



2019 Europe Market Report



EUROPE MARKETS 2019

In 2019, European ocean cruise passenger numbers grew by 7.5% from 2018, to 7.7 million, following a 3% growth the prior year. New ships were launched in Germany and Italy, resulting in double-digit growth for these two key European markets. Strong growth was seen in cruise passengers traveling to the Eastern Mediterranean, up 17% to 874,000 passengers, which solidifies the return to confidence in the region. Other areas seeing significant growth, from a smaller base, include the Canary Islands, up 13%, and the Baltics, up 15%.

While the European market experienced growth in 2019, the emergence of COVID-19 in 2020 led the cruise industry to take immediate and aggressive action—which culminated in a global pause in operations in mid-March.

Following the pause in operations, with strict protocols in place, and with the approval and support of local and regional authorities, cruise lines were able to successfully resume limited operations in Europe. The successes of these initial sailings demonstrate that the new protocols are working as designed, and CLIA and our cruise line members look forward to continue welcoming back passengers from around the world.

Regional Overview: Europe - 2016-2019

Passenger Volume (K)

2016	2017	2018	2019
6,789	6,938 (2.2% ▲)	7,170 (3.3% ▲)	7,707 (7.5% ▲)

Average Duration, in Days

2016	2017	2018	2019
8.8	8.7	8.7	8.8

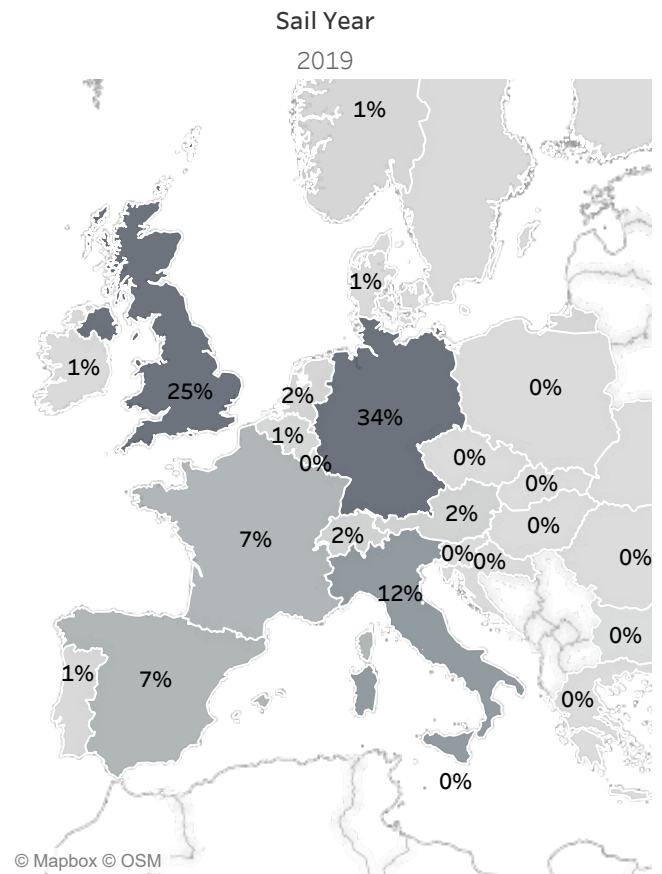
Average Age

2016	2017	2018	2019
49.7	49.8	49.9	49.7

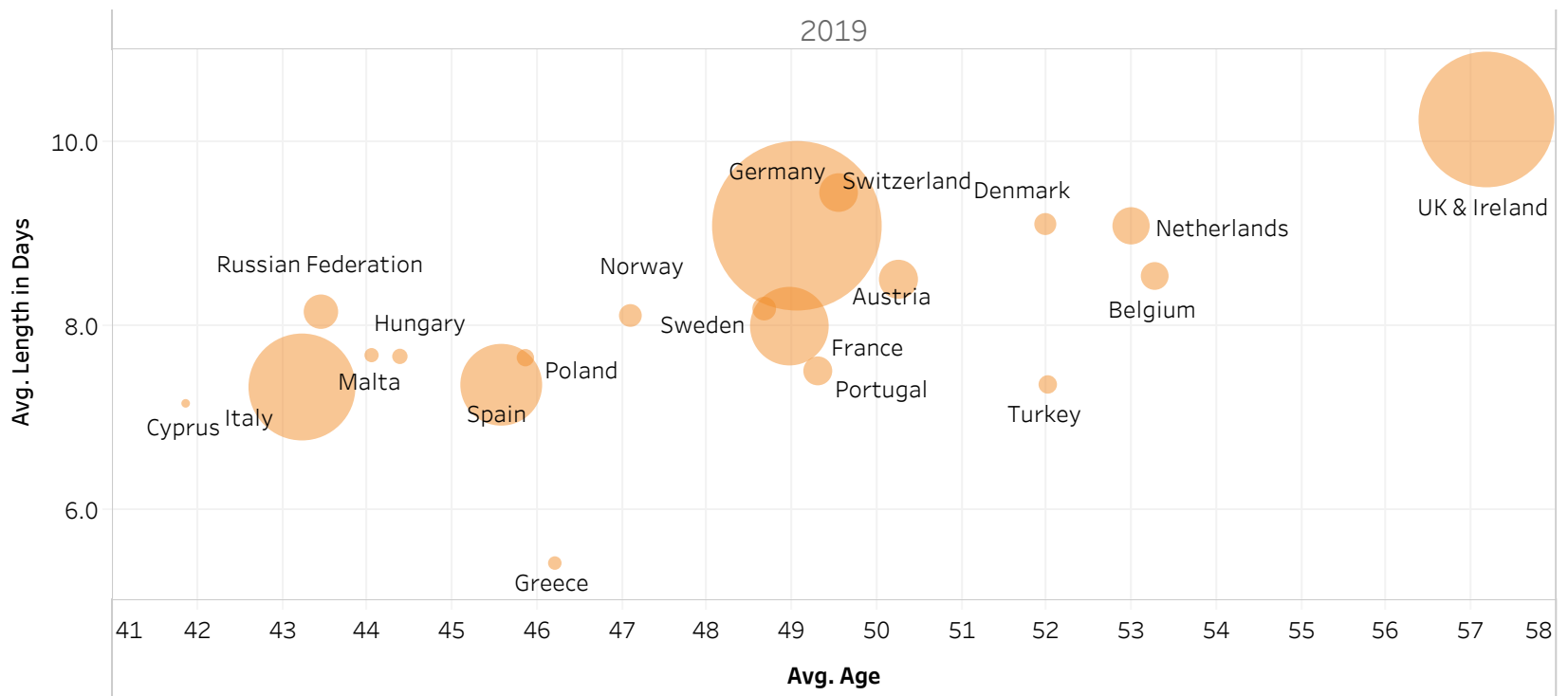
Passenger Volume (K) for Top Countries

	2016	2017	2018	2019
Germany	2,018	2,169 (7.5% ▲)	2,233 (3.0% ▲)	2,587 (15.8% ▲)
UK & Ireland	1,960	1,971 (0.5% ▲)	2,009 (2.0% ▲)	1,992 (-0.9% ▼)
Italy	751	769 (2.5% ▲)	831 (8.0% ▲)	950 (14.3% ▲)
Spain	480	510 (6.4% ▲)	530 (3.9% ▲)	553 (4.3% ▲)
France	554	504 (-9.1% ▼)	521 (3.4% ▲)	545 (4.6% ▲)
Switzerland	147	152 (3.2% ▲)	154 (1.5% ▲)	140 (-9.2% ▼)
Austria	125	130 (3.5% ▲)	136 (4.8% ▲)	136 (0.1% ▲)
Netherlands	104	110 (5.9% ▲)	113 (2.2% ▲)	123 (8.7% ▲)
Russian Federation	48	69 (41.5% ▲)	78 (13.9% ▲)	100 (28.1% ▲)
Norway	111	104 (-6.8% ▼)	101 (-2.7% ▼)	98 (-3.0% ▼)
Portugal	44	48 (11.2% ▲)	60 (23.9% ▲)	69 (14.2% ▲)
Belgium	69	72 (4.4% ▲)	70 (-3.3% ▼)	66 (-6.1% ▼)
Sweden	66	64 (-3.0% ▼)	63 (-1.8% ▼)	59 (-6.9% ▼)
Denmark	46	45 (-1.3% ▼)	45 (-1.2% ▼)	45 (1.5% ▲)
Turkey	65	36 (-44.3% ▼)	28 (-21.8% ▼)	28 (0.4% ▲)

Share of Source Passengers, 2019 Geographic Projection

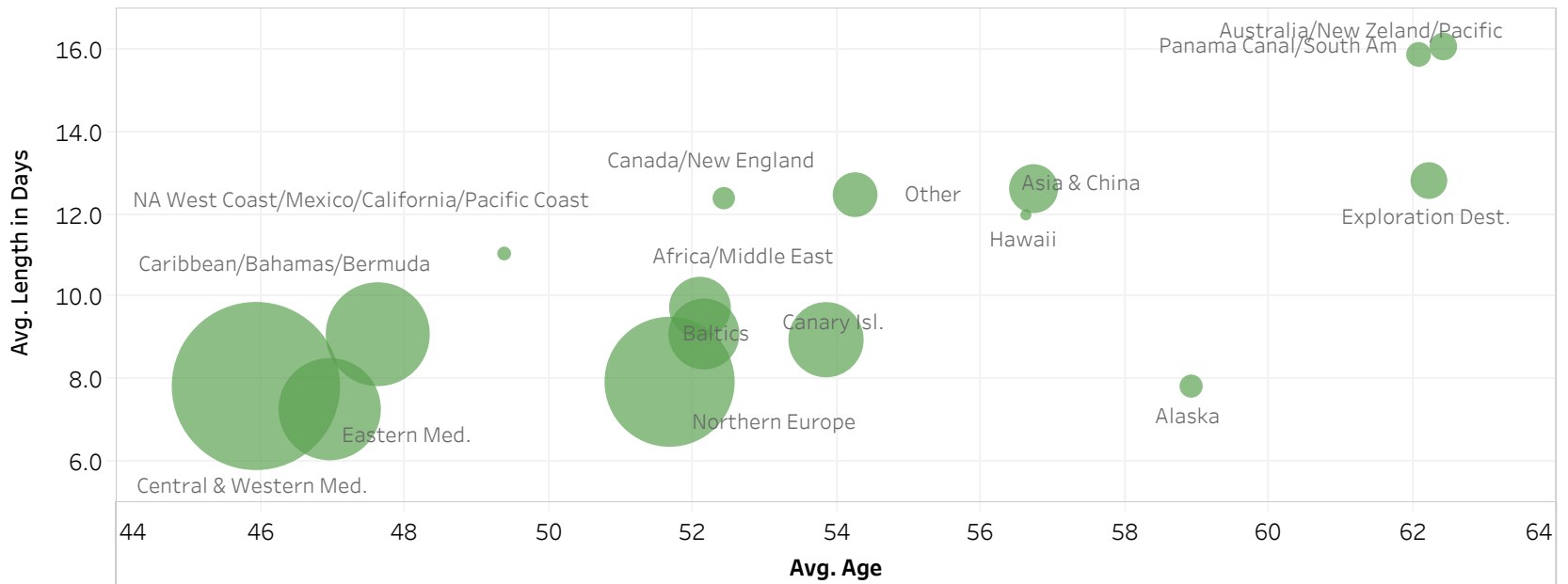


Average Age and Cruise Length for Top Source Markets, 2019

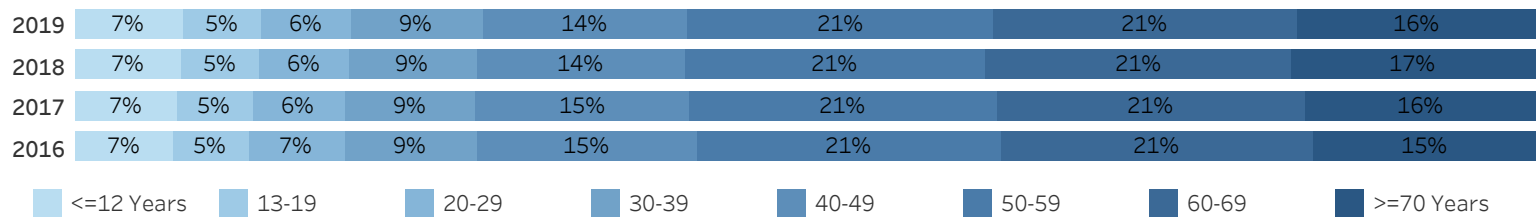


Regional Overview: Europe (Continued)

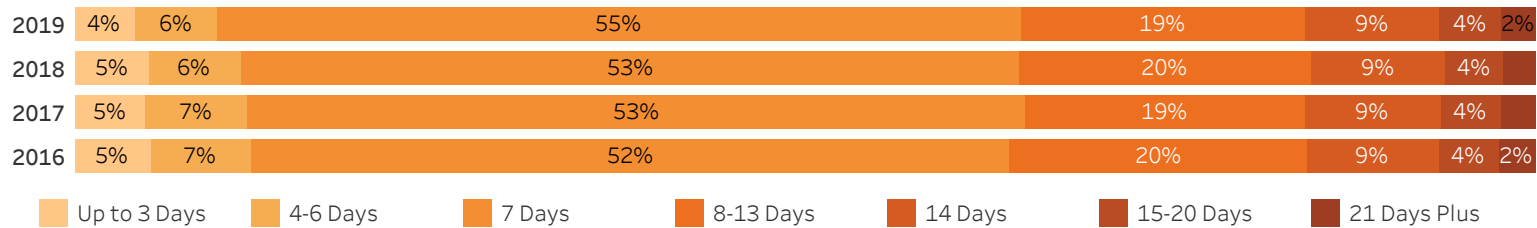
Average Age and Cruise Length by Destination / Trade Route, 2019



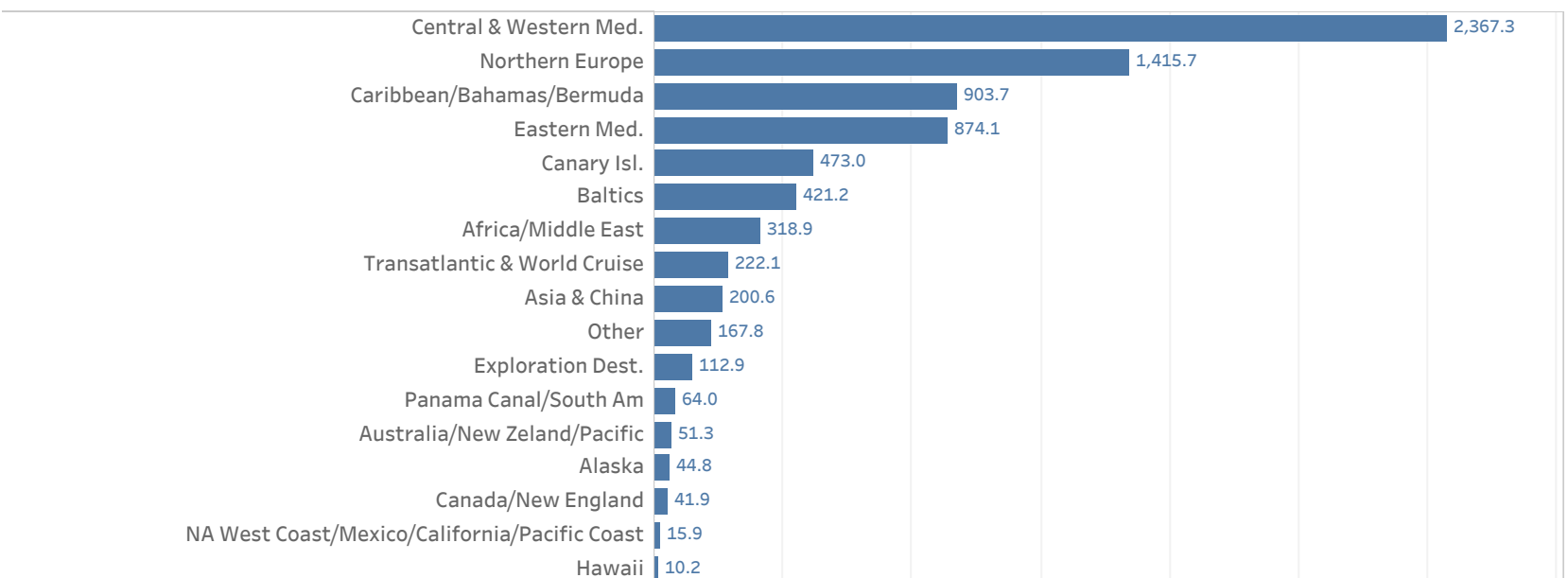
Average Passenger Age Groups



Average Cruise Duration



Volume of Passengers (in K) to Destinations, 2019
At least 4K Passengers per Destination

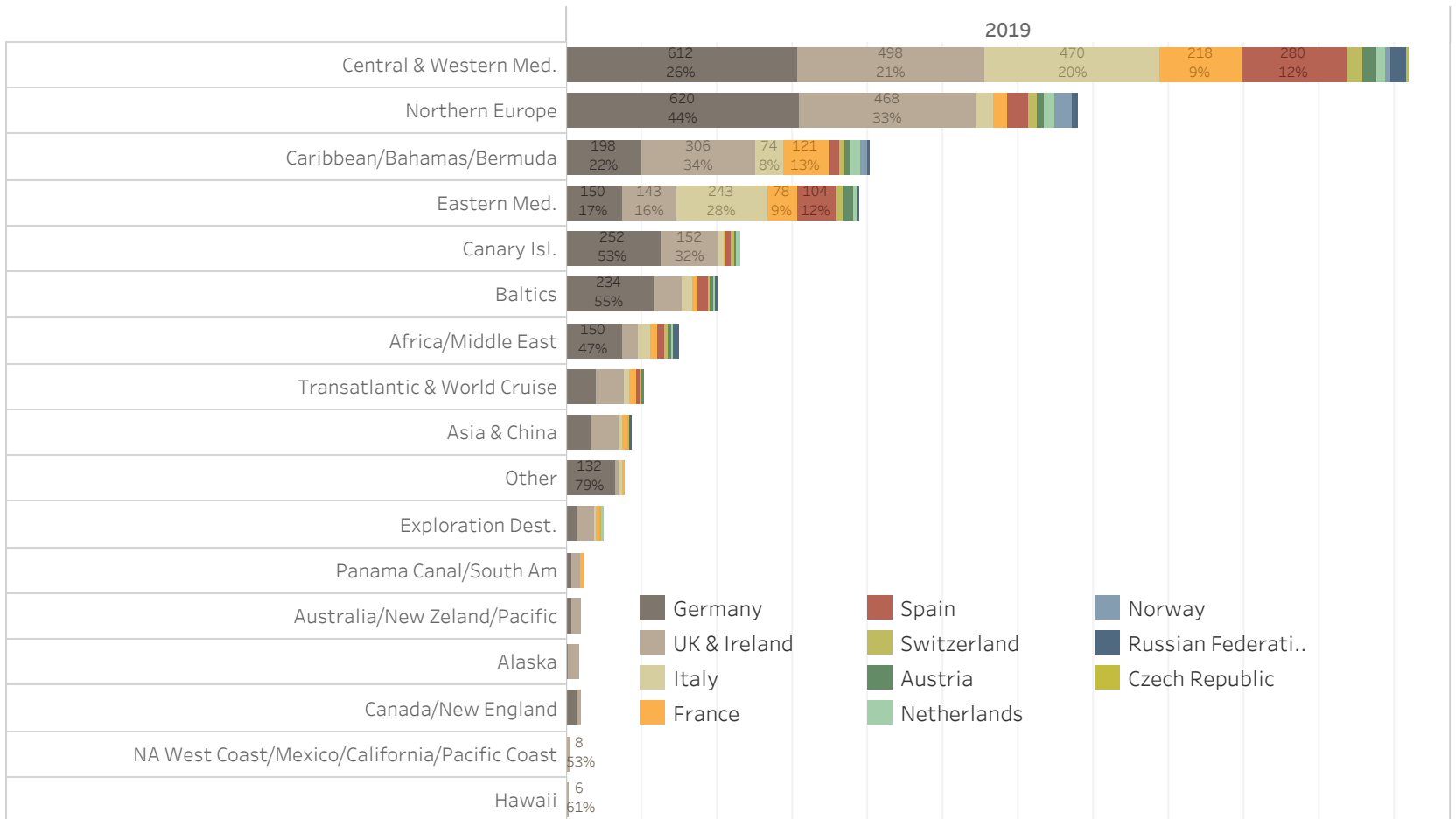


Regional Overview: Europe (Continued)

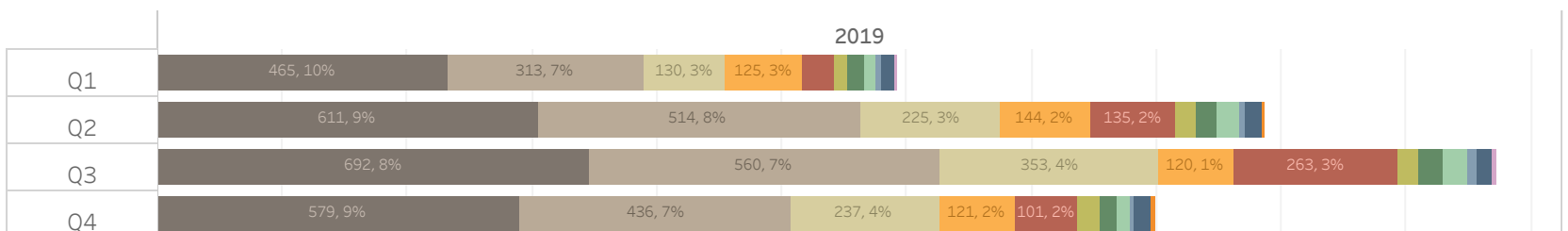
Passenger Volume by Trade (K)

