2020, 2021 Omitted

Passenger Volume (K)

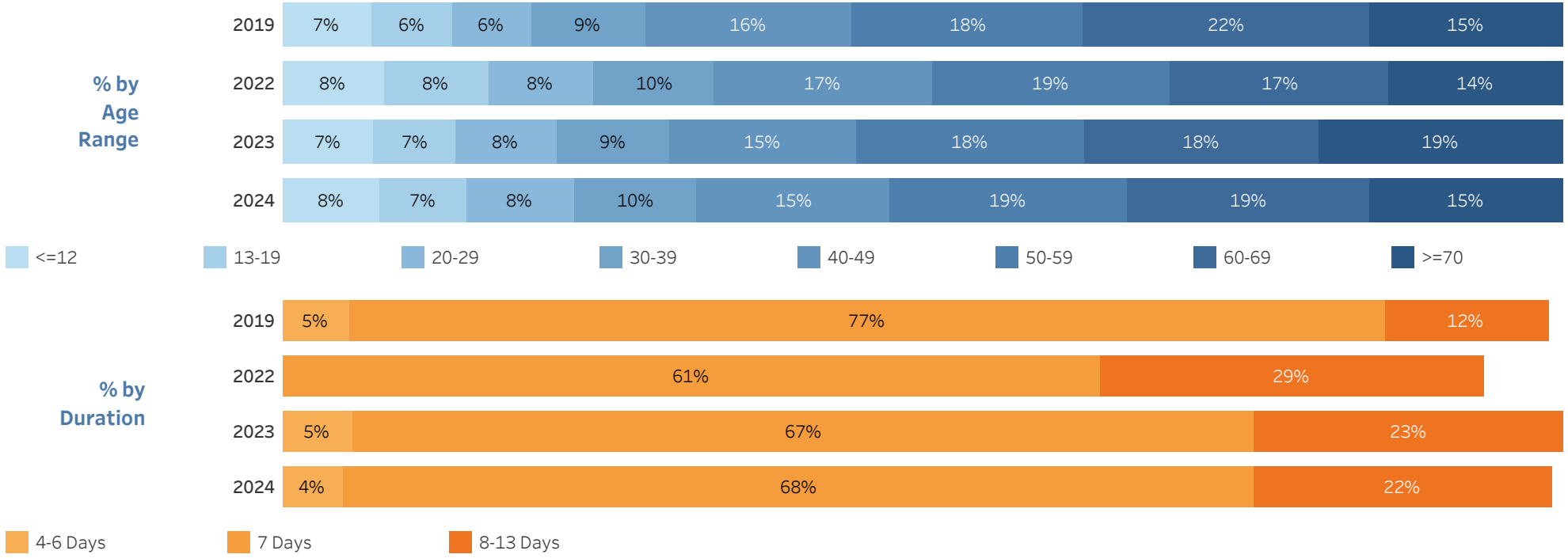
2019	2022	2023	2024
69	45 (-35.1% ▼)	74 (66.2% ▲)	74 (0.2% ▲)

Average Duration, in Days

2019	2022	2023	2024
7.5	8.3	8.1	8.2

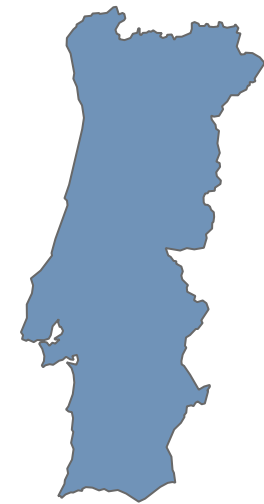
Average Age

2019	2022	2023	2024
49.3	46.4	49.3	47.8



Passenger Percentages by Trade Route / Destination

	2019	2022	2023	2024
Central & Western Med.	35.1%	51.6%	41.5%	42.4%
Eastern Med.	24.0%	19.0%	23.3%	24.8%
Caribbean/Bahamas/Bermuda	13.8%	10.5%	9.8%	13.4%
Northern Europe	7.5%	8.7%	13.2%	7.6%
Africa/Mid-East	3.2%		3.2%	3.0%
Canary Isl.	5.8%			
Baltics	4.3%			



Passenger Volume & YOY Change by Age Group

	Passenger in K				Variance			
	2019	2022	2023	2024	2019	2022	2023	2024
<=12	5	3	5	6	-27%	50%	7%	
13-19	4	4	5	5	-17%	36%	5%	
20-29	4	4	6	6	-16%	63%	6%	
30-39	6	4	7	7	-31%	59%	7%	
40-49	11	7	11	11	-32%	45%	4%	
50-59	12	8	13	14	-34%	63%	3%	
60-69	15	7	14	14	-51%	81%	4%	
>=70	10	6	14	11	-42%	139%	-21%	

