Dear Executive Partners,

Leading CLIA’s Global Technical & Regulatory Affairs efforts is a non-stop banquet of both deep challenges and rewards. I have the good fortune to coordinate the extraordinary collaborative work of this industry in a wide range of areas and to interact with some of the finest professionals in the entire maritime community. I never could have guessed I would end up in this particular role, but I feel lucky each day that I did.

Our industry has currently committed over $30 billion to building the most creative and exceptional passenger ships ever envisioned. In all respects our newest ships prove to be one great marvel after another. Whether it is alternative fuels, advanced wastewater treatment, exhaust gas scrubbers, reliability features, or bumper cars at sea, the cruise lines and their Executive Partners continue to lead the way with shipboard innovation. We don’t just compare well, we continue to set and raise the bar.

However, no matter how innovative our equipment and ships are, we must never lose sight of how important our seafarers are to this industry. Our commitment to safety culture and operational excellence must remain at the forefront throughout the fleet as our seafarers operate these magnificent ships. Our responsibilities are large and we must continue to live up to that every single day through safe and responsible operations carried out by the fine professionals on board our ships.

Best Regards,
Bud Darr
NEW SECTION OF CLIA WEBSITE LAUNCHED!

CLIA has recently launched a section of our Cruising.org website dedicated to the important work the cruise industry has done through the International Maritime Organization (IMO).

The IMO is a specialized agency of the United Nations (UN) that addresses maritime affairs. The IMO is focused on improving the safety of life at sea, enhancing maritime security and environmental stewardship. Its main role is to create a regulatory framework for the shipping industry that is fair and effective, universally adopted and universally implemented. CLIA holds consultative status for non-governmental organizations at the IMO, and participates in deliberations on behalf of the cruise industry when international regulations and guidelines are under development.

WÄRTSILÄ TO DELIVER NEW ENGINE TO NEW 'MEGA-CLASS' CONTAINER VESSEL

The first in a series of ‘mega-class’ container vessels being built for French Ship owner CMA CGM will be powered by the Wärtsilä X92, low-speed, 2-stroke engine. The new vessel will have a cargo capacity of more than 20,000 TEU and will be the largest container ship in the CMA CGM fleet.

The Wärtsilä X92 engine chosen to power this huge vessel is the largest of Wärtsilä’s Generation X series of engines. It has a power range from 24,420 to 73,560 kW at 70 to 80 rpm. The low revolutions enable higher ship propulsion efficiency for the large and ultra large vessels for which the engine is designed. The engine features low fuel consumption across the entire operating range, thanks to the application of common rail technology.

The Wärtsilä X92 is the most recently launched and the largest of the Wärtsilä Generation X series of engines.

CLIA has been involved with important work at IMO for over 20 years. The CLIA website now contains a number of papers CLIA has submitted in recent years to the IMO for consideration on a wide range of relevant issues to the cruise industry. These submissions are divided into three categories: safety, environment, and other (which includes security, legal and facilitation topics).

CLIA oceangoing Member Cruise Lines are required to comply with or exceed all applicable IMO regulations. These internationally mandated standards govern the design, construction and operation of oceangoing ships in international trade and are codified in the International Convention for Safety of Life at Sea (SOLAS), the International Convention for the Prevention of Pollution from Ships (MARPOL) and other related instruments.

Click here for access.
Please describe your position in the Cruise Industry?

I’m the new VP, Safety, Security, and Environment (North America) at MSC Cruises (USA) Inc. I’ll be supervising all safety, security, and environmental activities of MSC Cruises’ vessels that are trading in the U.S. and Caribbean market. In addition, I’m assisting with the refinement of company policies and procedures as they relate to requirements in other parts of the world, such as the sometimes confusing environmental policies enforced by the Baltic countries.

What has been your impression of the cruise industry so far?

I’ve been really impressed with the commitment to continuous improvement. Everywhere you look, the industry is working hard to improve processes, incorporate state of the art technology and reduce impacts on the environment. Especially with the new ships, in almost every aspect, going above and beyond what the international requirements call for, is now the norm. I think the cruise industry serves as an example for how other industries can push the envelope to exceed regulatory compliance.

Additionally, while the new ships that are entering our fleet are exciting, operations remain equally, if not more important – for example, full implementation of the International and Safety Management code has come a long way and the industry is constantly striving for new and improved standards.

How long have you been in the cruise industry and what other roles/positions have you held?