	2016	2017	2018	2019
Transatlantic & World Cruise	164	178 (8% ▲)	209 (17% ▲)	222 (6% ▲)
Panama Canal/South Am	52	60 (15% ▲)	62 (3% ▲)	64 (4% ▲)
Other	42	81 (93% ▲)	120 (48% ▲)	168 (40% ▲)
Northern Europe	1,285	1,369 (7% ▲)	1,434 (5% ▲)	1,416 (-1% ▼)
No Trade Identified	122	87 (-29% ▼)	26 (-70% ▼)	(-100% ▼)
NA West Coast/Mexico/California/Pacific Coast	20	18 (-11% ▼)	18 (1% ▲)	16 (-12% ▼)
Hawaii	10	10 (4% ▲)	8 (-15% ▼)	10 (21% ▲)
Exploration Dest.	50	71 (43% ▲)	78 (11% ▲)	113 (44% ▲)
Eastern Med.	775	687 (-11% ▼)	746 (8% ▲)	874 (17% ▲)
Central & Western Med.	2,269	2,247 (-1% ▼)	2,274 (1% ▲)	2,367 (4% ▲)
Caribbean/Bahamas/Bermuda	857	933 (9% ▲)	927 (-1% ▼)	904 (-3% ▼)
Canary Isl.	354	380 (7% ▲)	417 (10% ▲)	473 (13% ▲)
Canada/New England	26	30 (13% ▲)	41 (38% ▲)	42 (3% ▲)
Baltics	319	335 (5% ▲)	365 (9% ▲)	421 (15% ▲)
Australia/New Zealand/Pacific	43	47 (8% ▲)	45 (-4% ▼)	51 (15% ▲)
Asia & China	117	128 (9% ▲)	139 (9% ▲)	201 (44% ▲)
Alaska	33	37 (10% ▲)	41 (10% ▲)	45 (10% ▲)
Africa/Middle East	251	240 (-4% ▼)	219 (-9% ▼)	319 (46% ▲)

Passenger Volume (K) by Trade & Top 10 Source Countries



Passenger Volume (K) by Quarter & Top 10 Source Countries



Passenger Volume (K) for Other Countries

	2016	2017	2018	2019
Poland	18.4	21.3 (16.2% ▲)	22.7 (6.3% ▲)	24.8 (9.2% ▲)
Hungary	14.1	13.4 (-4.9% ▼)	15.4 (14.7% ▲)	19.3 (25.0% ▲)
Romania	11.5	10.8 (-6.9% ▼)	12.8 (19.2% ▲)	16.7 (30.5% ▲)
Malta	17.6	16.5 (-5.8% ▼)	14.0 (-15.4% ▼)	16.5 (17.6% ▲)
Greece	21.4	17.6 (-17.5% ▼)	13.8 (-22.0% ▼)	14.9 (8.5% ▲)
Croatia	10.8	5.9 (-44.8% ▼)	12.0 (101.1% ▲)	14.0 (16.7% ▲)
Finland	15.4	13.9 (-9.8% ▼)	13.7 (-1.3% ▼)	13.8 (1.0% ▲)
Ukraine	8.2	6.5 (-20.6% ▼)	10.4 (59.7% ▲)	13.4 (28.3% ▲)
Czech Republic	4.1	4.2 (2.4% ▲)	5.8 (36.3% ▲)	12.2 (110.6% ▲)
Bulgaria	8.1	8.0 (-1.0% ▼)	9.8 (22.7% ▲)	10.4 (6.1% ▲)
Slovakia	2.5	2.5 (-0.6% ▼)	3.3 (31.6% ▲)	6.4 (92.7% ▲)
Luxembourg	5.0	4.9 (-3.3% ▼)	5.7 (16.5% ▲)	6.1 (7.7% ▲)
Slovenia	3.9	4.8 (21.6% ▲)	4.1 (-14.9% ▼)	4.9 (21.3% ▲)
Latvia	2.4	2.1 (-13.6% ▼)	2.5 (21.0% ▲)	2.9 (15.1% ▲)
Iceland		2.1	2.7 (27.6% ▲)	2.4 (-12.4% ▼)
Lithuania				2.3
Monaco	23.4	15.6 (-33.2% ▼)	13.3 (-15.2% ▼)	(-100.0% ▼)

Sum of Passenger and YOY broken down by Sail Year vs. Country Name Europe. The context is filtered on Guest_Region, which keeps Eastern Europe, Scandinavia/Iceland and Western Europe. The data is filtered on Antitrust Country and Quarter. The Antitrust Country filter keeps . The Quarter filter keeps None Provided, Q1, Q2, Q3 and Q4. The view is filtered on Country Name Europe, which has multiple members selected.

Source Market: Germany

Passenger Volume (K)

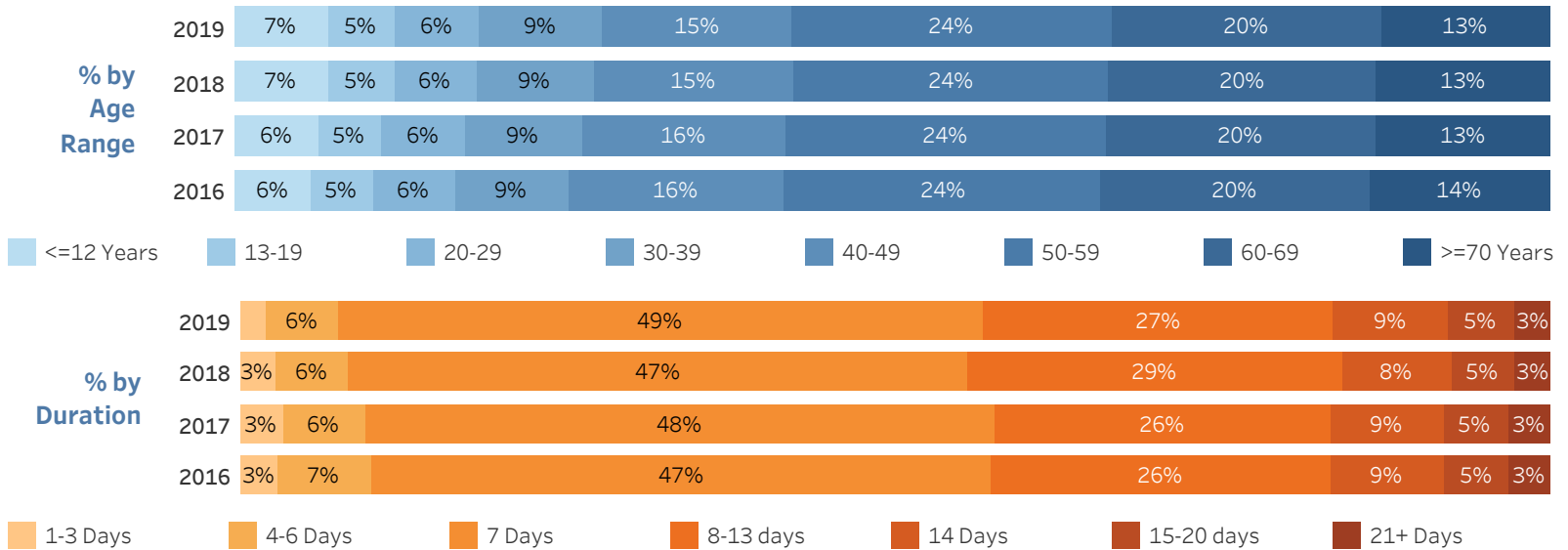
2016	2017	2018	2019
2,018	2,169 (7.5% ▲)	2,233 (3.0% ▲)	2,587 (15.8% ▲)

Average Duration, in Days

2016	2017	2018	2019
8.8	8.8	9.1	9.1

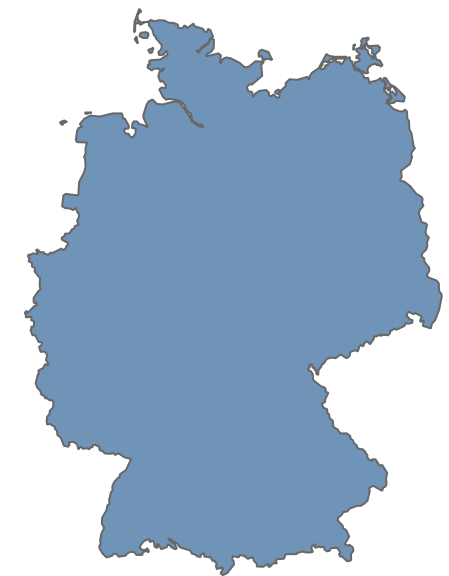
Average Age

2016	2017	2018	2019
50	50	49	49



Passenger Percentages by Trade Route / Destination

	2016	2017	2018	2019
Northern Europe	27.8%	27.6%	27.5%	24.0%
Central & Western Med.	20.6%	21.5%	22.9%	23.7%
Canary Isl.	9.1%	9.1%	9.7%	9.7%
Baltics	7.3%	7.4%	8.3%	9.0%
Caribbean/Bahamas/Bermuda	11.0%	10.9%	9.4%	7.7%
Africa/Mid-East	5.8%	5.5%	4.8%	5.8%
Eastern Med.	5.2%	4.5%	4.5%	5.8%
Other	1.4%	2.4%	3.4%	5.1%
Transatlantic/World Cr.	2.2%	2.3%	2.9%	3.0%
Asia/China	2.9%	2.7%	1.9%	2.4%
Canada/New England	1.0%	1.0%	1.3%	1.1%
Exploration Dest	0.6%	1.1%	0.9%	1.1%
Panama Canal/South Am	0.9%	0.9%	0.7%	0.6%
Australasia	0.6%	0.7%	0.4%	0.5%
Alaska	0.2%	0.3%	0.3%	0.2%
NA West Coast/Mexico/California/Pacific Coast	0.4%	0.4%	0.3%	0.1%
No Trade Identified	3.0%	1.9%	0.7%	



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Passenger Volume & YOY Change by Age Group

	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
<=12 Years	102	124	136	167		22%	10%	23%
13-19	82	91	97	116		11%	6%	20%
20-29	109	123	119	151		13%	-3%	27%
30-39	152	170	172	217		12%	1%	26%
40-49	285	298	289	339		5%	-3%	17%
50-59	423	469	459	569		11%	-2%	24%
60-69	358	394	389	478		10%	-1%	23%
>=70 Years	240	255	253	300		6%	-1%	19%

Passenger Volume & YOY Change by Duration

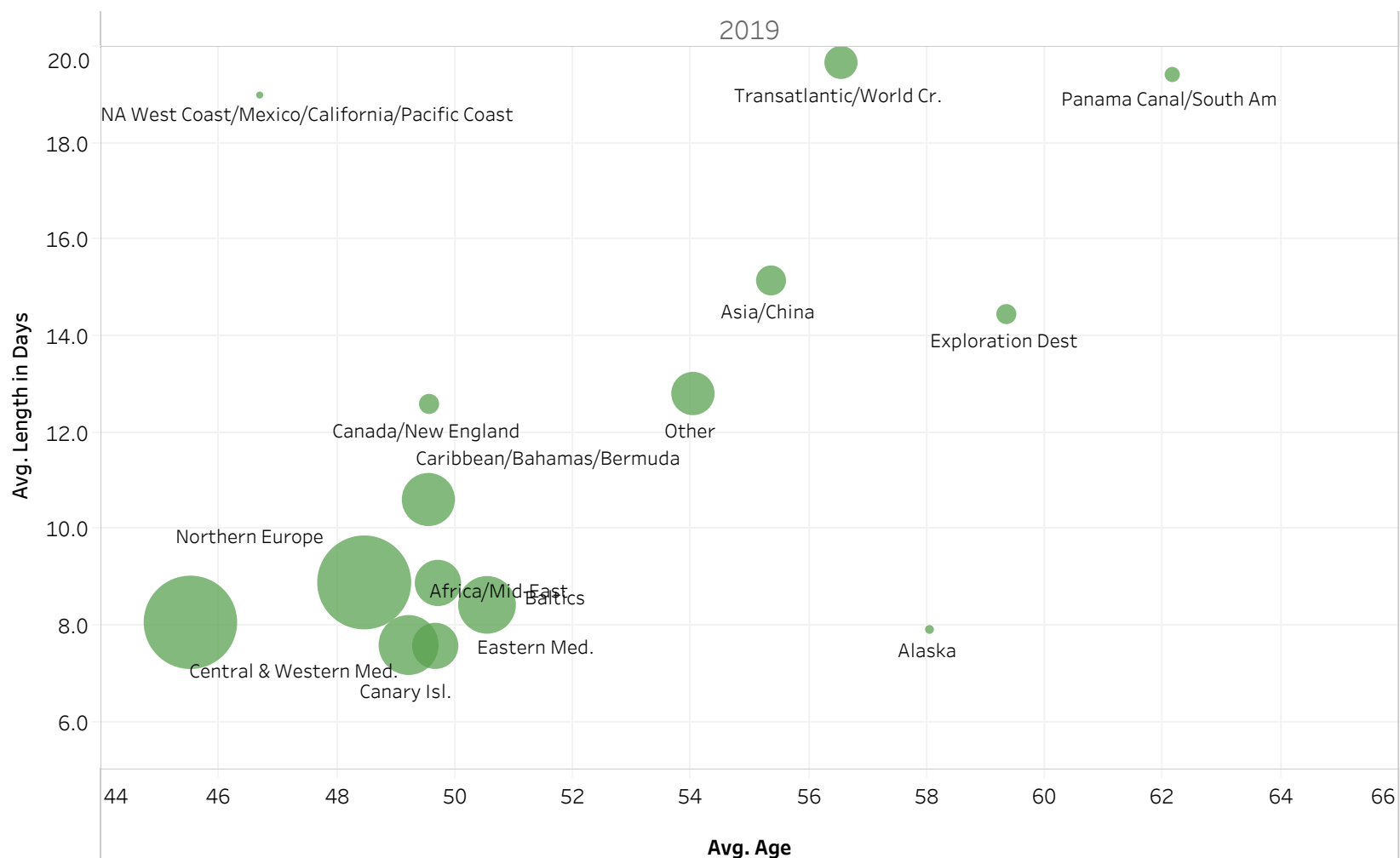
	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
1-3 Days	57	71	59	50		24%	-17%	-14%
4-6 Days	141	135	123	143		-4%	-9%	16%
7 Days	929	1,037	1,056	1,274		12%	2%	21%
8-13 Days	509	553	638	690		9%	15%	8%
14 Days	171	187	187	227		10%	0%	21%
15-20 days	97	104	105	130		8%	1%	23%
21+ Days	63	69	62	73		10%	-11%	18%

Source Market: **Germany** (Continued)

Passenger Volume & YOY Change by Trade Route / Destination

	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
Northern Europe	562	598	615	620		7%	3%	1%
Central & Western Med.	415	465	512	612		12%	10%	20%
Canary Isl.	184	197	216	252		7%	10%	17%
Baltics	146	161	186	234		10%	16%	26%
Caribbean/Bahamas/Bermuda	222	236	210	198		6%	-11%	-5%
Africa/Mid-East	117	120	107	150		2%	-11%	41%
Eastern Med.	104	97	100	150		-6%	3%	50%
Other	28	51	76	132		83%	49%	73%
Transatlantic/World Cr.	45	49	65	77		9%	33%	19%
Asia/China	58	59	42	63		2%	-30%	52%
Canada/New England	19	21	30	28		7%	44%	-5%
Exploration Dest	12	23	20	28		87%	-14%	42%
Panama Canal/South Am	17	19	17	16		9%	-12%	-2%
Australasia	13	15	10	14		17%	-32%	41%
Alaska	5	6	7	5		28%	14%	-21%
NA West Coast/Mexico/California/Pacific Coast	8	8	6	4		0%	-30%	-37%
No Trade Identified	60	42	15			-29%	-65%	-100%

Germany, Average Age and Cruise Length by Trade Route, 2019



Data Points with Values Below 2,000 Passengers are not Displayed in the above Visuals and Tables.
Some Data Points in the following dimensions were not captured, and were ignored from the corresponding tables and visuals: Age Group, Duration Group, and Trade Name; these exclusions account for, on average, 1% of each display.

Source Market: Ireland & United Kingdom

Passenger Volume (K)

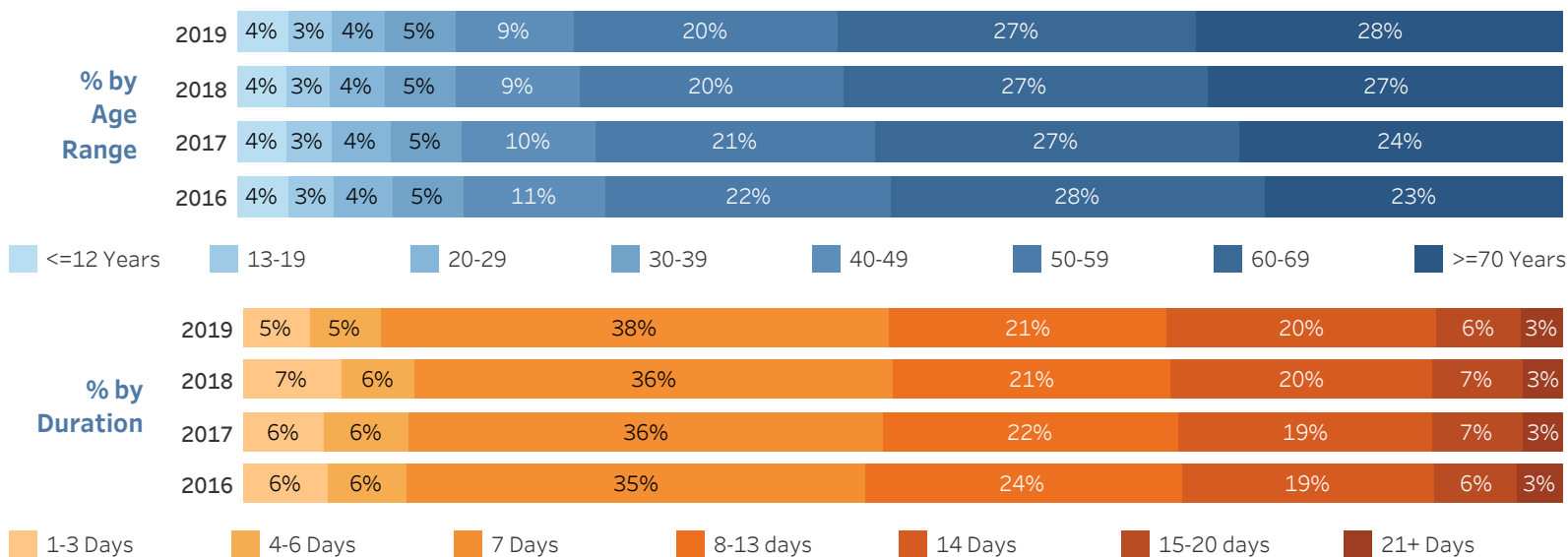
2016	2017	2018	2019
1,960	1,971 (0.5% ▲)	2,009 (2.0% ▲)	1,992 (-0.9% ▼)

Average Duration, in Days

2016	2017	2018	2019
10.4	10.3	10.1	10.2

Average Age

2016	2017	2018	2019
56	56	57	57



Passenger Percentages by Trade Route / Destination

	2016	2017	2018	2019
Central & Western Med.	31.6%	29.8%	27.5%	25.0%
Northern Europe	21.4%	23.0%	24.4%	23.5%
Caribbean/Bahamas/Bermuda	13.7%	14.0%	14.7%	15.4%
Canary Isl.	7.6%	7.6%	7.5%	7.6%
Eastern Med.	8.1%	7.3%	6.8%	7.2%
Transatlantic/World Cr.	3.6%	3.8%	4.0%	3.9%
Asia/China	1.9%	2.3%	3.1%	3.8%
Baltics	3.9%	3.7%	3.4%	3.8%
Exploration Dest	1.1%	1.1%	1.6%	2.3%
Africa/Mid-East	1.9%	2.4%	1.2%	2.0%
Alaska	1.0%	1.1%	1.2%	1.5%
Australasia	1.1%	1.1%	1.2%	1.2%
Panama Canal/South Am	0.8%	1.0%	1.3%	1.2%
Canada/New England	0.2%	0.3%	0.4%	0.5%
NA West Coast/Mexico/California/Pacific Coast	0.4%	0.3%	0.5%	0.4%
Hawaii	0.3%	0.3%	0.3%	0.3%
Other	0.4%	0.4%	0.5%	0.3%
No Trade Identified	0.9%	0.4%	0.3%	



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Passenger Volume & YOY Change by Age Group

	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
<=12 Years	56	53	57	59	-5%	7%	3%	
13-19	51	47	49	47	-8%	4%	-4%	
20-29	65	63	65	61	-3%	3%	-6%	
30-39	79	77	83	81	-3%	8%	-3%	
40-49	159	143	144	133	-10%	1%	-8%	
50-59	318	300	307	298	-6%	2%	-3%	
60-69	417	388	422	406	-7%	9%	-4%	
>=70 Years	333	347	413	416	4%	19%	1%	