Passenger Volume & YOY Change by Duration

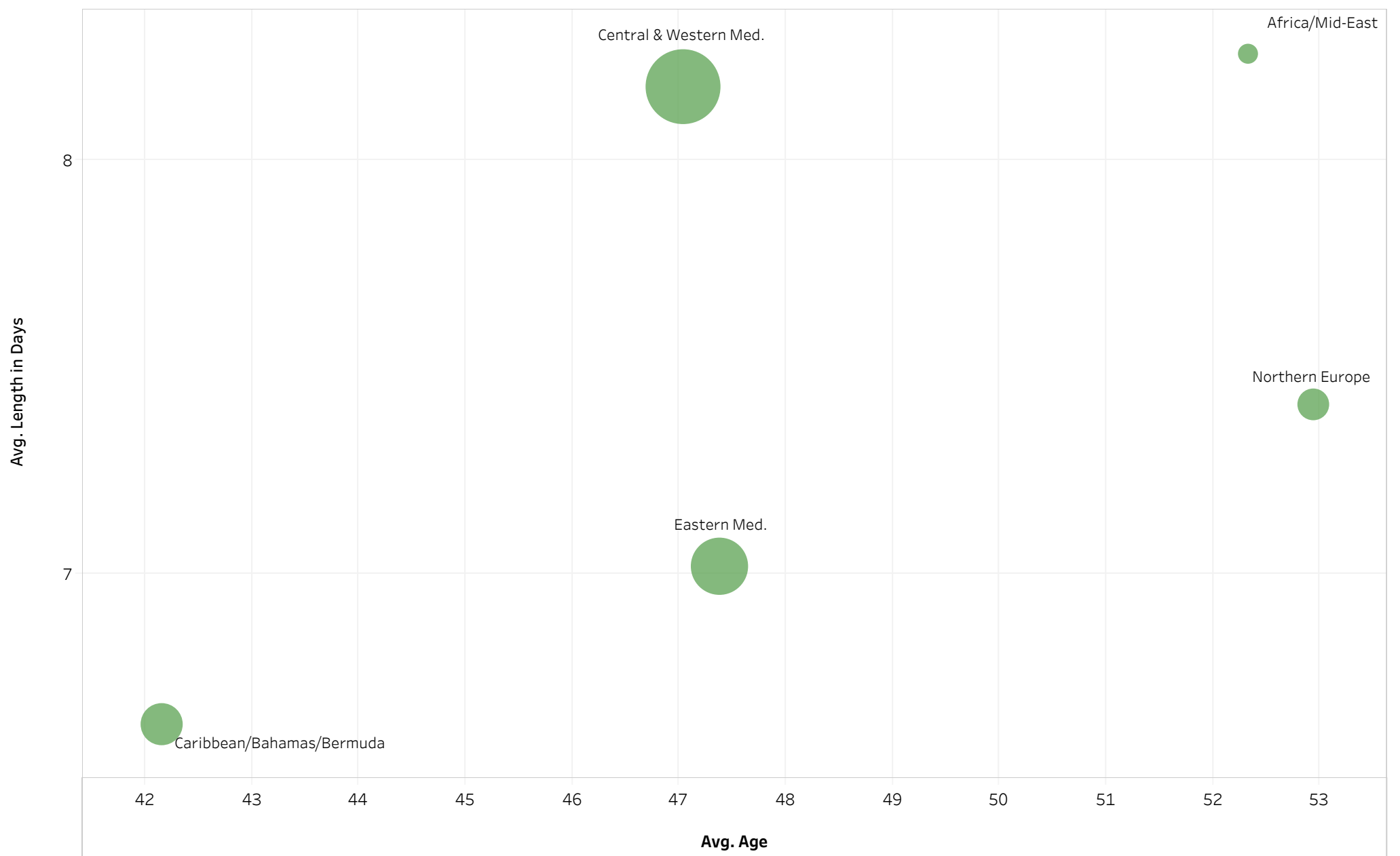
	Passenger in K				Variance			
	2019	2022	2023	2024	2019	2022	2023	2024
4-6 Days	3		4	3	-100%			-15%
7 Days	53	27	50	50	-49%	83%	1%	
8-13 Days	8	13	17	16	54%	33%	-3%	

Source Market: **Portugal** (Continued)
2020, 2021 Omitted

Passenger Volume & YOY Change by Trade Route / Destination

	Passenger in K				Variance			
	2019	2022	2023	2024	2019	2022	2023	2024
Central & Western Med.	24	23	31	31	-5%	34%	0%	
Eastern Med.	16	8	17	18	-49%	103%	5%	
Caribbean/Bahamas/Bermuda	9	5	7	10	-51%	56%	35%	
Northern Europe	5	4	10	6	-25%	153%	-43%	
Africa/Mid-East	2		2	2	-100%		-8%	
Canary Isl.	4				-100%			
Baltics	3				-100%			

Portugal, Average Age and Cruise Length by Trade Route, 2024



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