I joined the MSC family in April 2015. Before joining MSC Cruises I retired from the U.S. Coast Guard after almost 24 years of service. I really feel like this new position at MSC Cruises utilizes all the experience and skills I gained during my career with the Coast Guard. I’m very fortunate to have had a successful career in the Coast Guard that prepared me for this challenging new role.

What are you most looking forward to in your role?

I’m really excited about MSC Cruises’ commitment to the U.S. market. The home porting of the MSC Divina in Miami, Florida this year is extremely exciting, and even more exciting, the first ship of the brand new MSC Seaside class will also be homeported in Miami in 2017. This state-of-the-art vessel will be one of the largest in the worldwide fleet and it’s being specifically built for the Caribbean market. I’m really looking forward to being at MSC Cruises for this exciting time.
REGISTRATION OPEN: 2015 CLIA EXECUTIVE PARTNER SUMMIT
October 27-29, 2015 | Miami, FL

The CLIA 2015 Executive Partner Summit (formerly known as CLIA Leadership Forum) is a vital event for the global cruise industry. Rebranded and redesigned for 2015, the Summit includes a variety of networking events, engaging seminars, and multiple opportunities to hear directly from cruise line members and industry leaders. The 2015 Summit features two targeted events under one larger conference: the Port & Destination Forum and the Technical & Regulatory Forum.

As valued members, CLIA Executive Partners receive the following complimentary registrations:

- Diamond Elite Member – 4 registrations
- Diamond Member – 2 registrations
- Gold Member – 1 registration

CLIA cruise line member representatives may attend the event at no charge.

Don’t miss this dynamic event and the opportunity to raise your industry profile and make new connections – [click here to register].

Hotel accommodations are also available at the Intercontinental Miami Hotel. [Click here to reserve your room] by Friday, September 18th.

Looking for additional opportunities to promote your company to CLIA cruise line decision makers and industry leaders? Contact Ally Wright, CLIA Director of Events and Business Development Fulfillment at awright@cruising.org

---

CALENDAR OF EVENTS
UPCOMING GLOBAL EVENTS

- **CLIA Europe Cocktail Reception**
  - September 8, 2015
  - Hamburg, Germany
  - [Click Here]
  - Registration closes Wednesday, August 19.

- **CLIA Port & Destination Summit**
  - September 8-9, 2015
  - Hamburg, Germany
  - [Click Here]
  - Registration closes Wednesday, August 19.

- **Seatrade Europe – Cruise & River Cruise Convention**
  - September 9-11, 2015
  - Hamburg, Germany
  - [Click Here]

- **CLIA Executive Partner Summit**
  - October 27-29, 2015
  - Miami, FL
  - [Click Here]
MERPAC Working Group on Fatigue
On July 14 and 15, CLIA participated in the Merchant Marine Personnel Advisory Committee’s (MERPAC) working group meeting on fatigue related matters in Arlington, VA. The participants discussed possible revisions to the Guidance on fatigue mitigation and management (MSC/Circ.1014) in conjunction with some proposals based on new research conducted since the guidance went into effect in 2001. The formal process of revising MSC/Circ.1014 began at the second session of the IMO Sub-Committee on Human Element, Training, and Watchkeeping (HTW 2) last year and is expected to continue at HTW 3 in February 2016.

Executive Partner Summit – Design and Innovation Panel Session
We’d like to hear from you! On Thursday, October 29, in Miami, FL, CLIA plans to incorporate a design and innovation panel session where a select number of Executive Partners will have the opportunity to present some of their latest technologies and design concepts to members of the cruise industry community attending the CLIA Executive Partner Summit. Interested Executive Partners should email Kierstin Del Valle at kdelvalle@cruising.org with a summary of any design concept or new technologies they wish to present, by September 1, 2015 in order to be considered for the presentation opportunity.

Mooring Safety
CLIA has begun preliminary discussions with the International Association of Ports and Harbors (IAPH) regarding the ratings and maintenance of shoreside bollards and cleats used with shipboard lines in order to moor ships to the pier. There have been a few incidents in recent years where a bollard or a cleat has detached from the pier while a cruise ship was moored during a period of time when it was very windy. The goal of these discussions with IAPH is to develop third party guidance to help ensure bollards and cleats are rated high enough so that, when moored, they can withstand the force of high winds on large cruise ships as well as guidance on maintaining bollards and cleats to ensure that they maintain their ratings over their lifetime in order to ensure the safety of mooring teams.