Passenger Volume & YOY Change by Duration

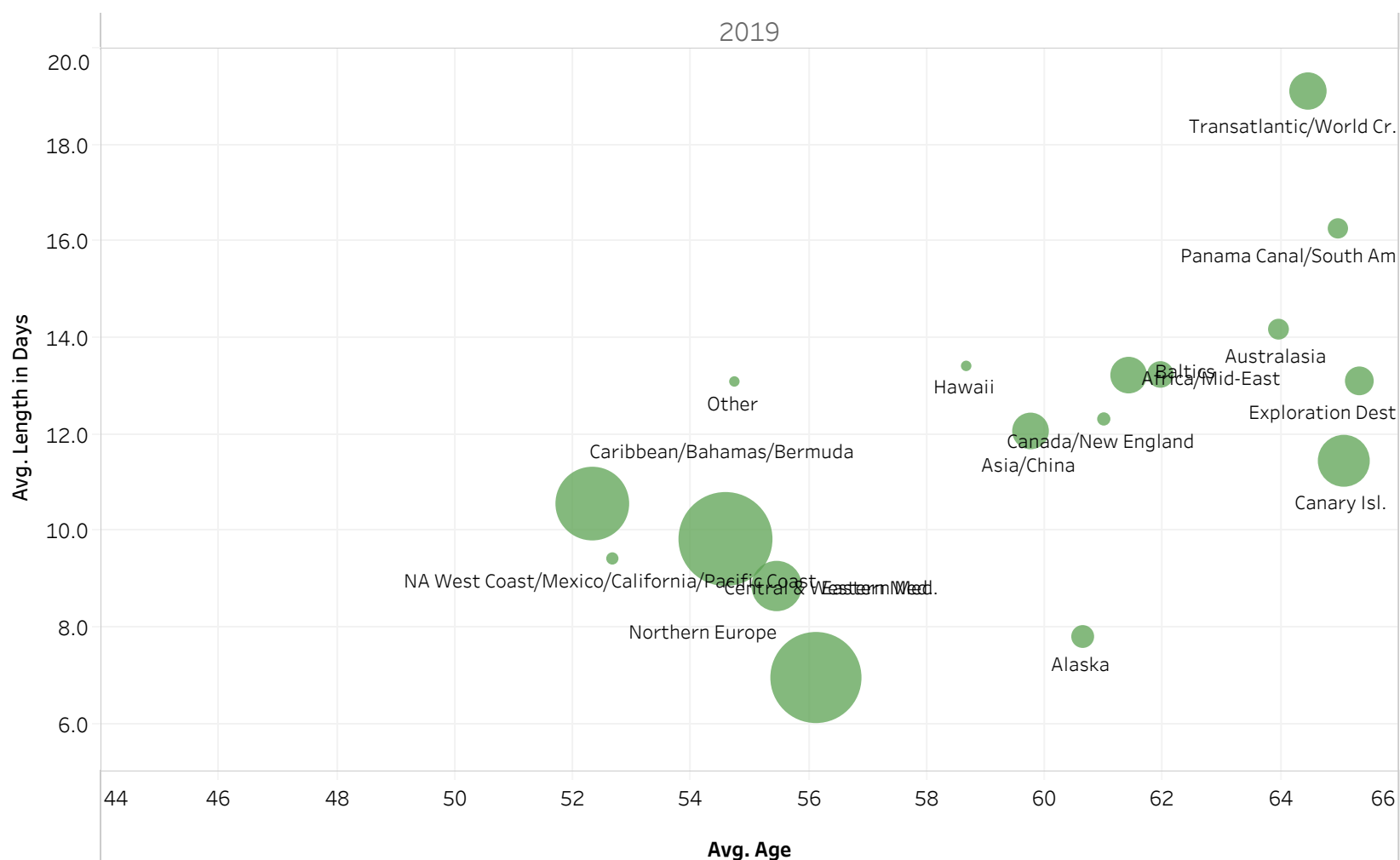
	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
1-3 Days	125	120	149	101	-4%	24%	-32%	
4-6 Days	117	127	112	107	8%	-12%	-5%	
7 Days	678	705	724	764	4%	3%	5%	
8-13 Days	467	439	421	418	-6%	-4%	-1%	
14 Days	372	379	397	407	2%	5%	3%	
15-20 Days	124	135	137	127	9%	1%	-7%	
21+ Days	68	60	62	63	-12%	3%	1%	

Source Market: Ireland & United Kingdom (Continued)

Passenger Volume & YOY Change by Trade Route / Destination

	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
Central & Western Med.	619	588	553	498		-5%	-6%	-10%
Northern Europe	420	454	490	468		8%	8%	-5%
Caribbean/Bahamas/Bermuda	268	276	295	306		3%	7%	4%
Canary Isl.	150	149	151	152		0%	1%	0%
Eastern Med.	159	144	137	143		-10%	-5%	4%
Transatlantic/World Cr.	70	74	81	79		7%	9%	-3%
Asia/China	37	45	63	76		20%	41%	20%
Baltics	76	72	69	76		-5%	-5%	10%
Exploration Dest	22	22	32	47		3%	44%	44%
Africa/Mid-East	38	48	24	40		25%	-49%	65%
Alaska	20	22	24	29		12%	9%	21%
Australasia	22	22	24	24		-1%	8%	3%
Panama Canal/South Am	16	20	26	23		25%	29%	-10%
Canada/New England	5	6	8	10		35%	26%	27%
NA West Coast/Mexico/California/Pacific Coast	8	6	9	8		-20%	47%	-8%
Hawaii	6	6	6	6		2%	-6%	13%
Other	7	8	10	6		8%	35%	-40%
No Trade Identified	18	8	6			-58%	-17%	-100%

Ireland & United Kingdom, Average Age and Cruise Length by Trade Route, 2019



Data Points with Values Below 2,000 Passengers are not Displayed in the above Visuals and Tables. Some Data Points in the following dimensions were not captured, and were ignored from the corresponding tables and visuals: Age Group, Duration Group, and Trade Name; these exclusions account for, on average, 1% of each display.

Source Market: Italy

Passenger Volume (K)

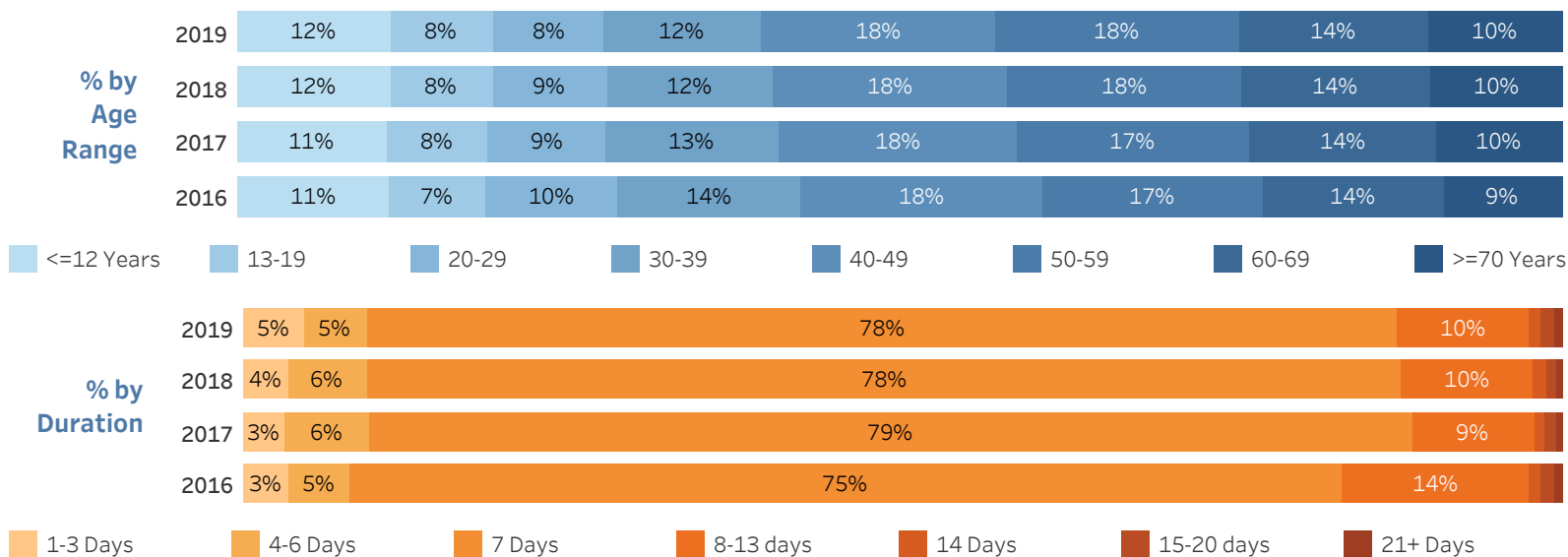
2016	2017	2018	2019
751	769 (2.5% ▲)	831 (8.0% ▲)	950 (14.3% ▲)

Average Duration, in Days

2016	2017	2018	2019
7.5	7.3	7.3	7.3

Average Age

2016	2017	2018	2019
42	43	43	43



Passenger Percentages by Trade Route / Destination

	2016	2017	2018	2019
Central & Western Med.	54.3%	52.8%	50.1%	49.5%
Eastern Med.	23.2%	22.3%	23.4%	25.5%
Caribbean/Bahamas/Bermuda	8.1%	10.0%	9.7%	7.8%
Northern Europe	5.1%	5.6%	6.2%	5.2%
Africa/Mid-East	4.0%	2.6%	2.9%	3.3%
Baltics	2.9%	3.1%	3.2%	2.7%
Canary Isl.			0.5%	1.4%
Transatlantic/World Cr.	1.5%	1.6%	1.5%	1.3%
Asia/China			0.4%	1.2%
Other		1.0%	1.4%	1.1%
Exploration Dest		0.3%	0.4%	0.5%
No Trade Identified	0.4%			



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Passenger Volume & YOY Change by Age Group

	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
<=12 Years	84	85	94	108		1%	10%	15%
13-19	54	57	62	71		5%	10%	14%
20-29	73	68	70	78		-7%	3%	12%
30-39	102	98	101	111		-4%	3%	9%
40-49	135	135	144	164		0%	6%	14%
50-59	122	132	143	171		8%	9%	19%
60-69	101	107	115	133		6%	8%	16%
>=70 Years	66	72	81	94		9%	13%	16%

Passenger Volume & YOY Change by Duration

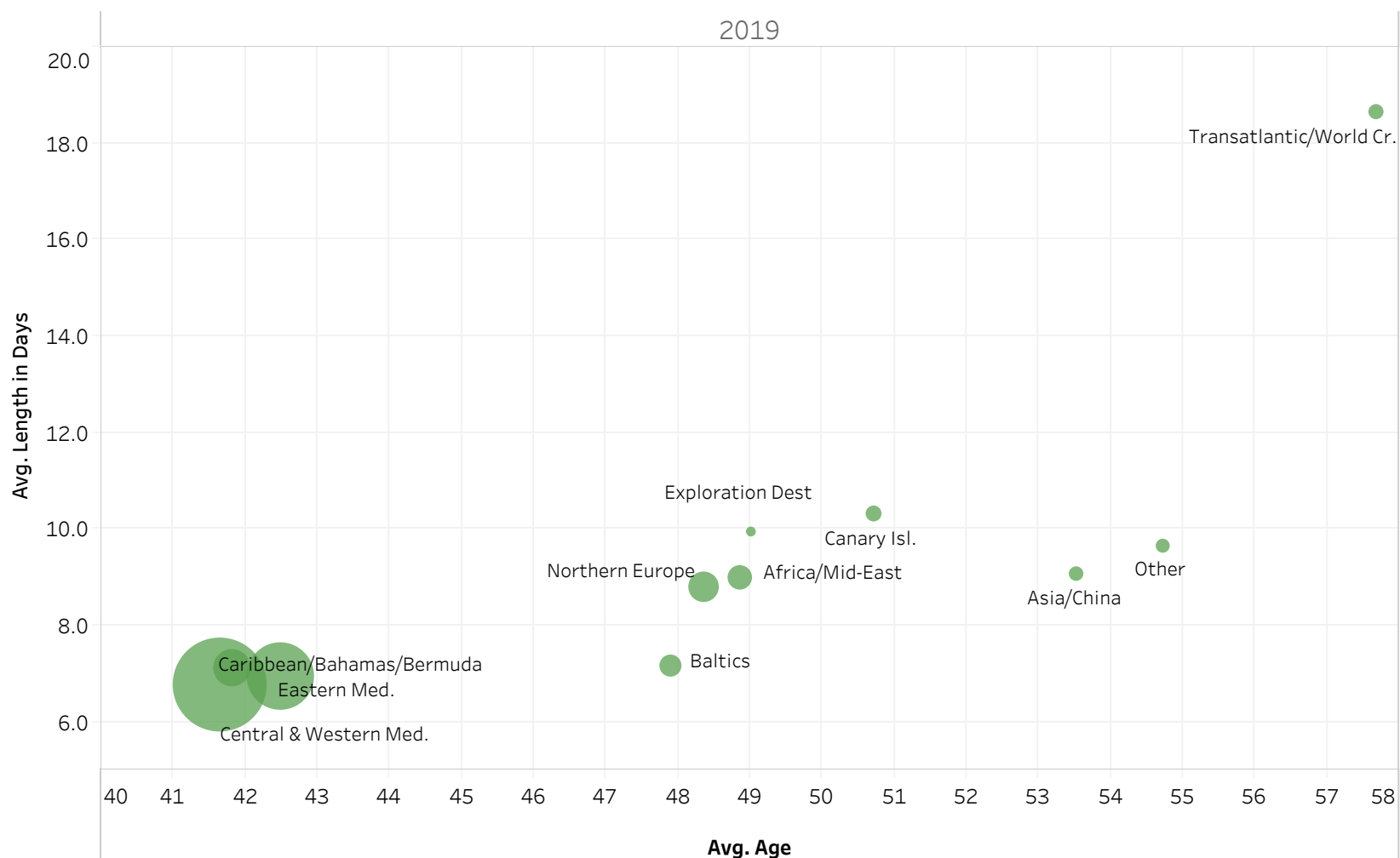
	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
1-3 Days	26	24	29	44		-8%	23%	50%
4-6 Days	35	50	48	45		43%	-2%	-7%
7 Days	564	608	651	741		8%	7%	14%
8-13 Days	107	71	83	95		-33%	17%	14%
14 Days	6	6	8	8		2%	40%	-3%
15-20 Days	8	8	7	11		-3%	-13%	61%
21+ Days	5	4	4	6		-34%	11%	60%

Source Market: **Italy** (Continued)

Passenger Volume & YOY Change by Trade Route / Destination

	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
Central & Western Med.	408	406	416	470		0%	3%	13%
Eastern Med.	174	172	195	243		-1%	13%	25%
Caribbean/Bahamas/Bermuda	61	77	81	74		26%	5%	-8%
Northern Europe	38	43	51	50		14%	18%	-3%
Africa/Mid-East	30	20	24	32		-32%	20%	32%
Baltics	22	24	27	26		10%	11%	-2%
Canary Isl.			4	14				221%
Transatlantic/World Cr.	11	12	12	12		9%	1%	0%
Asia/China			3	11				241%
Other		8	11	11			47%	-7%
Exploration Dest		2	3	5			20%	77%
No Trade Identified	3					-100%		

Italy, Average Age and Cruise Length by Trade Route, 2019



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Source Market: Spain

Passenger Volume (K)

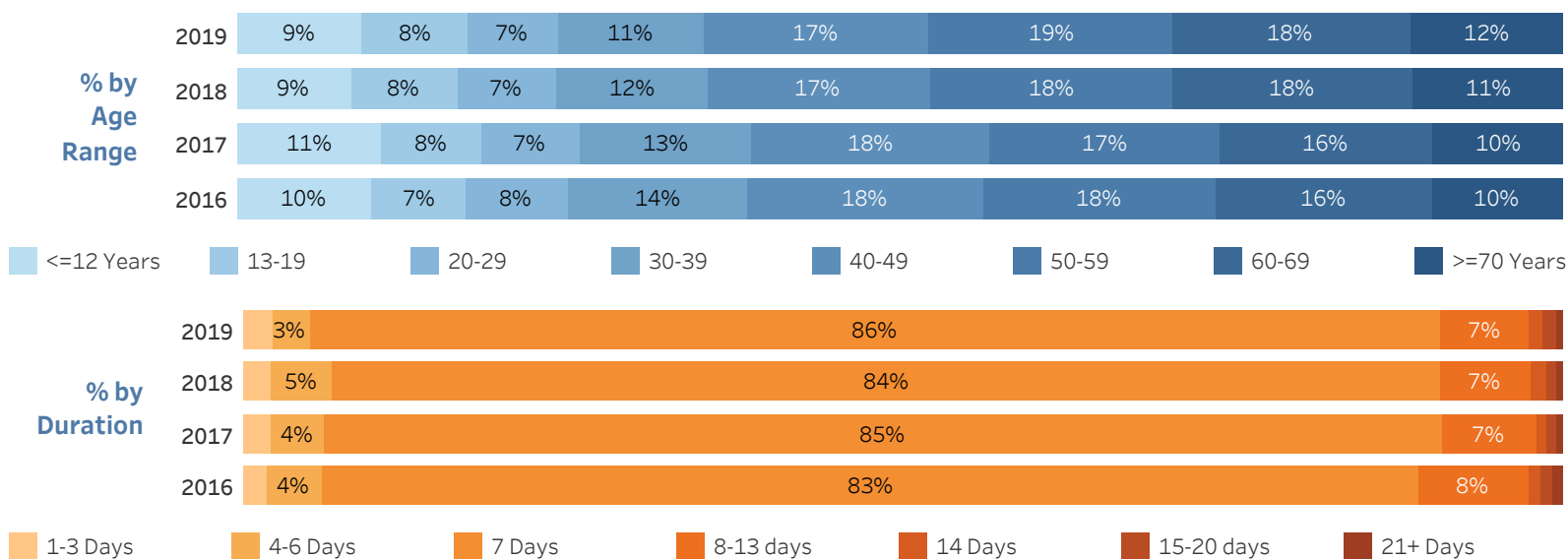
2016	2017	2018	2019
480	510 (6.4% ▲)	530 (3.9% ▲)	553 (4.3% ▲)

Average Duration, in Days

2016	2017	2018	2019
7.6	7.5	7.3	7.4

Average Age

2016	2017	2018	2019
44	44	46	46



Passenger Percentages by Trade Route / Destination

	2016	2017	2018	2019
Central & Western Med.	54.5%	52.0%	50.1%	50.6%
Eastern Med.	16.0%	15.9%	17.6%	18.7%
Northern Europe	9.4%	11.4%	10.6%	10.2%
Baltics	6.7%	6.0%	5.2%	5.3%
Caribbean/Bahamas/Bermuda	6.4%	8.1%	7.3%	5.1%
Africa/Mid-East	1.8%	1.1%	1.7%	3.3%
Canary Isl.	1.5%	2.5%	3.6%	2.8%
Transatlantic/World Cr.	1.4%	0.9%	1.2%	1.4%
Asia/China			0.6%	0.7%
Exploration Dest		0.5%	0.5%	0.6%
Other			0.5%	
No Trade Identified	0.6%			
Panama Canal/South Am	0.5%	0.6%	0.4%	



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Passenger Volume & YOY Change by Age Group

	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
<=12 Years	35	37	45	51	5%	21%	13%	
13-19	26	26	42	44	3%	58%	6%	
20-29	27	25	39	37	-6%	54%	-5%	
30-39	48	44	60	60	-8%	35%	-1%	
40-49	63	62	87	92	0%	40%	6%	
50-59	62	60	96	101	-3%	60%	5%	
60-69	58	55	94	97	-5%	72%	3%	
>=70 Years	34	34	59	63	-1%	74%	6%	

Passenger Volume & YOY Change by Duration

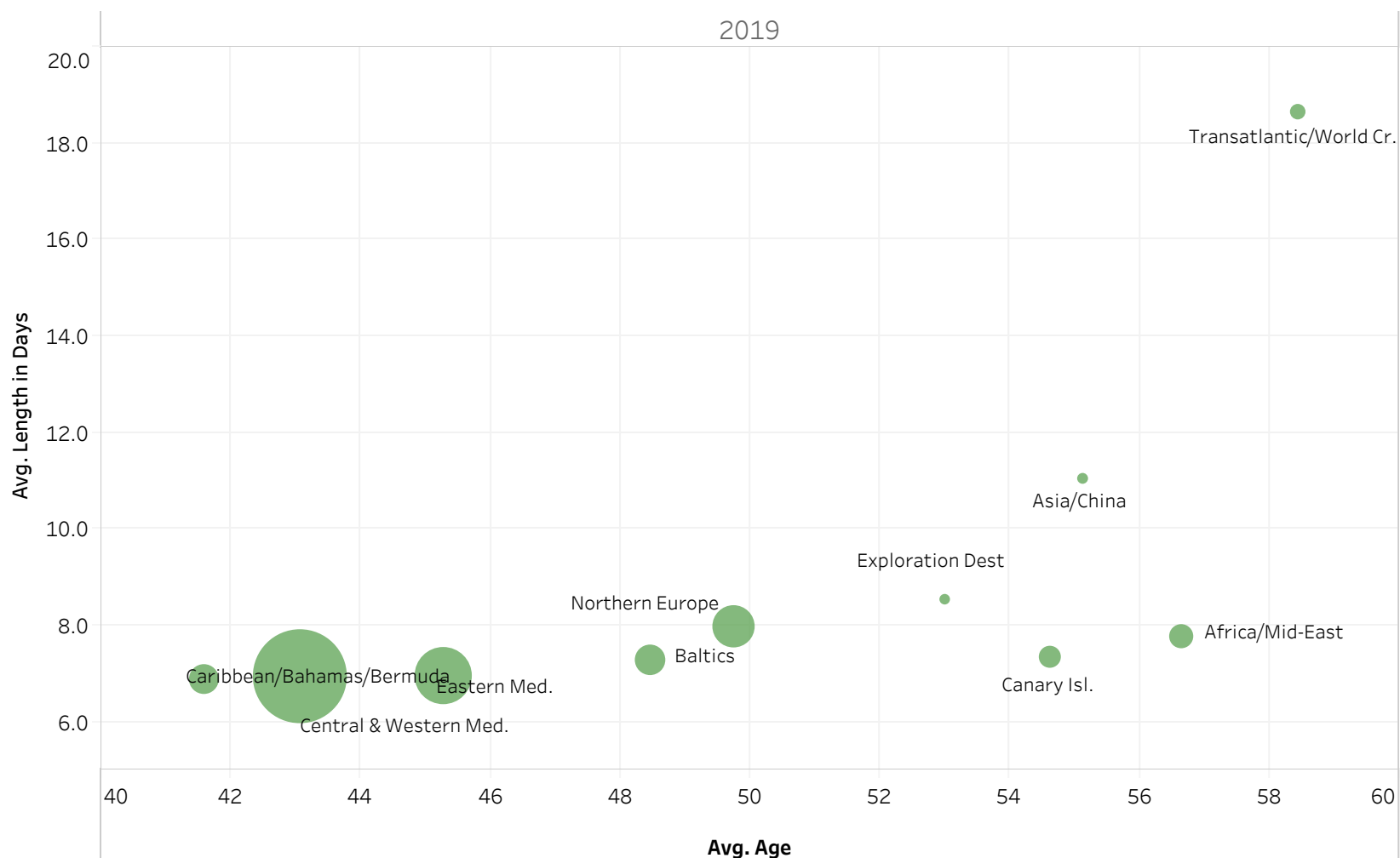
	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
1-3 Days	8	11	11	13	32%	0%	16%	
4-6 Days	20	20	25	15	2%	21%	-39%	
7 Days	398	432	445	474	9%	3%	6%	
8-13 Days	40	36	37	38	-8%	0%	3%	
14 days	4	4	6	5	2%	36%	-11%	
15-20 Days	5	3	4	6	-26%	24%	51%	
21+ Days	4	3	2	3	-30%	-8%	1%	

Source Market: **Spain** (Continued)

Passenger Volume & YOY Change by Trade Route / Destination

	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
Central & Western Med.	261	265	266	280		1%	0%	5%
Eastern Med.	77	81	94	104		6%	15%	11%
Northern Europe	45	58	56	57		29%	-3%	0%
Baltics	32	30	27	29		-5%	-10%	8%
Caribbean/Bahamas/Bermuda	31	41	39	28		35%	-6%	-27%
Africa/Mid-East	9	6	9	18		-35%	57%	104%
Canary Isl.	7	13	19	15		81%	53%	-20%
Transatlantic/World Cr.	7	4	6	8		-34%	47%	17%
Asia/China			3	4				23%
Exploration Dest		3	2	4			-10%	43%
Panama Canal/South Am	2	3	2			18%	-26%	-100%
Other			3					-100%
No Trade Identified	3					-100%		

Spain, Average Age and Cruise Length by Trade Route, 2019



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Source Market: France

Passenger Volume (K)

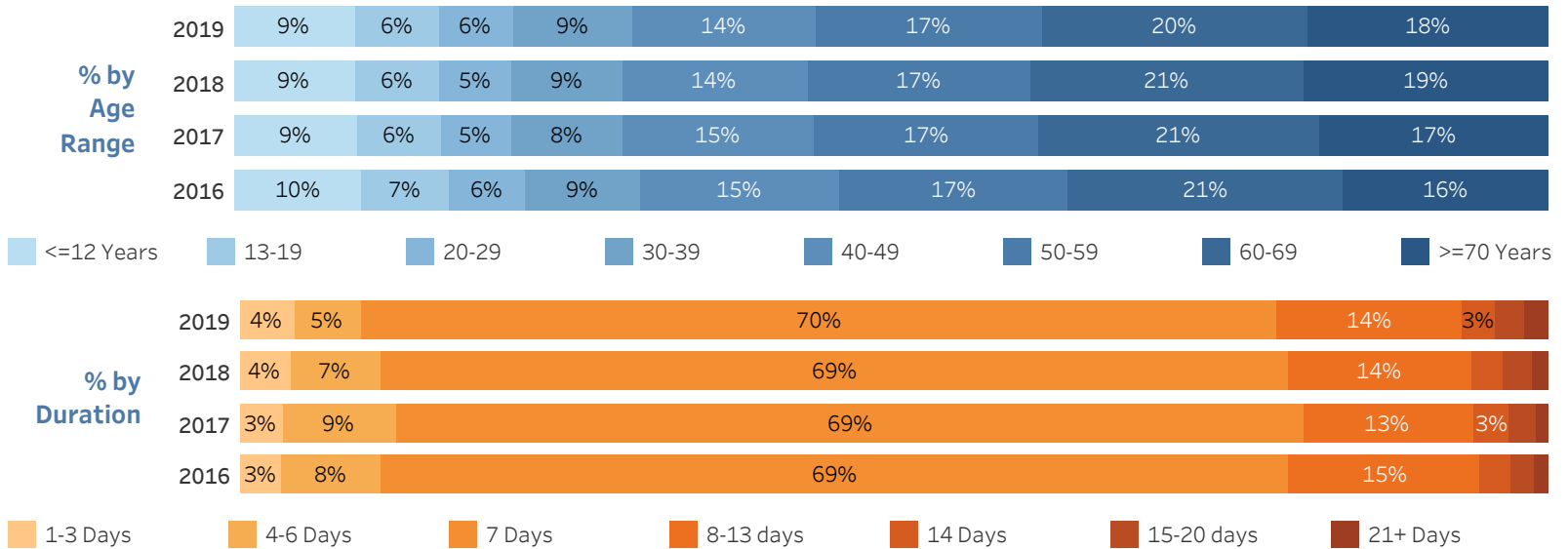
2016	2017	2018	2019
554	504 (-9.1% ▼)	521 (3.4% ▲)	545 (4.6% ▲)

Average Duration, in Days

2016	2017	2018	2019
8.0	7.7	7.9	8.0

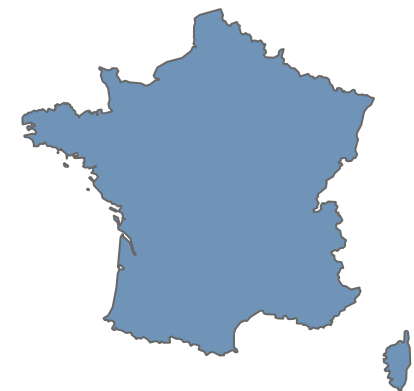
Average Age

2016	2017	2018	2019
48	49	49	49



Passenger Percentages by Trade Route / Destination

	2016	2017	2018	2019
Central & Western Med.	47.0%	45.4%	43.5%	40.0%
Caribbean/Bahamas/Bermuda	20.0%	23.8%	23.2%	22.3%
Eastern Med.	13.3%	10.9%	12.7%	14.4%
Northern Europe	8.3%	6.7%	7.1%	6.5%
Transatlantic/World Cr.	2.3%	3.1%	3.5%	3.6%
Africa/Mid-East	2.5%	2.1%	2.5%	3.5%
Baltics	1.9%	2.0%	2.4%	2.2%
Asia/China			1.0%	2.0%
Exploration Dest		0.7%	0.9%	1.8%
Panama Canal/South Am	0.6%	0.9%	0.9%	1.2%
Canary Isl.			0.4%	1.1%
Other		0.8%	1.0%	0.7%
Australasia	0.4%	0.5%	0.6%	0.6%
No Trade Identified	2.4%	2.5%		



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Passenger Volume & YOY Change by Age Group

	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
<=12 Years	42	42	44	46		1%	6%	4%
13-19	30	29	31	32		-3%	7%	2%
20-29	25	24	26	28		-5%	10%	8%
30-39	38	38	41	46		0%	8%	11%
40-49	66	66	68	70		-1%	3%	3%
50-59	76	77	82	86		2%	6%	5%
60-69	91	96	101	102		5%	5%	1%
>=70 Years	68	79	90	92		15%	14%	2%

Passenger Volume & YOY Change by Duration

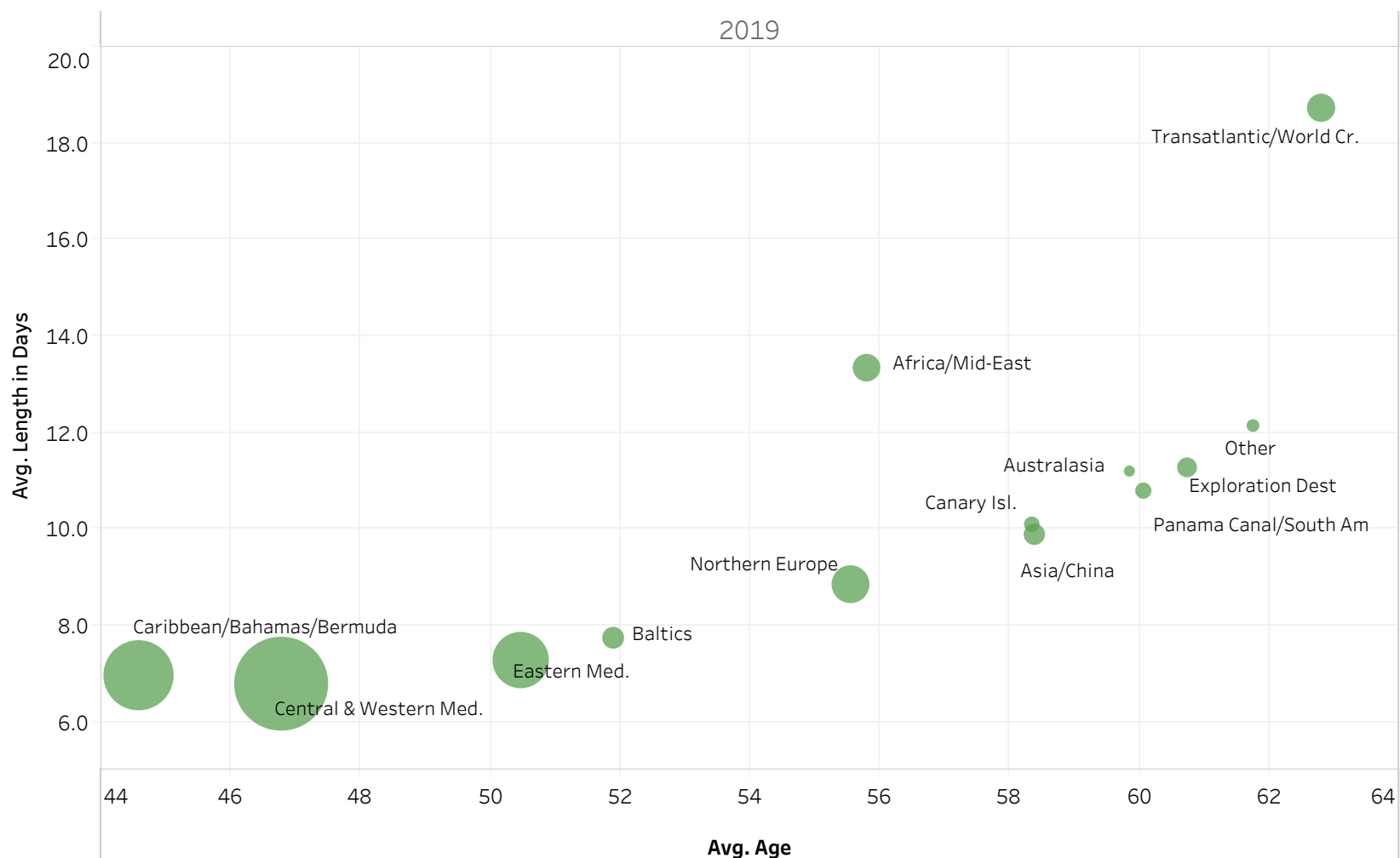
	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
1-3 Days	17	16	20	23		-3%	24%	14%
4-6 days	41	42	36	27		2%	-15%	-24%
7 days	376	341	361	381		-9%	6%	6%
8-13 days	80	63	73	77		-20%	15%	6%
14 days	12	14	13	14		11%	-6%	7%
15-20 days	10	10	11	12		2%	16%	5%
21+ Days	6	5	7	10		-22%	33%	56%

Source Market: **France** (Continued)

Passenger Volume & YOY Change by Trade Route / Destination

	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
Central & Western Med.	261	229	226	218		-12%	-1%	-4%
Caribbean/Bahamas/Bermuda	111	120	121	121		8%	1%	0%
Eastern Med.	74	55	66	78		-26%	21%	19%
Northern Europe	46	34	37	35		-27%	9%	-4%
Transatlantic/World Cr.	13	16	18	20		23%	16%	9%
Africa/Mid-East	14	10	13	19		-25%	24%	45%
Baltics	10	10	13	12		-1%	23%	-6%
Asia/China			5	11				112%
Exploration Dest		3	5	10			41%	102%
Panama Canal/South Am	4	5	5	6		32%	-3%	43%
Canary Isl.			2	6				162%
Other		4	5	4			32%	-23%
Australasia	2	2	3	3		14%	21%	4%
No Trade Identified	13	13				-4%	-100%	

France, Average Age and Cruise Length by Trade Route, 2019



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Source Market: Switzerland

Passenger Volume (K)

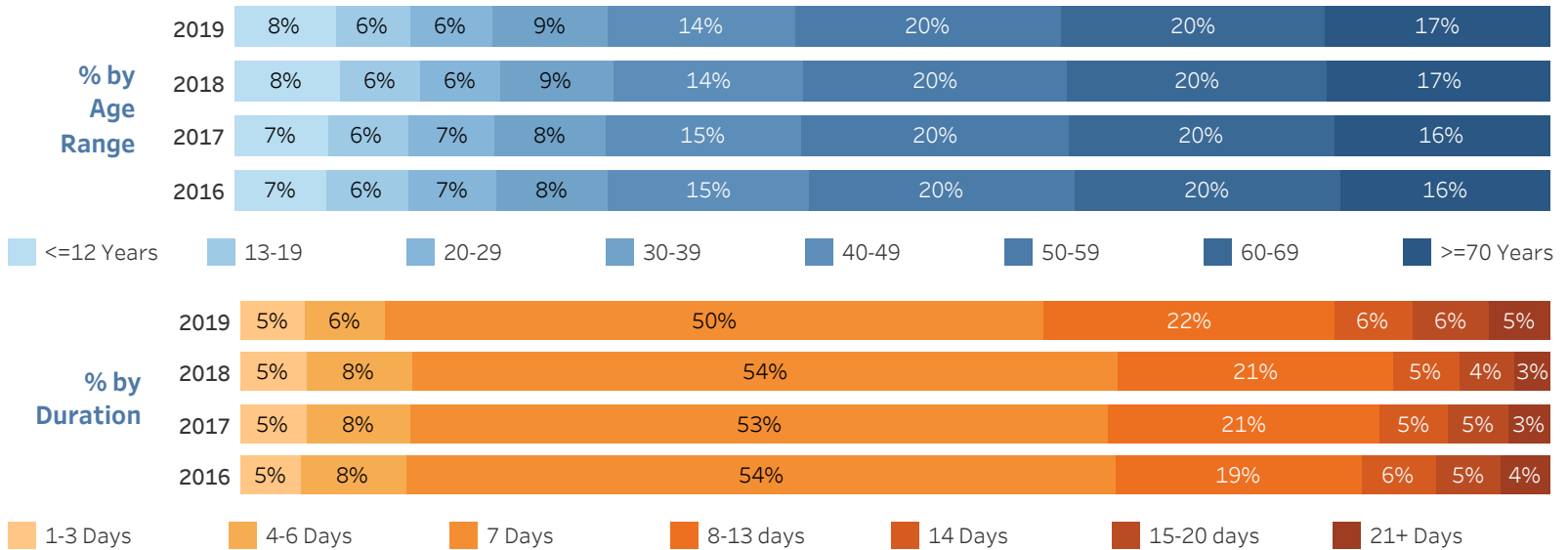
2016	2017	2018	2019
147	152 (3.2% ▲)	154 (1.5% ▲)	140 (-9.2% ▼)

Average Duration, in Days

2016	2017	2018	2019
9.2	9.0	9.0	9.4

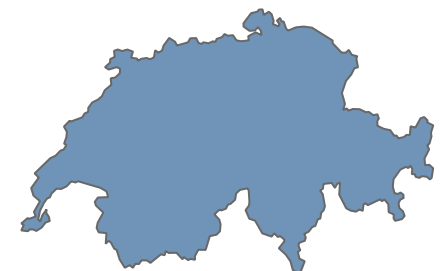
Average Age

2016	2017	2018	2019
49	49	49	50



Passenger Percentages by Trade Route / Destination

	2016	2017	2018	2019
Central & Western Med.	33.2%	33.1%	31.2%	27.1%
Northern Europe	14.1%	14.4%	17.1%	17.3%
Eastern Med.	16.1%	13.6%	14.2%	13.0%
Caribbean/Bahamas/Bermuda	10.4%	11.5%	10.2%	9.8%
Africa/Mid-East	4.9%	3.7%	4.9%	6.6%
Transatlantic/World Cr.	5.0%	5.0%	4.5%	4.9%
Baltics	4.4%	4.4%	4.4%	4.2%
Canary Isl.	1.7%	2.6%	3.0%	4.1%
Asia/China	2.1%	2.2%	2.2%	3.4%
Exploration Dest		2.0%	2.0%	2.9%
Other		1.5%	1.7%	2.0%
Panama Canal/South Am	2.0%	2.0%	1.8%	2.0%
No Trade Identified	1.9%	1.5%		



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Passenger Volume & YOY Change by Age Group

	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
<=12 Years	9	10	11	9	8%	10%	-12%	
13-19	8	8	8	7	0%	0%	-16%	
20-29	9	9	8	7	4%	-8%	-10%	
30-39	11	12	11	11	5%	0%	-7%	
40-49	20	20	19	17	1%	-3%	-11%	
50-59	26	28	27	25	6%	-3%	-9%	
60-69	26	27	26	24	4%	-4%	-8%	
>=70 Years	21	22	23	21	7%	3%	-9%	

Passenger Volume & YOY Change by Duration

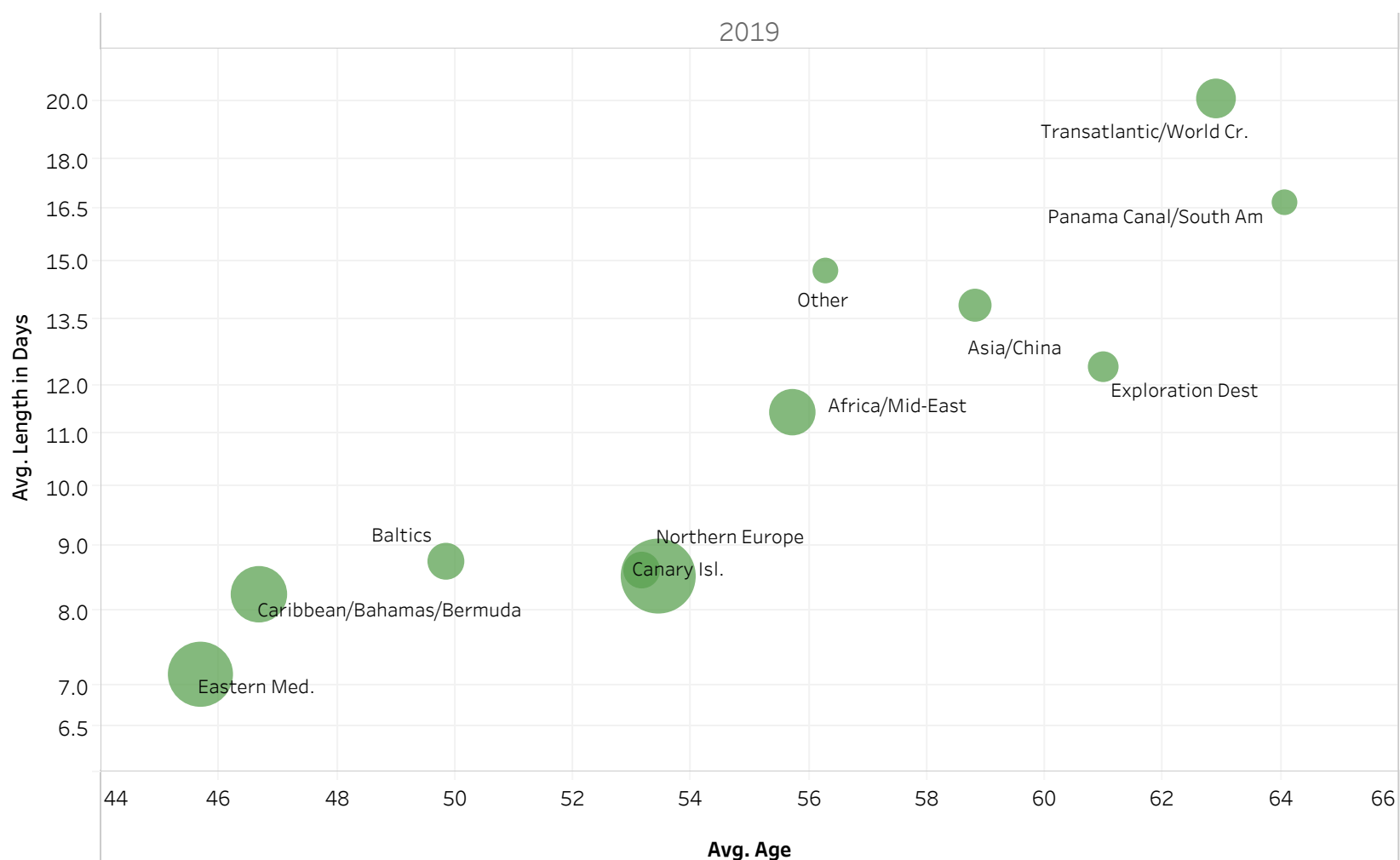
	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
1-3 Days	7	8	8	7	12%	1%	-11%	
4-6 Days	12	12	12	9	2%	5%	-30%	
7 Days	79	80	83	70	2%	3%	-15%	
8-13 Days	27	31	32	31	15%	3%	-4%	
14 Days	8	8	8	8	-5%	-2%	8%	
15-20 Days	7	7	6	8	-1%	-10%	29%	
21+ Days	5	5	4	7	-14%	-8%	52%	