Information Sharing/Maritime Intelligence Roundtable
On July 15, in Washington, D.C., representatives from government, CLIA Member cruise lines, and commercial service providers presented on ways to better leverage existing capabilities to further develop reliable cruise-specific security information. Information flow between the cruise industry and government agencies and ways to enhance awareness of current threats both at sea and ashore were also discussed. Enhancement of the sources and quality of this type of information could help support decision-making processes that relate to port calls and other operational choices.

WHAT’S NEW AT CLIA
CLIA Names Neil Linwood Managing Director of CLIA Australasia
Neil Linwood has been named Managing Director of CLIA Australasia. Linwood was promoted to this new role as the Australasia cruise industry continues to grow and the organization’s membership needs expand. In his new role, Linwood will oversee strategic direction and government relations for the organization.

Connected At Sea: Cruise Lines Enhance Wi-Fi Capabilities On Cruise Ships
While the perception may be that a cruise vacation does not offer a chance to be accessible, cruise lines have introduced a host of Wi-Fi capabilities and offerings on cruise ships making it easier than ever before to stay connected at Sea. Check out our recent press release for more information.

CLIA Hits 18,000 Individual Agent Members!
This July, CLIA hit a huge milestone by adding over 18,000 individual agent members to the CLIA family. In 2014, CLIA had just over 2,000 individual agents so this has been an incredible year to be part of this organization.
**MEMBER SPOTLIGHT**

**Bolidt Cruise Control Corp.**
http://www.bolidt.com

From industrial flooring, ship decks, sports flooring and wearing courses in road construction, Bolidt synthetic systems can be found on over 20 different cruise ship lines. Bolidt places great emphasis on appearance, safety and maintenance and is a highly experienced, reliable partner in the cruise industry, for both new builds and refits. It has delivered thousands of square meters of on board flooring and deck covering systems while focusing on constant innovation. Recently, Bolidt installed the bumper car flooring on the Quantum Series, Royal Caribbean ship for the Seaplex, a multi-purpose sports facility.

**Bourne Group**
http://www.bournesigns.com/

Specializing in the maritime industry, the Bourne Group manufactures signs for vessels. Recently it worked with Carnival Cruise Lines to bring Dr. Seuss characters to life by fabricating life size characters for children to interact with as well as producing some of the décor for the Green Eggs and Ham Breakfast. Within the cruise industry, the Bourne Group focuses on Wayfinding signage, outdoor signage, venue signage and installation.

**Deerberg Systems GmbH**
http://www.deerberg-systems.com/

Deerberg Systems GmbH has recently been integrated with the global market leader in marine environmental protection systems, Evac Group. The Deerberg Multi-Purpose-Waste-Management-System MPWMS® is renowned in the marine industry to be the leading solution within its field. As the world’s leading supplier of shipboard waste management technology, there are currently 140 large passenger vessels, 64 navy vessels, 22 super yachts, 7 research vessels and more than 600 merchant ships equipped with Deerberg systems and components.

**Intercon Chemical/Clearly Better Solutions**
http://www.interconchemical.com/

The cruise industry has always sought to keep guests and crew healthy, safe and secure, protecting the environment and providing an industry-leading workplace and Intercon Chemical creates products to specifically support the industry. Under its brand, ClearlyBetter, the PURE® Hard Surface Disinfectant works on high tough surfaces to disinfect and kill germs. Intercon manufactures a complete line of industrial, institutional and professional cleaning and maintenance chemical products and product delivery systems, marketing to end users through their network of Distributors and OEMs (original equipment manufacturers).
PARTNER NEWS

Port of Seattle
Port of Seattle signs historic lease with Norwegian Cruise Line Holdings

Port of Dover
Port of Dover and Its Ferry Partners Deliver One Million Passengers In Five Weeks

Hill Dickinson LLP
Hill Dickinson helps cruise industry win key Norovirus judgment

RINA Services S.p.A.
RINA Services Participates in the Research Project INCASS

AMAWATERWAYS
AMAWATERWAYS Celebrates AMASERENA Christening

MEYER WERFT GmbH
Norwegian ESCAPE to Leave Building Dock

Carnival Cruise Lines
Carnival Vista ‘Floated Out’ at Fincantieri Shipyard in Italy, Marking Significant Construction Milestone

Emirates Airline
Emirates Announces Service to Panama City