Source Market: **Switzerland** (Continued)

Passenger Volume & YOY Change by Trade Route / Destination

	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
Central & Western Med.	49	50	48	38		3%	-4%	-21%
Northern Europe	21	22	26	24		5%	20%	-8%
Eastern Med.	24	21	22	18		-13%	6%	-16%
Caribbean/Bahamas/Bermuda	15	18	16	14		14%	-10%	-13%
Africa/Mid-East	7	6	8	9		-23%	34%	23%
Transatlantic/World Cr.	7	8	7	7		2%	-8%	-2%
Baltics	6	7	7	6		4%	2%	-14%
Canary Isl.	2	4	5	6		57%	18%	26%
Asia/China	3	3	3	5		5%	1%	42%
Exploration Dest		3	3	4			1%	30%
Other		2	3	3			11%	11%
Panama Canal/South Am	3	3	3	3		4%	-8%	2%
No Trade Identified	3	2				-22%	-100%	

Switzerland, Average Age and Cruise Length by Trade Route, 2019



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Source Market: Austria

Passenger Volume (K)

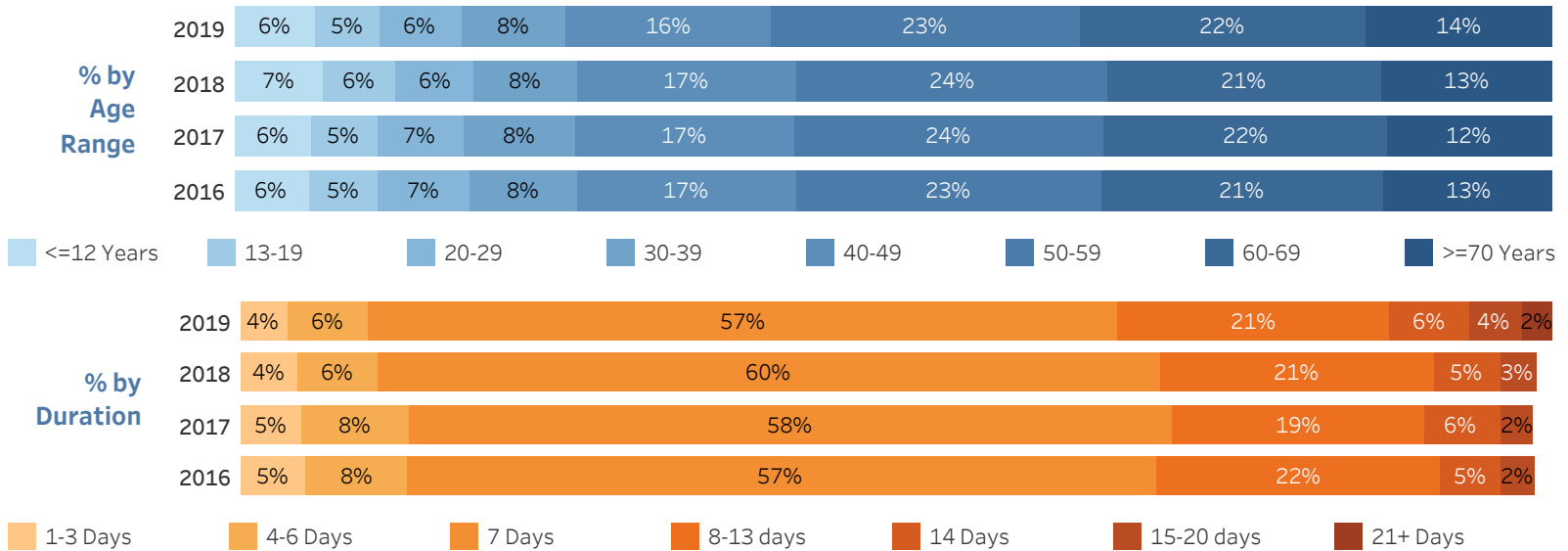
2016	2017	2018	2019
125	130 (3.5% ▲)	136 (4.8% ▲)	136 (0.1% ▲)

Average Duration, in Days

2016	2017	2018	2019
8.3	8.3	8.3	8.5

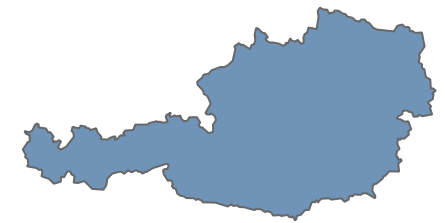
Average Age

2016	2017	2018	2019
50	50	49	50



Passenger Percentages by Trade Route / Destination

	2016	2017	2018	2019
Central & Western Med.	38.5%	35.7%	29.9%	28.1%
Eastern Med.	19.2%	17.3%	20.4%	19.7%
Northern Europe	11.3%	11.0%	13.1%	12.6%
Caribbean/Bahamas/Bermuda	12.3%	12.7%	12.3%	10.1%
Africa/Mid-East	4.3%	4.5%	4.4%	6.7%
Baltics	4.2%	4.4%	5.3%	4.8%
Canary Isl.	2.8%	4.6%	4.8%	6.0%
Transatlantic/World Cr.	2.1%	2.3%	2.6%	3.0%
Asia/China		1.9%	1.7%	2.9%
Other			1.7%	2.3%
Exploration Dest			1.5%	1.5%



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Passenger Volume & YOY Change by Age Group

	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
<=12 Years	7	7	8	8	6%	19%	-11%	
13-19	6	6	7	6	0%	16%	-12%	
20-29	8	8	8	8	-4%	-4%	0%	
30-39	10	10	10	10	7%	-2%	-3%	
40-49	20	20	21	19	2%	5%	-8%	
50-59	27	29	30	29	5%	5%	-4%	
60-69	25	26	26	27	4%	1%	2%	
>=70 Years	15	15	17	18	0%	9%	6%	

Passenger Volume & YOY Change by Duration

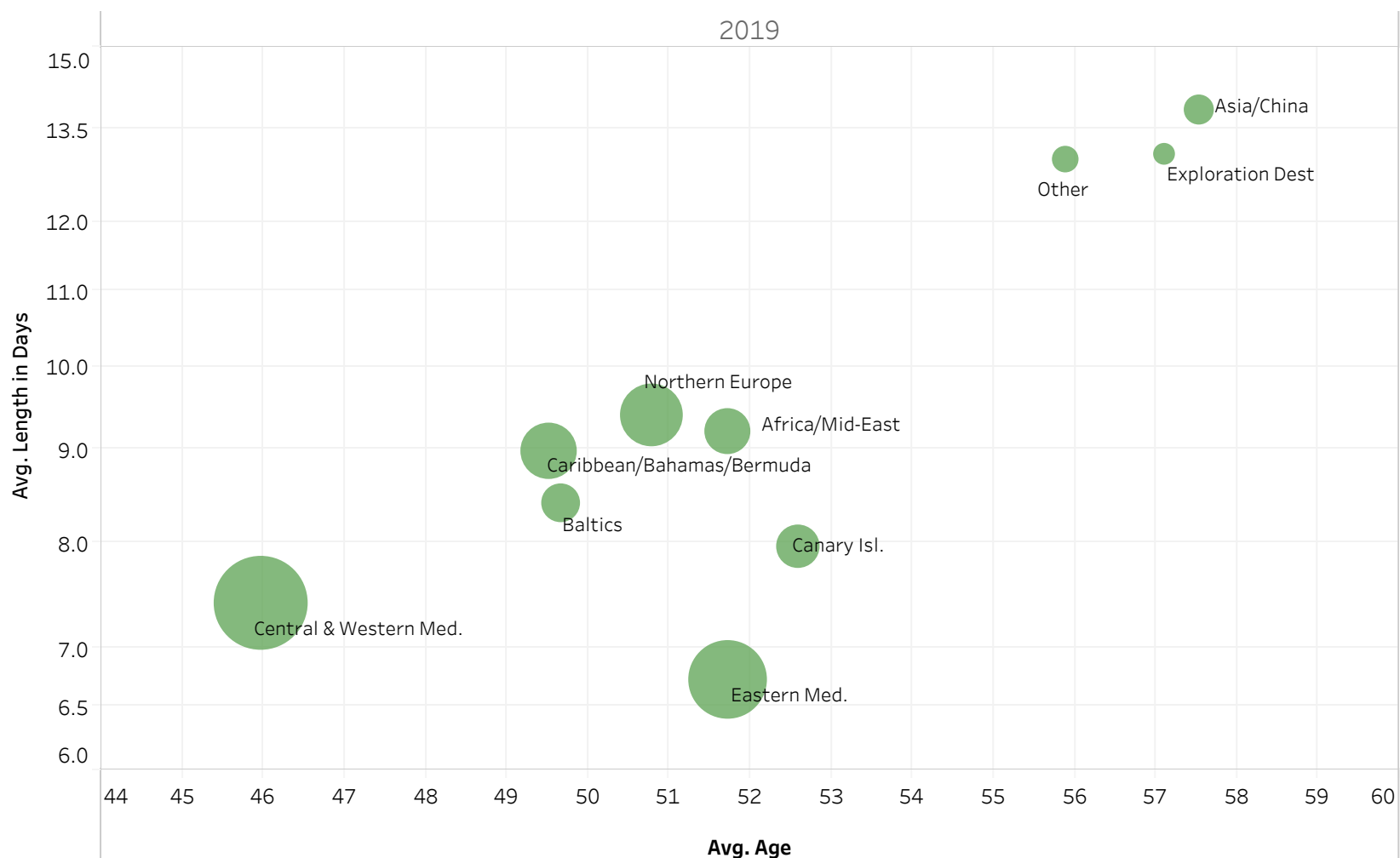
	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
1-3 Days	6	6	6	5	-1%	-3%	-17%	
4-6 Days	10	11	8	8	8%	-21%	1%	
7 Days	71	75	81	78	6%	8%	-4%	
8-13 Days	27	25	28	28	-8%	14%	-1%	
14 Days	6	7	7	8	29%	-7%	22%	
15-20 Days	3	3	4	5	4%	12%	48%	
21+ Days				3				

Source Market: **Austria** (Continued)

Passenger Volume & YOY Change by Trade Route / Destination

	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
Central & Western Med.	48	46	41	38		-4%	-12%	-6%
Eastern Med.	24	22	28	27		-7%	24%	-4%
Northern Europe	14	14	18	17		1%	25%	-4%
Caribbean/Bahamas/Bermuda	15	16	17	14		7%	1%	-18%
Africa/Mid-East	5	6	6	9		8%	3%	54%
Canary Isl.	3	6	7	8		70%	11%	24%
Baltics	5	6	7	7		7%	28%	-10%
Transatlantic/World Cr.	3	3	4	4		15%	22%	12%
Asia/China		2	2	4			-7%	72%
Other			2	3				29%
Exploration Dest			2	2				1%

Austria, Average Age and Cruise Length by Trade Route, 2019



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Source Market: Netherlands

Passenger Volume (K)

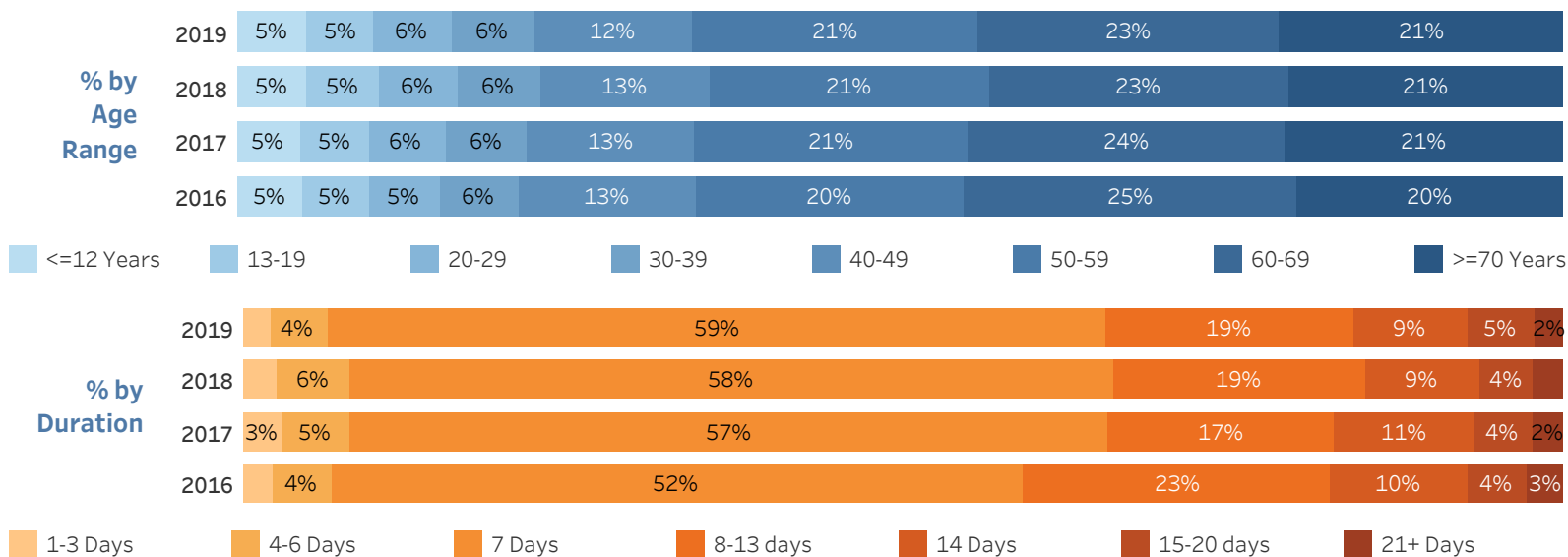
2016	2017	2018	2019
104	110 (5.9% ▲)	113 (2.2% ▲)	123 (8.7% ▲)

Average Duration, in Days

2016	2017	2018	2019
9.5	9.2	9.0	9.1

Average Age

2016	2017	2018	2019
53	53	53	53



Passenger Percentages by Trade Route / Destination

	2016	2017	2018	2019
Northern Europe	19.5%	20.9%	19.3%	21.1%
Caribbean/Bahamas/Bermuda	16.3%	19.7%	20.5%	20.9%
Central & Western Med.	29.6%	24.4%	22.3%	20.1%
Eastern Med.	8.3%	6.2%	6.3%	6.6%
Africa/Mid-East	5.9%	5.7%	5.7%	5.7%
Canary Isl.	2.8%	3.4%	5.4%	4.9%
Exploration Dest	4.6%	4.8%	3.6%	4.9%
Baltics	2.7%	3.6%	4.7%	4.3%
Asia/China	2.5%	2.1%	2.8%	3.2%
Panama Canal/South Am	1.9%	2.3%	1.9%	2.1%
Transatlantic/World Cr.		2.6%	2.8%	2.0%
Alaska				1.7%



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Passenger Volume & YOY Change by Age Group

	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
<=12 Years	5	5	5	6	-2%	21%	7%	
13-19	5	5	6	6	6%	13%	1%	
20-29	5	5	6	7	7%	13%	8%	
30-39	6	6	7	7	5%	10%	8%	
40-49	13	12	13	13	-5%	11%	0%	
50-59	19	20	22	24	3%	11%	10%	
60-69	24	23	24	26	-3%	2%	9%	
>=70 Years	19	20	22	24	6%	7%	12%	

Passenger Volume & YOY Change by Duration

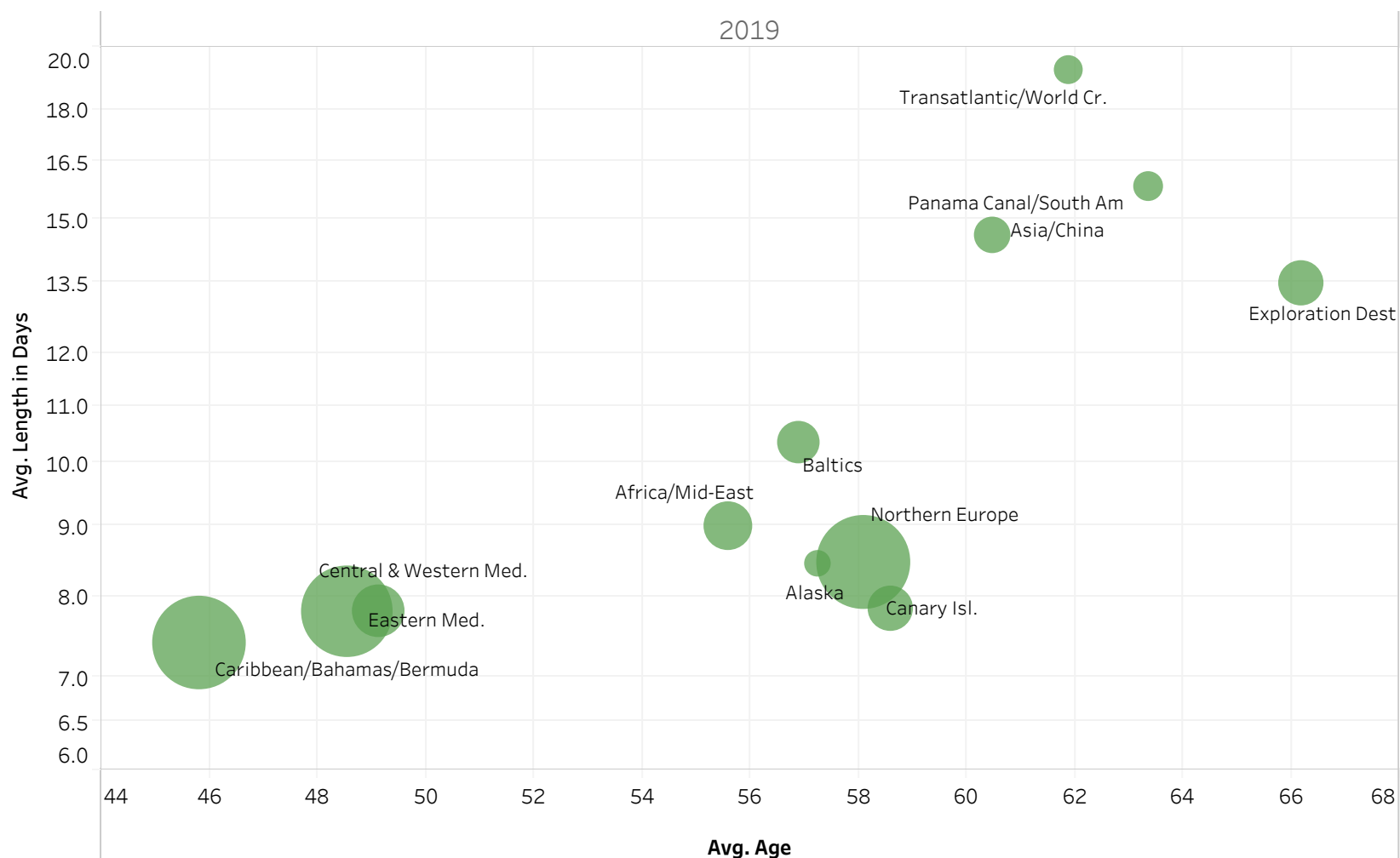
	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
1-3 Days	2	3	3	3	38%	-13%	-7%	
4-6 Days	5	6	6	5	21%	12%	-17%	
7 Days	54	63	65	72	17%	3%	11%	
8-13 Days	24	19	21	23	-22%	14%	7%	
14 days	11	12	10	11	8%	-16%	9%	
15-20 Days	5	5	5	6	7%	-7%	34%	
21+ Days	3	3	3	3	-10%	0%	4%	

Source Market: **Netherlands** (Continued)

Passenger Volume & YOY Change by Trade Route / Destination

	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
Northern Europe	20	23	22	26		14%	-6%	19%
Caribbean/Bahamas/Bermuda	17	22	23	26		28%	6%	11%
Central & Western Med.	31	27	25	25		-13%	-7%	-2%
Eastern Med.	9	7	7	8		-21%	4%	15%
Africa/Mid-East	6	6	6	7		2%	3%	7%
Canary Isl.	3	4	6	6		31%	62%	-1%
Exploration Dest	5	5	4	6		10%	-24%	48%
Baltics	3	4	5	5		40%	35%	-1%
Asia/China	3	2	3	4		-12%	39%	23%
Panama Canal/South Am	2	3	2	3		30%	-19%	24%
Transatlantic/World Cr.		3	3	2			11%	-23%
Alaska				2				

Netherlands, Average Age and Cruise Length by Trade Route, 2019



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Source Market: Russian Federation

Passenger Volume (K)

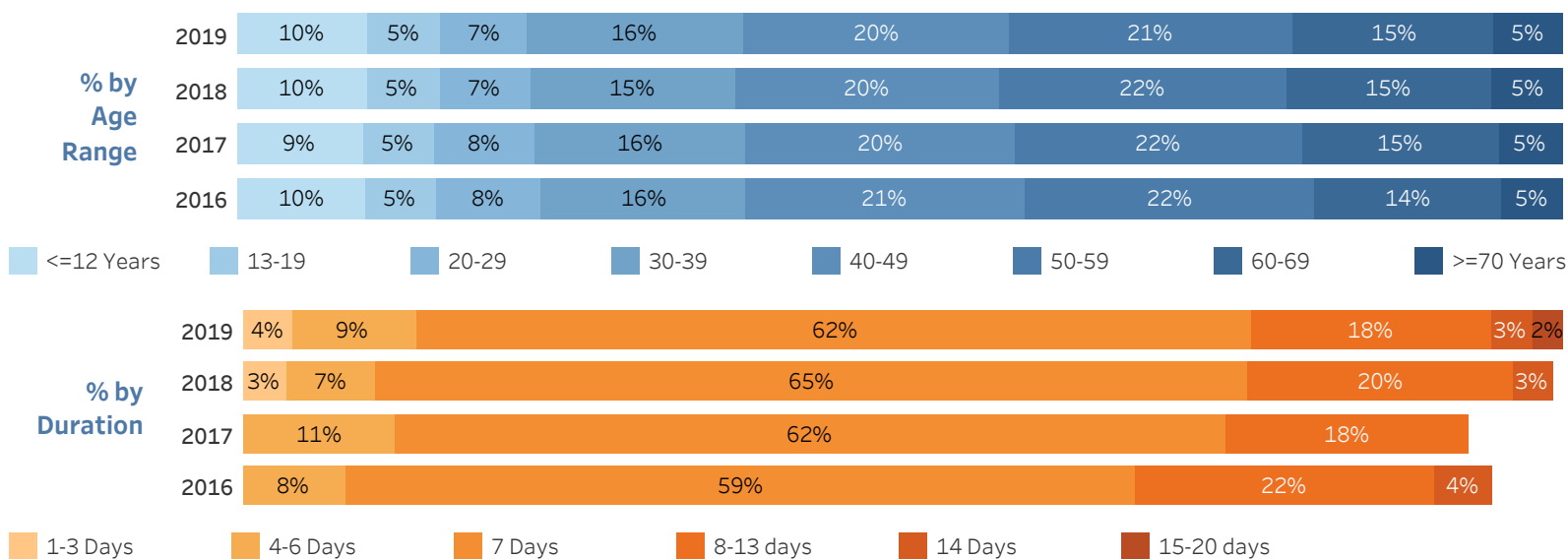
2016	2017	2018	2019
48	69 (41.5% ▲)	78 (13.9% ▲)	100 (28.1% ▲)

Average Duration, in Days

2016	2017	2018	2019
8.4	7.9	8.0	8.1

Average Age

2016	2017	2018	2019
43	43	44	43



Passenger Percentages by Trade Route / Destination

	2016	2017	2018	2019
Central & Western Med.	37.0%	40.9%	37.9%	40.1%
Africa/Mid-East	6.6%	3.7%	6.5%	11.1%
Northern Europe	10.9%	11.8%	12.0%	10.7%
Eastern Med.	12.0%	11.6%	8.2%	7.5%
Caribbean/Bahamas/Bermuda	15.7%	14.4%	13.3%	7.3%
Baltics	6.6%	5.3%	8.0%	6.9%
Asia/China	4.3%	3.2%	4.9%	5.9%
Transatlantic/World Cr.		3.6%	3.8%	3.9%
Canary Isl.				2.3%



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Passenger Volume & YOY Change by Age Group

	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
<=12 Years	4	6	7	9	45%	21%	28%	
13-19	2	3	4	5	46%	18%	31%	
20-29	3	5	5	6	40%	7%	24%	
30-39	7	10	12	16	50%	14%	36%	
40-49	9	13	15	19	42%	15%	29%	
50-59	9	14	16	21	45%	17%	28%	
60-69	6	10	12	15	54%	22%	27%	
>=70 Years	2	3	4	5	51%	34%	23%	

Passenger Volume & YOY Change by Duration

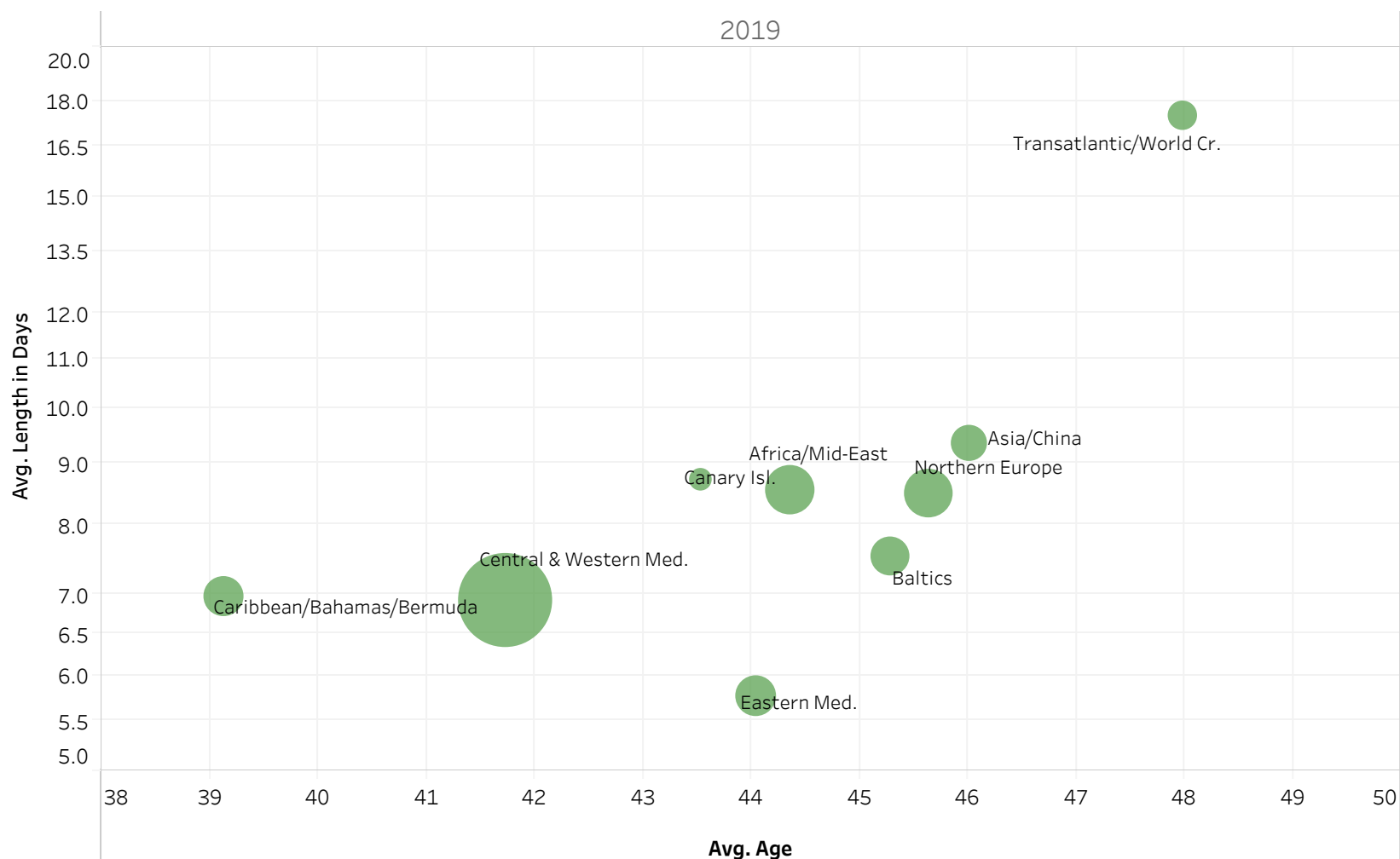
	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
1-3 Days			3	4				50%
4-6 Days	4	8	5	9	107%	-32%	76%	
7 Days	28	42	51	62	50%	20%	23%	
8-13 Days	11	12	16	18	16%	25%	16%	
14 Days	2		2	3	-100%		32%	
15-20 Days				2				

Source Market: Russian Federation (Continued)

Passenger Volume & YOY Change by Trade Route / Destination

	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
Central & Western Med.	18	28	30	40		56%	6%	36%
Africa/Mid-East	3	3	5	11	-22%		104%	117%
Northern Europe	5	8	9	11		53%	16%	15%
Eastern Med.	6	8	6	8	38%		-20%	18%
Caribbean/Bahamas/Bermuda	8	10	10	7	29%		6%	-30%
Baltics	3	4	6	7		14%	72%	10%
Asia/China	2	2	4	6	5%		75%	56%
Transatlantic/World Cr.		2	3	4			20%	34%
Canary Isl.				2				

Russian Federation, Average Age and Cruise Length by Trade Route, 2019



Data Points with Values Below 2,000 Passengers are not Displayed in the above Visuals and Tables. Some Data Points in the following dimensions were not captured, and were ignored from the corresponding tables and visuals: Age Group, Duration Group, and Trade Name; these exclusions account for, on average, 1% of each display.

Source Market: Norway

Passenger Volume (K)

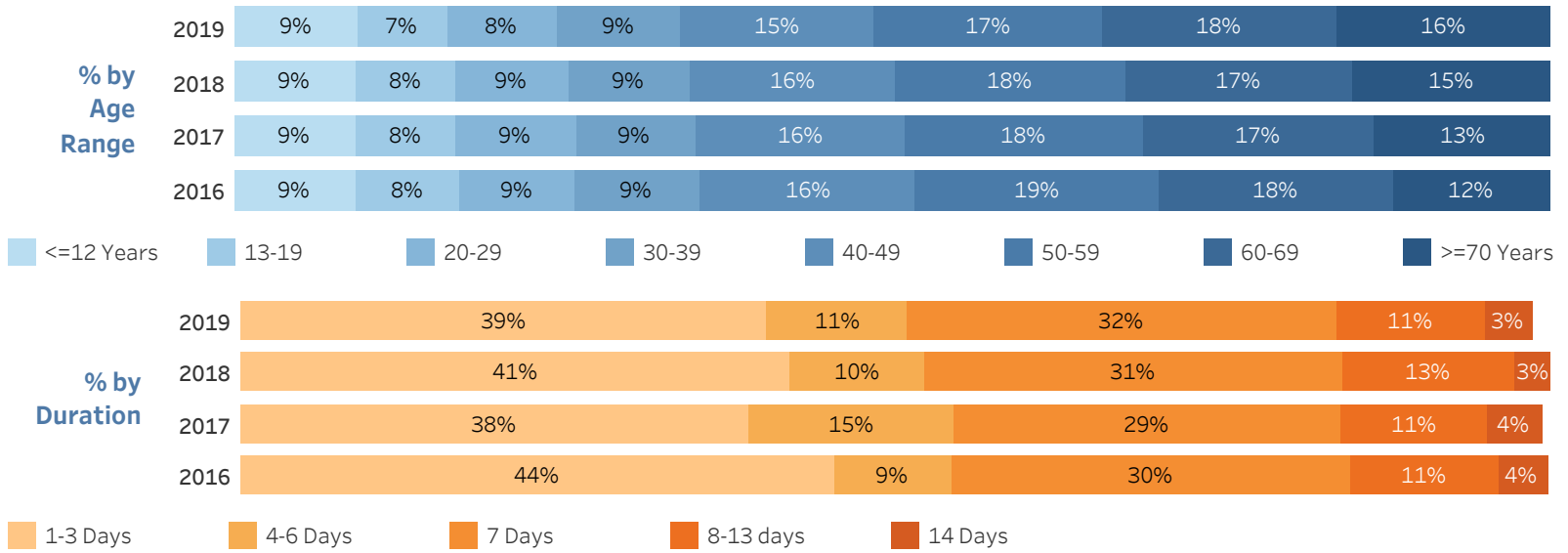
2016	2017	2018	2019
111	104 (-6.8% ▼)	101 (-2.7% ▼)	98 (-3.0% ▼)

Average Duration, in Days

2016	2017	2018	2019
8.1	8.2	8.1	8.1

Average Age

2016	2017	2018	2019
46	46	46	47



Passenger Percentages by Trade Route / Destination

	2016	2017	2018	2019
Northern Europe	56.0%	57.2%	52.6%	51.6%
Caribbean/Bahamas/Bermuda	15.7%	18.1%	17.3%	18.9%
Central & Western Med.	16.5%	15.1%	18.7%	15.5%
Eastern Med.	4.9%	2.2%	3.0%	3.3%
Exploration Dest		2.1%	2.2%	2.4%



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Passenger Volume & YOY Change by Age Group

	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
<=12 Years	4	4	4	4	-11%	5%	-4%	
13-19	4	3	3	3	-15%	4%	-14%	
20-29	4	4	4	3	-5%	-3%	-9%	
30-39	5	4	4	4	-16%	7%	-3%	
40-49	8	7	7	6	-13%	2%	-10%	
50-59	9	8	8	7	-13%	1%	-6%	
60-69	9	7	8	7	-13%	3%	-2%	
>=70 Years	6	6	7	7	1%	17%	2%	

Passenger Volume & YOY Change by Duration

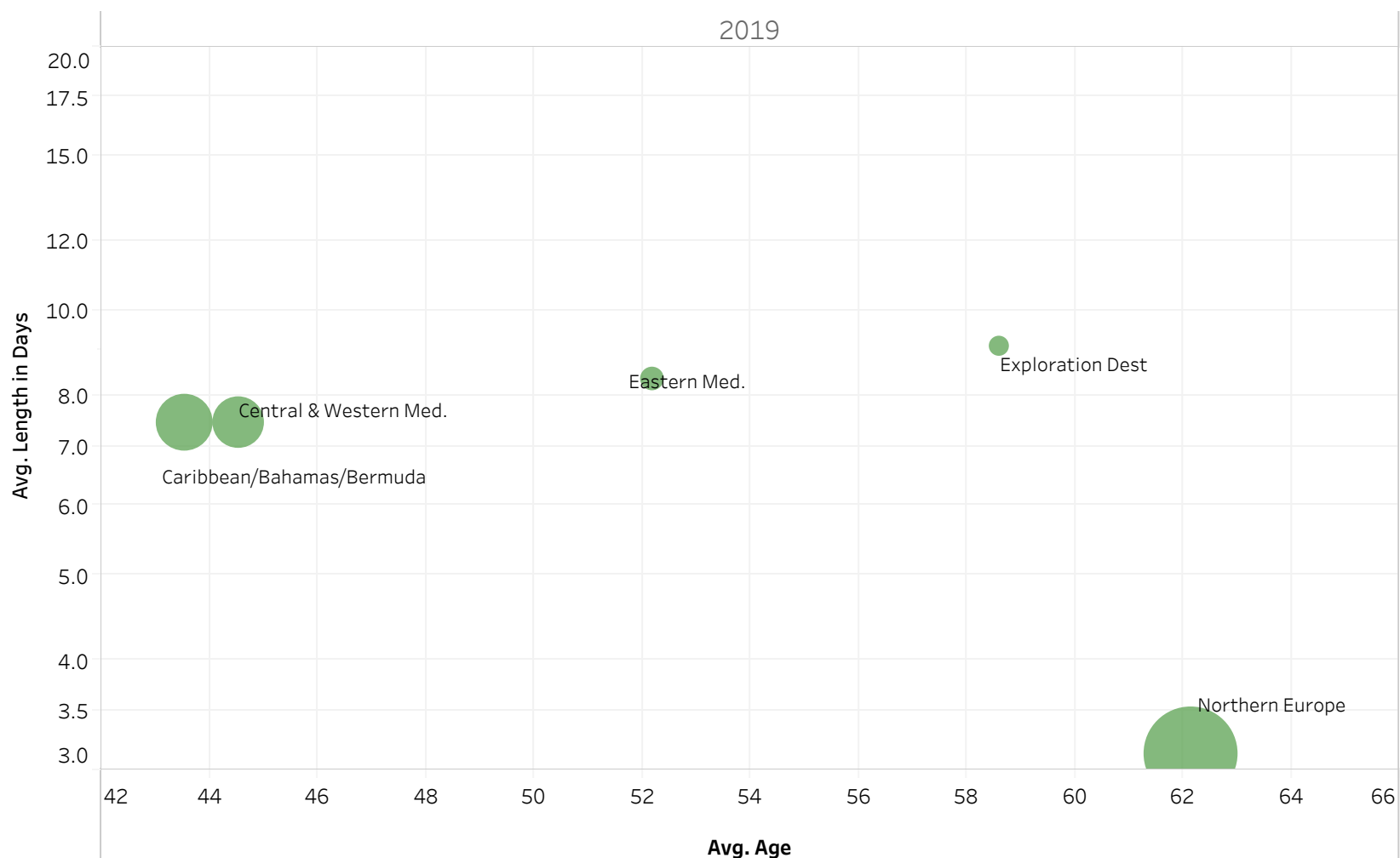
	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
1-3 Days	49	39	41	38	-20%	5%	-7%	
4-6 Days	10	16	10	10	63%	-36%	2%	
7 days	33	30	32	31	-10%	5%	-1%	
8-13 Days	12	12	13	11	-7%	12%	-15%	
14 Days	4	4	3	3	6%	-35%	23%	

Source Market: **Norway** (Continued)

Passenger Volume & YOY Change by Trade Route / Destination

	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
Northern Europe	62	59	53	50		-5%	-11%	-5%
Caribbean/Bahamas/Bermuda	18	19	17	18		7%	-7%	6%
Central & Western Med.	18	16	19	15		-15%	20%	-19%
Eastern Med.	5	2	3	3		-59%	33%	6%
Exploration Dest		2	2	2			4%	2%

Norway, Average Age and Cruise Length by Trade Route, 2019



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Source Market: Portugal

Passenger Volume (K)

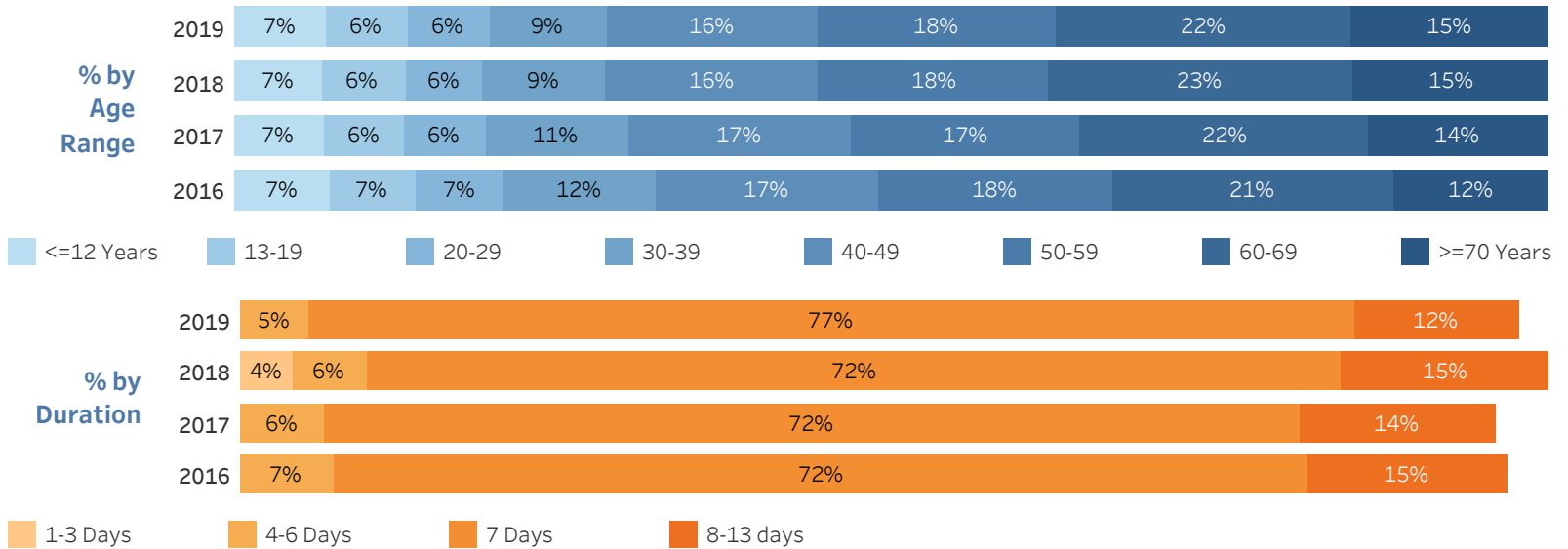
2016	2017	2018	2019
44	48 (11.2% ▲)	60 (23.9% ▲)	69 (14.2% ▲)

Average Duration, in Days

2016	2017	2018	2019
7.7	7.7	7.7	7.5

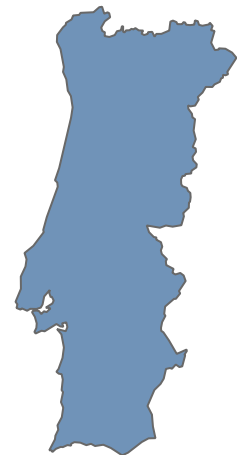
Average Age

2016	2017	2018	2019
47	49	49	49



Passenger Percentages by Trade Route / Destination

	2016	2017	2018	2019
Central & Western Med.	41.7%	37.4%	35.7%	35.1%
Eastern Med.	22.6%	21.5%	26.0%	24.0%
Caribbean/Bahamas/Bermuda	13.4%	16.6%	15.6%	13.8%
Northern Europe	7.8%	9.8%	6.9%	7.5%
Canary Isl.				5.8%
Baltics	6.0%	5.2%	4.5%	4.3%
Africa/Mid-East				3.2%



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Passenger Volume & YOY Change by Age Group

	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
<=12 Years	3	3	4	5	1%	38%	18%	
13-19	3	3	4	4	-2%	45%	14%	
20-29	3	3	3	4	-1%	30%	22%	
30-39	5	5	6	6	-3%	22%	9%	
40-49	7	7	10	11	6%	34%	13%	
50-59	7	7	10	12	3%	42%	18%	
60-69	9	9	14	15	9%	46%	11%	
>=70 Years	5	6	9	10	23%	54%	15%	

Passenger Volume & YOY Change by Duration

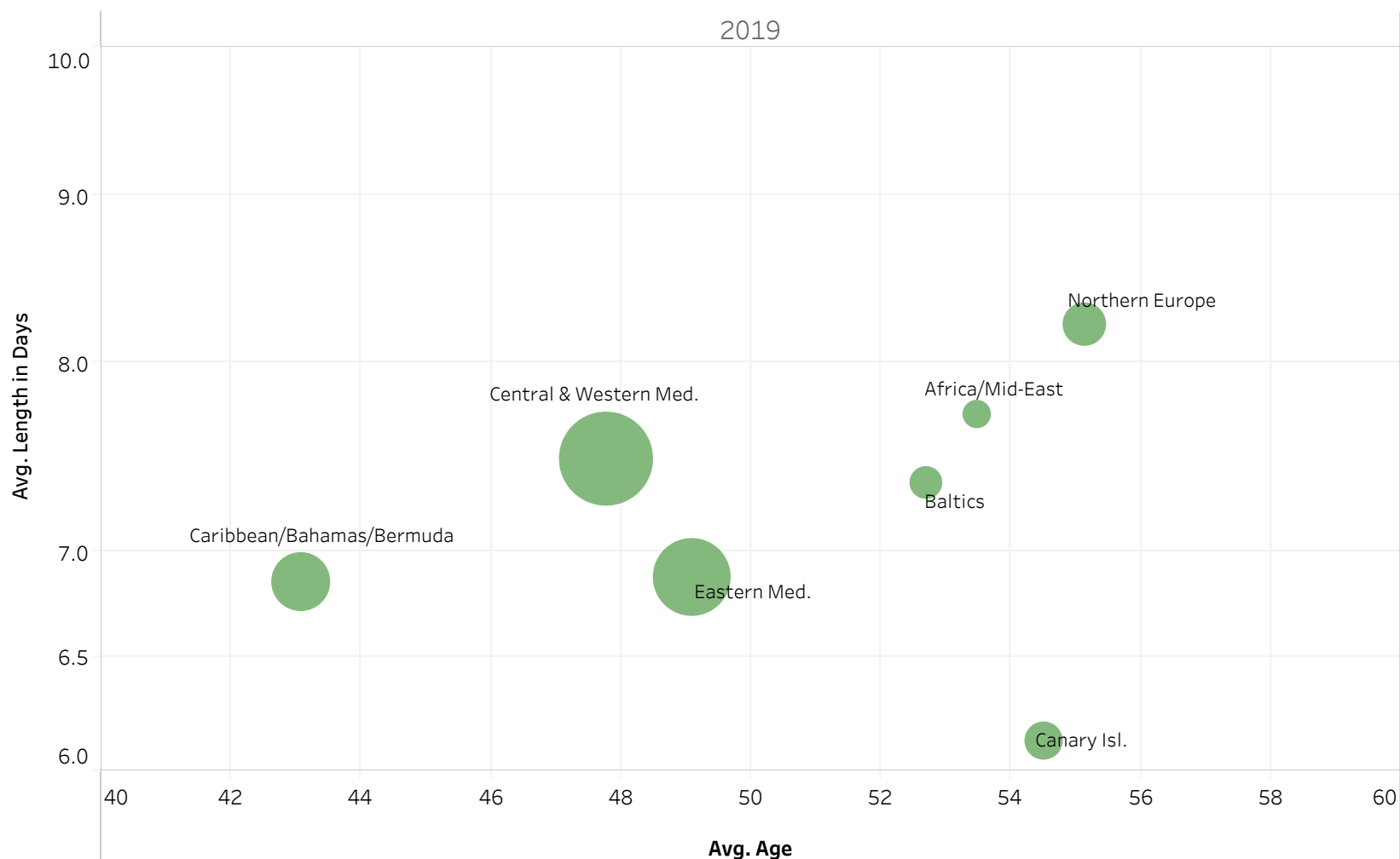
	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
1-3 Days			2					-100%
4-6 Days	3	3	3	3	0%	11%	4%	
7 Days	31	35	43	53	12%	24%	23%	
8-13 Days	6	7	9	8	9%	33%	-10%	

Source Market: Portugal (Continued)

Passenger Volume & YOY Change by Trade Route / Destination

	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
Central & Western Med.	18	18	21	24		0%	18%	12%
Eastern Med.	10	10	16	16		6%	50%	6%
Caribbean/Bahamas/Bermuda	6	8	9	9		38%	16%	1%
Northern Europe	3	5	4	5		39%	-12%	24%
Canary Isl.				4				
Baltics	3	3	3	3		-3%	8%	7%
Africa/Mid-East				2				

Portugal, Average Age and Cruise Length by Trade Route, 2019



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Source Market: Belgium

Passenger Volume (K)

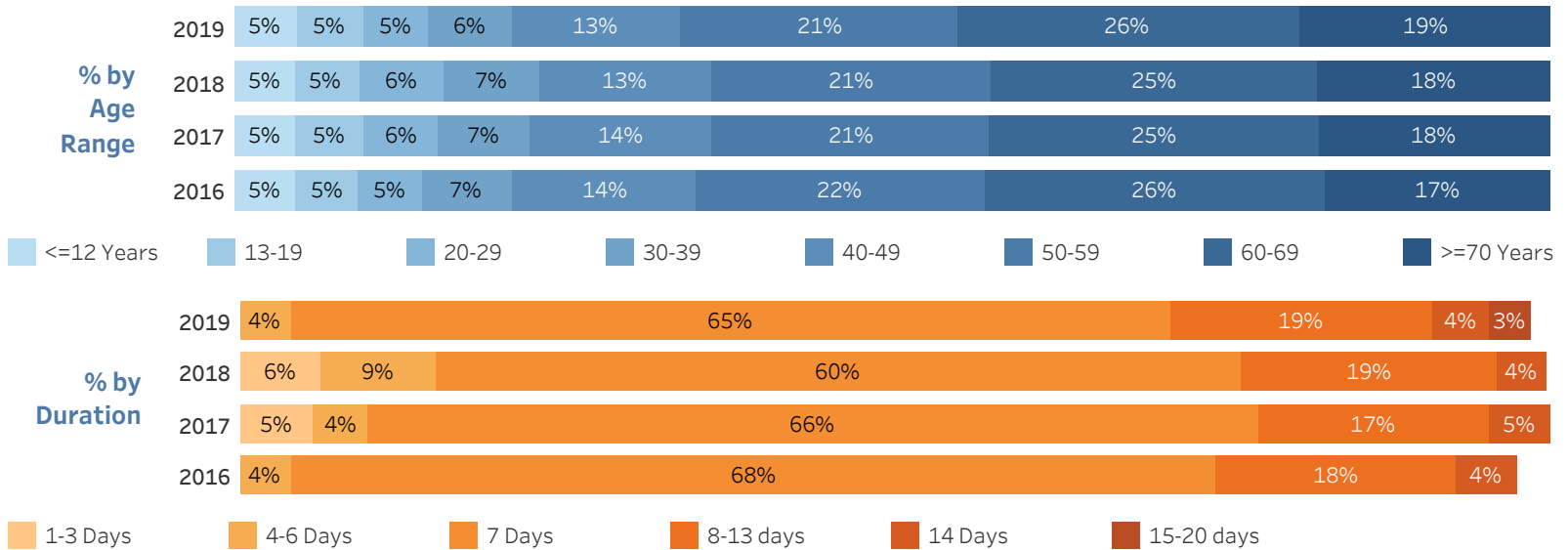
2016	2017	2018	2019
69	72 (4.4% ▲)	70 (-3.3% ▼)	66 (-6.1% ▼)

Average Duration, in Days

2016	2017	2018	2019
8.3	8.0	8.2	8.5

Average Age

2016	2017	2018	2019
53	52	52	53



Passenger Percentages by Trade Route / Destination

	2016	2017	2018	2019
Central & Western Med.	32.0%	28.8%	34.1%	25.1%
Northern Europe	17.4%	18.1%	18.3%	19.9%
Eastern Med.	15.0%	13.3%	11.1%	14.3%
Caribbean/Bahamas/Bermuda	12.5%	13.5%	13.2%	13.3%
Baltics	4.0%	7.3%	6.7%	7.0%
Africa/Mid-East	7.6%	6.0%	6.0%	6.7%
Canary Isl.		3.5%		



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Passenger Volume & YOY Change by Age Group

	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
<=12 Years	3	3	3	3	10%	-3%	1%	
13-19	3	3	3	3	16%	-11%	2%	
20-29	3	4	4	3	30%	7%	-24%	
30-39	4	5	5	4	11%	0%	-13%	
40-49	9	9	8	8	7%	-9%	-4%	
50-59	13	14	14	13	5%	-4%	-2%	
60-69	16	17	16	16	6%	-5%	3%	
>=70 Years	11	12	11	12	11%	-4%	6%	

Passenger Volume & YOY Change by Duration

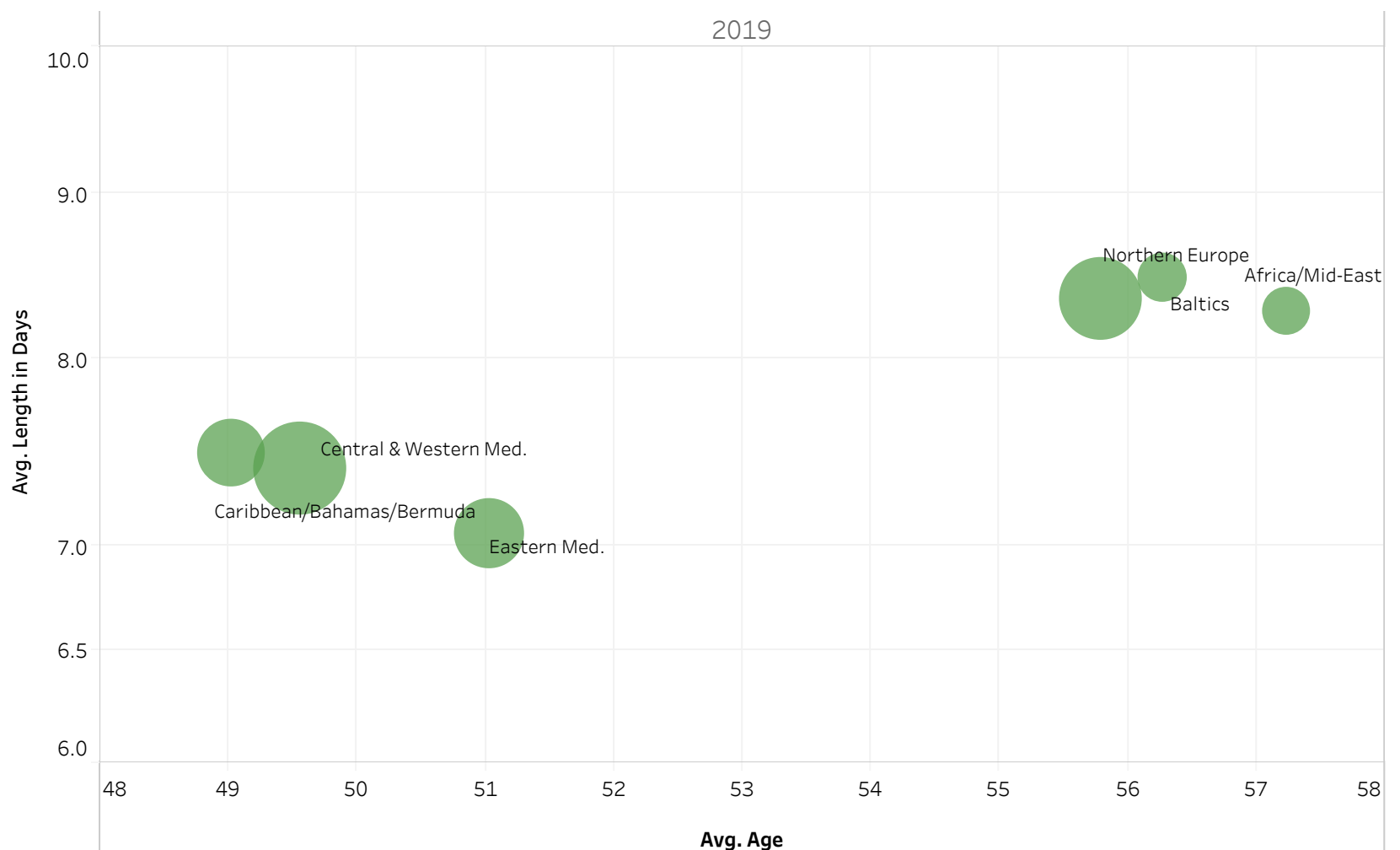
	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
1-3 Days		4	4				10%	-100%
4-6 Days	3	3	6	3	14%	101%	-58%	
7 Days	46	47	41	43	1%	-12%	3%	
8-13 Days	12	12	13	13	0%	9%	-3%	
14 Days	3	3	3	3	7%	-22%	8%	
15-20 Days				2				

Source Market: **Belgium** (Continued)

Passenger Volume & YOY Change by Trade Route / Destination

	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
Central & Western Med.	22	21	24	16	-6%	15%	-31%	
Northern Europe	12	13	13	13	8%	-2%	2%	
Eastern Med.	10	10	8	9	-7%	-20%	21%	
Caribbean/Bahamas/Bermuda	9	10	9	9	13%	-6%	-5%	
Baltics	3	5	5	5	89%	-11%	-1%	
Africa/Mid-East	5	4	4	4	-18%	-4%	5%	
Canary Isl.		3				-100%		

Belgium, Average Age and Cruise Length by Trade Route, 2019



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Source Market: Sweden

Passenger Volume (K)

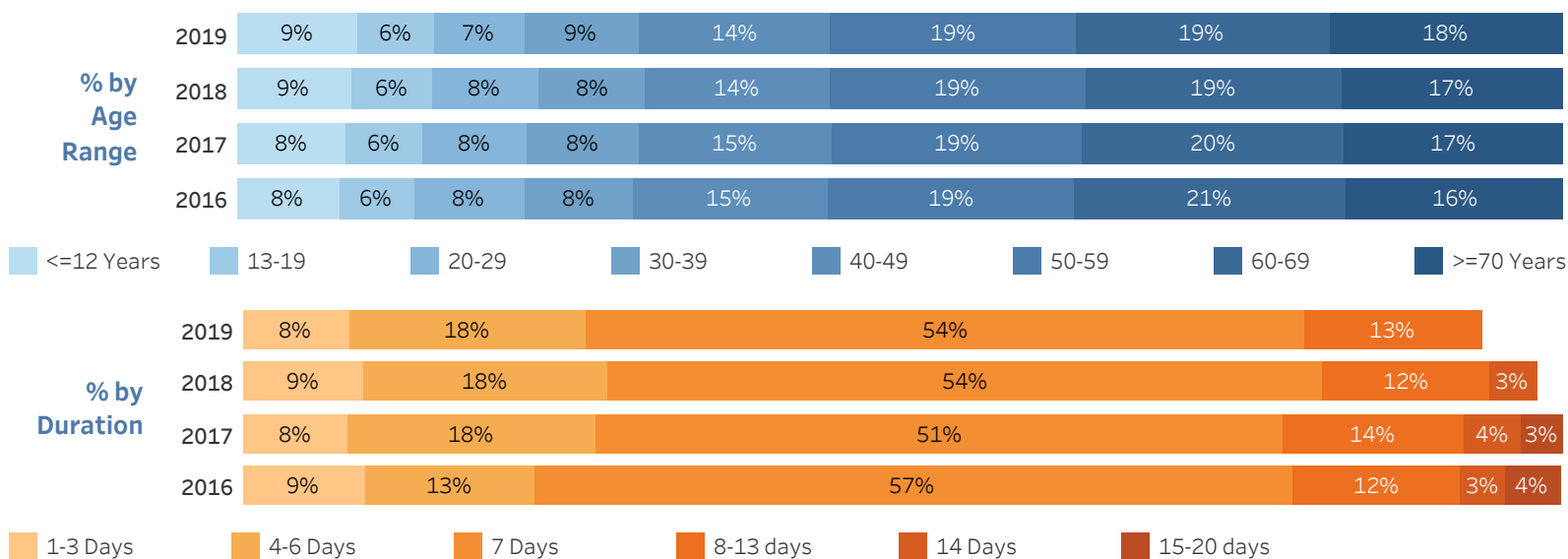
2016	2017	2018	2019
66	64 (-3.0% ▼)	63 (-1.8% ▼)	59 (-6.9% ▼)

Average Duration, in Days

2016	2017	2018	2019
8.2	8.1	8.0	8.2

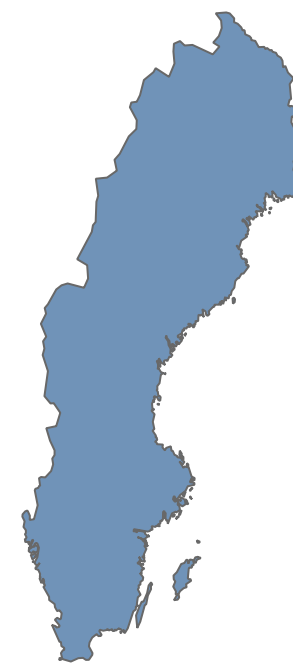
Average Age

2016	2017	2018	2019
49	49	48	49



Passenger Percentages by Trade Route / Destination

	2016	2017	2018	2019
Caribbean/Bahamas/Bermuda	38.2%	40.2%	39.1%	37.3%
Northern Europe	17.0%	20.9%	21.5%	22.3%
Central & Western Med.	20.8%	18.2%	19.9%	18.8%
Eastern Med.	6.5%	5.1%	5.0%	4.7%
Africa/Mid-East	4.2%	3.1%		
Transatlantic/World Cr.	3.7%			



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Passenger Volume & YOY Change by Age Group

	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
<=12 Years	4	4	4	4	-5%	4%	-1%	
13-19	3	3	3	3	-4%	2%	-9%	
20-29	4	4	4	3	-12%	-1%	-19%	
30-39	4	4	4	4	-6%	-6%	0%	
40-49	8	7	7	7	-9%	-6%	-3%	
50-59	10	9	9	8	-7%	-1%	-9%	
60-69	11	10	9	9	-11%	-4%	-7%	
>=70 Years	9	8	8	8	-8%	-2%	0%	

Passenger Volume & YOY Change by Duration

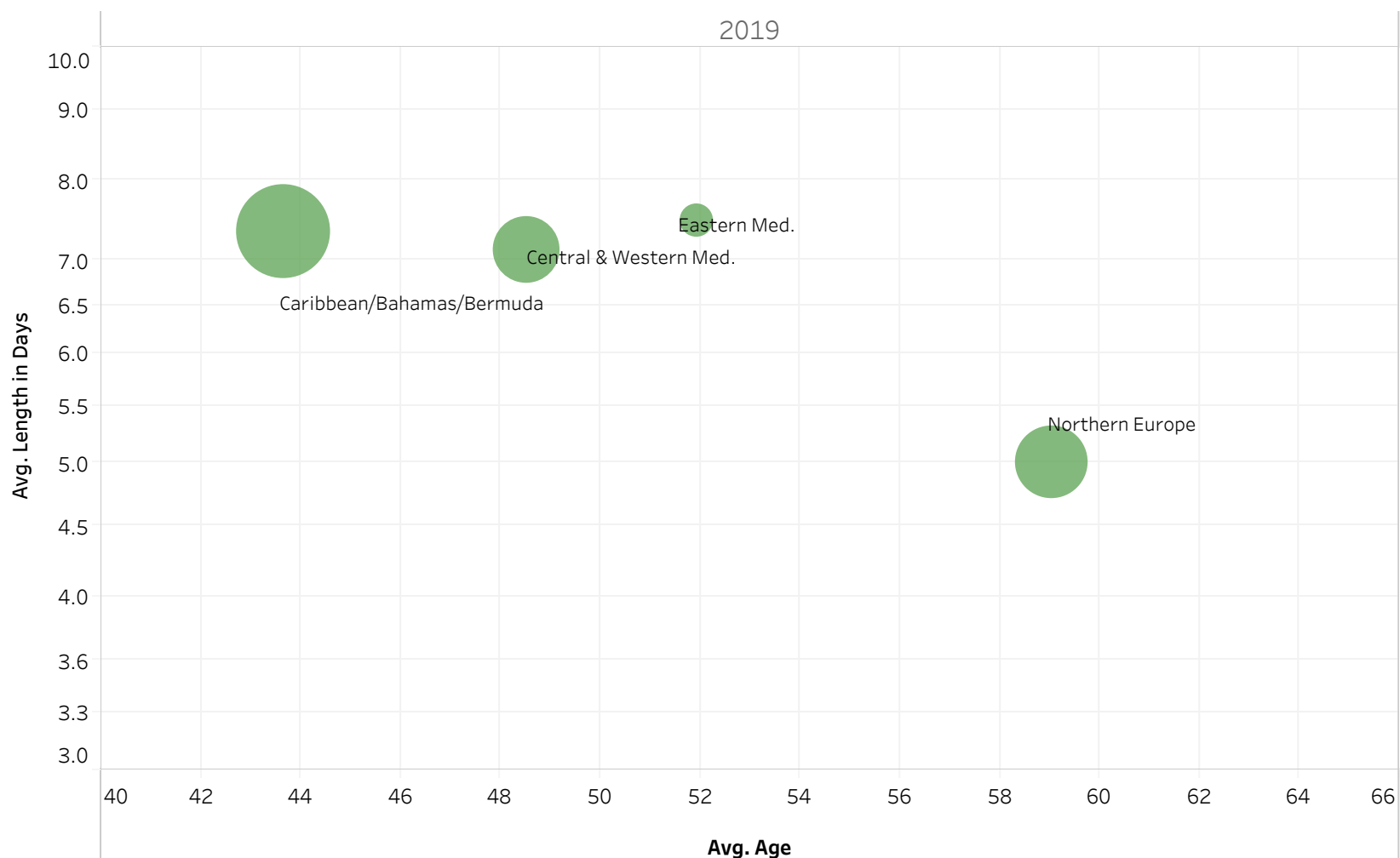
	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
1-3 Days	6	5	6	5	-16%	13%	-17%	
4-6 Days	8	12	12	10	41%	-3%	-10%	
7 Days	37	33	34	32	-12%	2%	-6%	
8-13 Days	8	9	8	8	6%	-10%	-1%	
14 Days	2	3	2		19%	-19%	-100%	
15-20 Days	3	2			-25%	-100%		

Source Market: **Sweden** (Continued)

Passenger Volume & YOY Change by Trade Route / Destination

	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
Caribbean/Bahamas/Bermuda	25	26	25	22		2%	-5%	-11%
Northern Europe	11	13	14	13		19%	1%	-3%
Central & Western Med.	14	12	13	11		-15%	7%	-12%
Eastern Med.	4	3	3	3		-24%	-4%	-13%
Transatlantic/World Cr.	2					-100%		
Africa/Mid-East	3	2				-28%	-100%	

Sweden, Average Age and Cruise Length by Trade Route, 2019



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Source Market: Denmark

Passenger Volume (K)

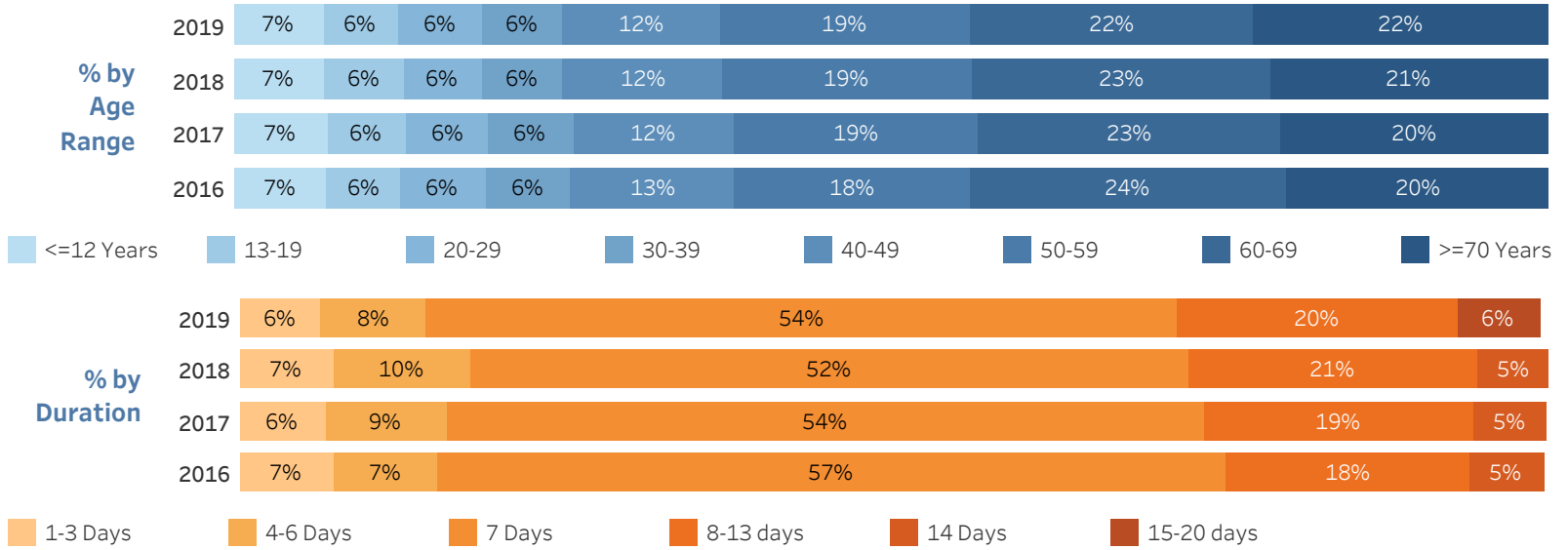
2016	2017	2018	2019
46	45 (-1.3% ▼)	45 (-1.2% ▼)	45 (1.5% ▲)

Average Duration, in Days

2016	2017	2018	2019
8.7	8.8	8.8	9.1

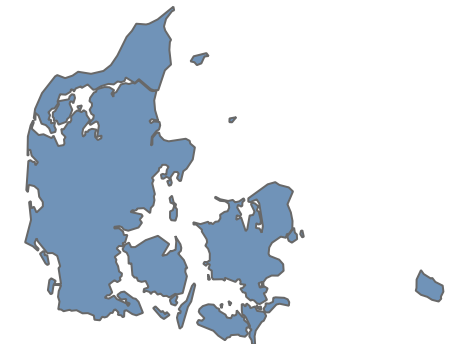
Average Age

2016	2017	2018	2019
52	51	52	52



Passenger Percentages by Trade Route / Destination

	2016	2017	2018	2019
Caribbean/Bahamas/Bermuda	23.8%	26.6%	26.8%	25.4%
Northern Europe	23.1%	23.7%	25.0%	23.3%
Central & Western Med.	20.9%	19.9%	19.5%	18.5%
Eastern Med.	8.3%	6.6%	5.3%	6.0%
Baltics	5.3%	5.2%		5.6%
Africa/Mid-East	5.3%			



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Passenger Volume & YOY Change by Age Group

	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
<=12 Years	3	3	3	3	0%	-7%	3%	
13-19	2	2	2	2	1%	-2%	-4%	
20-29	3	3	2	3	-4%	-10%	12%	
30-39	3	3	2	2	-1%	-8%	3%	
40-49	5	5	5	5	-5%	-3%	1%	
50-59	7	7	7	7	2%	-2%	3%	
60-69	10	9	9	8	-6%	-5%	-2%	
>=70 Years	8	8	8	9	-1%	0%	9%	

Passenger Volume & YOY Change by Duration

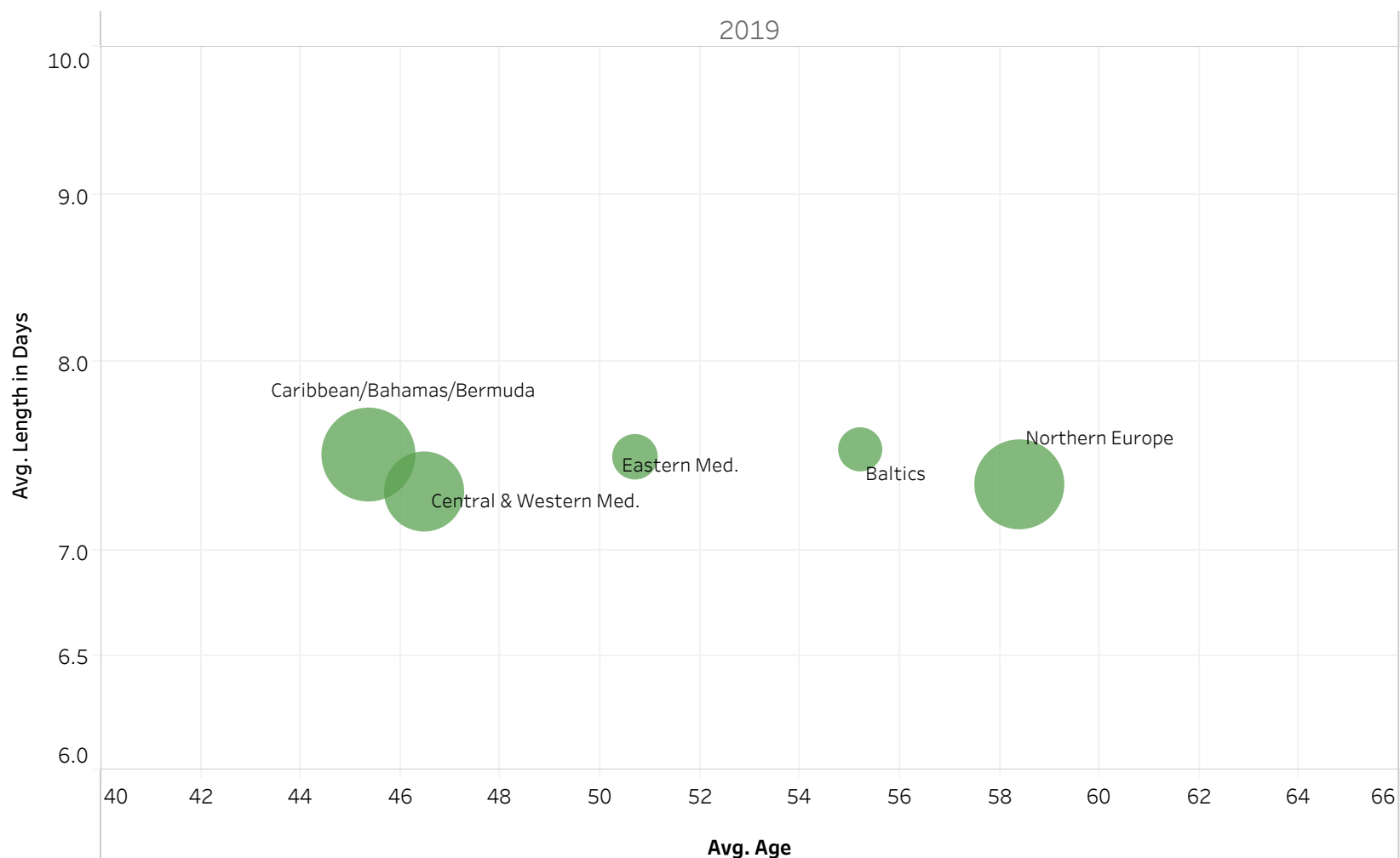
	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
1-3 Days	3	3	3	3	-9%	8%	-14%	
4-6 Days	3	4	4	3	15%	11%	-20%	
7 Days	26	25	23	24	-5%	-6%	6%	
8-13 Days	8	9	9	9	9%	5%	-1%	
14 days	2	2	2		-4%	-3%	-100%	
15-20 Days				3				

Source Market: **Denmark** (Continued)

Passenger Volume & YOY Change by Trade Route / Destination

	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
Caribbean/Bahamas/Bermuda	11	12	12	12		10%	0%	-4%
Northern Europe	11	11	11	11		1%	4%	-5%
Central & Western Med.	10	9	9	8		-6%	-4%	-4%
Eastern Med.	4	3	2	3		-22%	-20%	14%
Baltics	2	2		3		-4%	-100%	
Africa/Mid-East	2					-100%		

Denmark, Average Age and Cruise Length by Trade Route, 2019



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Source Market: Turkey

Passenger Volume (K)

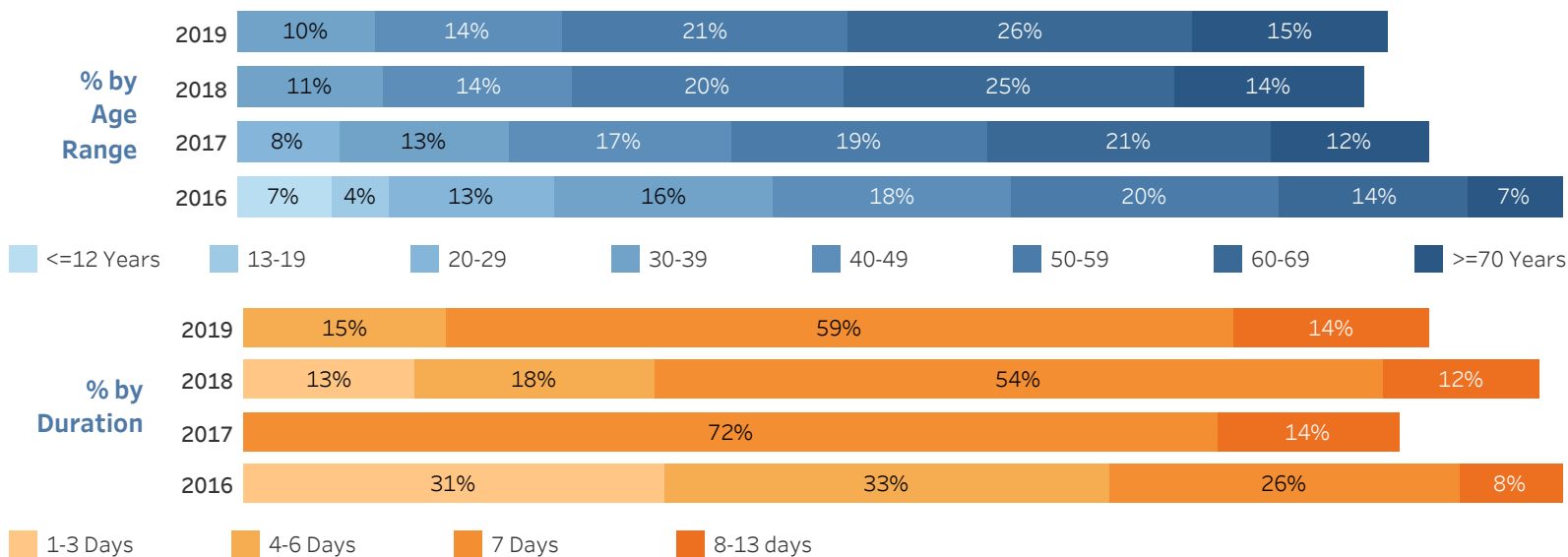
2016	2017	2018	2019
65	36 (-44.3% ▼)	28 (-21.8% ▼)	28 (0.4% ▲)

Average Duration, in Days

2016	2017	2018	2019
5.0	7.8	6.7	7.4

Average Age

2016	2017	2018	2019
44	52	51	52



Passenger Percentages by Trade Route / Destination

	2016	2017	2018	2019
Central & Western Med.	12.0%	24.9%	26.5%	24.4%
Caribbean/Bahamas/Bermuda	5.9%	12.1%	13.5%	18.5%
Eastern Med.	55.1%		29.6%	17.5%
Northern Europe	4.3%	10.0%	10.3%	11.4%
Asia/China				8.0%
Baltics		5.5%	7.4%	7.7%
No Trade Identified	15.8%	38.3%		



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Passenger Volume & YOY Change by Age Group

	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
<=12 Years	4					-100%		
13-19	3					-100%		
20-29	8	2			-68%	-100%		
30-39	10	4	3	3	-60%	-26%	-5%	
40-49	11	5	4	4	-52%	-25%	-3%	
50-59	13	6	6	6	-51%	-8%	5%	
60-69	9	7	7	7	-24%	2%	4%	
>=70 Years	4	4	4	4	-14%	5%	2%	

Passenger Volume & YOY Change by Duration

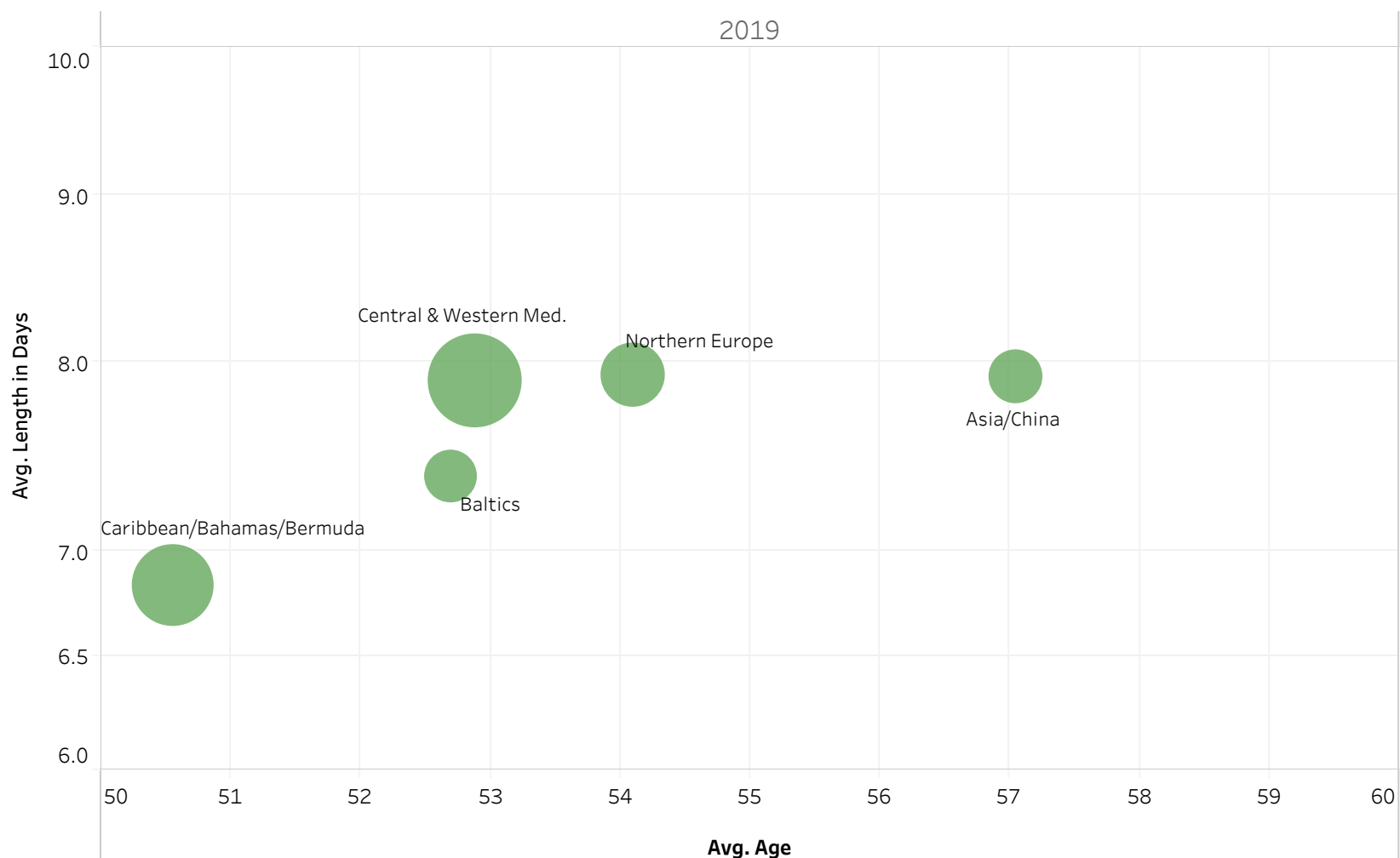
	Passenger in K				Variance			
	2016	2017	2018	2019	2016	2017	2018	2019
1-3 Days	17		4			-100%		-100%
4-6 Days	18		5	4		-100%		-15%
7 Days	14	16	15	17		13%	-5%	8%
8-13 Days	4	3	3	4		-28%	9%	25%

Source Market: **Turkey** (Continued)

Passenger Volume & YOY Change by Trade Route / Destination

	Passenger in K				2016		2017		2018		2019		Variance	
	2016	2017	2018	2019	2016	2017	2018	2019	2016	2017	2018	2019	2016	2019
Central & Western Med.	8	9	8	7		15%	-17%							-8%
Caribbean/Bahamas/Bermuda	4	4	4	5		13%	-12%							38%
Eastern Med.	36		8	5		-100%								-41%
Northern Europe	3	4	3	3		29%	-20%							11%
Asia/China				2										
Baltics		2	2	2						5%				5%
No Trade Identified	10	14				35%	-100%							

Turkey, Average Age and Cruise Length by Trade Route, 2019



Data Points with Values Below 2,000 Passengers are not Displayed in the above Visuals and Tables. Some Data Points in the following dimensions were not captured, and were ignored from the corresponding tables and visuals: Age Group, Duration Group, and Trade Name; these exclusions account for, on average, 1% of each display.

